

**EAU CLAIRE
CITY COUNCIL
AGENDA MATERIALS**

Monday, April 24, 2023

EAU CLAIRE CITY COUNCIL AGENDA

MONDAY, APRIL 24, 2023

**CITY HALL COUNCIL CHAMBER
203 S. FARWELL STREET 7:00 P.M.**

PLEDGE OF ALLEGIANCE AND ROLL CALL

PUBLIC HEARINGS

MENOMONIE STREET IMPROVEMENTS

1. Public hearing on proposed street, utility, and sidewalk improvements on Menomonie Street, Carson Park Drive to Tenth Avenue (23-105).
(Dave Solberg, Page 5)
-

PUBLIC DISCUSSION

ARPA FUNDS

2. Public discussion on the appropriation of ARPA funds.
(Stephanie Hirsch, Page 12)

FOURTH OF JULY FIREWORKS

3. Public discussion on authorizing the City of Eau Claire, with Festival Foods, to conduct a fireworks display on July 4, 2023 from the Pedestrian High Bridge.
(Lane Berg, Page 25)
-

PUBLIC COMMENT PERIOD

The City Council desires to hear the viewpoints of residents of the City of Eau Claire on ideas or concerns of citywide application. The Public Comment Period will be for up to 20 minutes (eligible to be extended by 2/3 vote of the City Council members present). Each speaker shall be permitted no more than 3 minutes to speak and shall speak only once per session. Comments shall not be made on noticed agenda items earlier in the meeting.

ADJOURNMENT

PLEASE TAKE NOTICE that an open public regular meeting of the City Council of the City of Eau Claire will be held at **4:00 p.m. on Tuesday, April 25, 2023**, in the City Hall Council Chamber, 203 S. Farwell Street, Eau Claire, Wisconsin, to consider all matters which may properly be considered at a meeting of the City Council.

NOTICE TO CITIZENS

Due to requirements contained in the Wisconsin Open Meetings Law, only those matters placed on this agenda may be considered by the City Council at this meeting. If any member of the public desires that the City Council consider a matter not included on this agenda, he or she should contact a City Council Member or the City Manager to have the matter considered for placement on a future City Council agenda.

PUBLIC HEARING

CITY COUNCIL

AGENDA ITEM COVER SHEET

Meeting Date: Monday, April 24, 2023

Agenda Item: Public hearing on proposed street, utility, and sidewalk improvements on Menomonie Street, Carson Park Drive to Tenth Avenue (23-105).

SUMMARY / BACKGROUND
A public hearing is scheduled to receive comment from the property owners on the proposed improvements to Menomonie Street, Carson Park Drive to Tenth Avenue (23-105).

ACTION / ATTACHMENTS
<p>Action: Public Hearing</p> <p>Attachments: Engineer’s Report Bicycle and Advisory Committee (BPAC) Letter</p>

FINAL RESOLUTION

FINAL RESOLUTION APPROVING THE PROJECT AND LEVYING SPECIAL ASSESSMENTS FOR STREET AND UTILITY IMPROVEMENTS ON MENOMONIE STREET, CARSON PARK DRIVE TO TENTH AVENUE (23-105).

WHEREAS, the City Council of the City of Eau Claire held a public hearing in the Council Chamber, City Hall, at 7 o'clock p.m. on the 24th day of April, 2023, for the purpose of hearing all interested persons concerning the preliminary resolution and report of the City Engineer of the City of Eau Claire on the following improvements undertaken pursuant to the police power under s. 66.0703, Wisconsin Statutes:

STREET & UTILITY IMPROVEMENTS

MENOMONIE STREET, Carson Park Drive to Tenth Avenue (23-105)

- Storm Sewer, Grade, Gravel, Curb & Gutter Repair, Concrete Driveway Approach Repair, Bituminous Pavement, and Pavement Marking

The total amount assessed shall not exceed the total cost of the improvements.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Eau Claire:

1. That the report of the City Engineer pertaining to the construction of the above public improvements, including plans and specifications therefore, as modified, is hereby adopted and approved.
2. That the City solicits bids to carry out the work for such improvements in accordance with said report.
3. That payment for such improvements is made by assessing the cost to the property benefited on said report.
4. That the assessments shown on the report as modified are undertaken pursuant to the police power, are true and correct, have been determined on a reasonable basis and are hereby approved.
5. That the assessments for all projects included in said report are hereby combined as a single assessment on each property affected, but any interested property owner shall be entitled to object to each assessment separately or such assessments jointly for any purpose or purposes.
6. That the installments may be paid in cash or in ten (10) annual installments to the City Clerk, deferred payments to bear interest at the rate of 6% per annum on the unpaid balance; provided, that the assumption of the then remaining installment payments is not permitted following a conveyance of such property, pursuant to Sec. 3.16.020, Eau Claire General Ordinances. Installments or assessments not paid when due shall bear additional interest on the amount due at the rate of 6% per annum.
7. The Engineering Department is directed to publish this resolution in the official newspaper of the City of Eau Claire as a Class I notice under Chapter 985 of the Wisconsin Statutes.
8. The Engineering Department is directed to mail a copy of this resolution to every property owner affected by these improvements whose name appears on the assessment roll or whose post office address is known or can with reasonable diligence be ascertained.

Adopted,

(SEAL) _____
President Emily K. Berge

(SEAL) _____
City Manager Stephanie A. Hirsch

(ATTESTED) _____
City Clerk Nicholas L. Koerner

Engineering Department

Schedule B Data Sheet

Location Menomonie Street, from Carson Park Drive to Tenth Avenue, within Section 19, T27N, R9W. (Branch 367, Section 100)

Improvements Storm Sewer, Grade, Gravel, Curb & Gutter Repair, Concrete Sidewalk Repair, Concrete Driveway Approach Repair, Bituminous Pavement and Pavement Marking

Abutting Property Sixteen (16)

Right-of-Way Varies, 75-80 feet Typical. Additional acquisition is proposed.

Initiation 2023 CIP

Estimate of Cost

<i>Sanitary Sewer</i>	\$	2,500
<i>Water Main</i>		14,500
<i>Storm Sewer</i>		50,000
<i>Street Construction</i>		<u>638,000</u>
<i>Estimated Construction Cost</i>	\$	705,000
<i>Legal, Fiscal & Engineering</i>		70,500
<i>Contingency</i>		<u>70,500</u>
<i>Estimated Project Cost</i>	\$	846,000

Existing Conditions

Sanitary Sewer: 10-Inch PVC – 1998

Water: 10-Inch Ductile Iron – 1998

Storm Sewer: 12-Inch to 30-Inch Reinforced Concrete – 1998

Street: Functional Classification – Principal Arterial
Bituminous Pavement – 1998/2014
Street Width – 52 feet
Curb and Gutter – 100%
Sidewalk – 100%
PCI = 78

**Special
Conditions**

Menomonie Street, from Carson Park Drive to Tenth Avenue, is a principal arterial street located in the Water Street District. With the development of the Sonnentag Complex adjacent to Menomonie Street, this project is needed to meet projected traffic flow while improving safety for both vehicle and pedestrian traffic through the corridor.

Currently, this section of Menomonie Street consists of a bituminous pavement constructed in 1998, with a pavement condition index of 78. The majority of Menomonie Street received a mill & overlay treatment in 2014. This project proposes milling and overlaying a second time to further prolong the life of the overall pavement structure. To better handle anticipated traffic needs along Menomonie Street, construction of a single-lane roundabout is proposed just west of Tenth Avenue. The roundabout will handle existing Menomonie Street through traffic, as well as an entrance from Tenth Avenue and parking lot access to and from the Sonnentag Complex.

The majority of the proposed work along Menomonie Street is a maintenance project to extend the life of the pavement. This work is proposed to include spot replacement of curb and gutter and sidewalk, spot repair of concrete driveway approaches, new concrete driveway approaches, milling two inches of the existing bituminous pavement, and constructing a two-inch-thick bituminous overlay with new pavement marking. The pavement markings are proposed to match existing markings and include bike lanes and markings for Two-Way-Left-Turn-Lanes (TWLTL). Construction of the proposed roundabout will include removal of existing pavement, removal of curb and gutter, removal of sidewalks, storm sewer construction, grading, a new gravel base, curb and gutter, concrete sidewalk, bituminous pavement, lawn restoration and pavement marking. Additionally, some land acquisition is required to accommodate the current proposed roundabout layout.

The existing trail crossing, located to the east of Carson Park Drive, is proposed to remain in place at this time. The crossing will be re-striped during construction. The trail is proposed to remain open during construction, with periodic closures as needed.

This section of Menomonie Street is identified as a “Neighborhood Route” in the City’s Bicycle and Pedestrian Plan. The Bicycle Pedestrian Advisory Committee (BPAC) reviewed the project and had several recommendations.

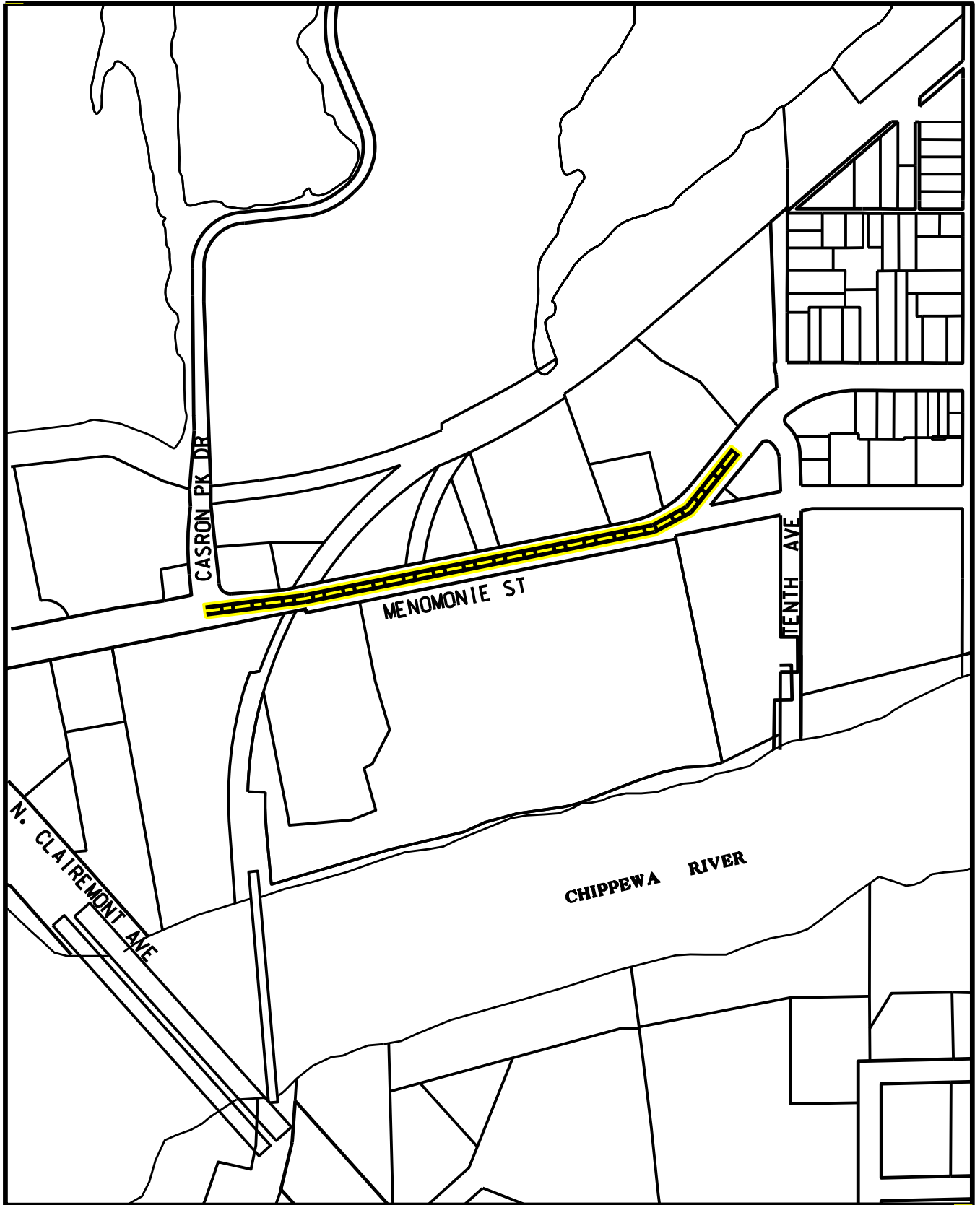
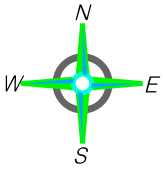
The existing 10-inch water main was installed in 1998, is ductile iron, and is proposed to remain. Only minor adjustments are anticipated during construction.

The existing 10-inch sanitary sewer was installed in 1998, is PVC pipe, and is proposed to remain. Only minor adjustments are anticipated during construction.

The existing storm sewer was installed in 1998, is reinforced concrete pipe, and is proposed to remain. Additional storm sewer pipe and structures are anticipated with the design of the roundabout.

Menomonie Street is serviced by Transit Routes “2 – Mt. Washington” and “7 – West Clairemont.” There are currently several stops along this section of Menomonie Street. With the construction of the proposed roundabout and the Sonnentag Complex, staff will work with the Transit Division on any changes that may be needed. Any construction impacts from the project will be coordinated with the City’s Transit Division.

Menomonie Street will be closed to through traffic during construction. A signed detour will be in place during construction. The detour will utilize Carson Park Drive, Lake Street, and Fifth Avenue.



MENOMONIE STREET
CARSON PARK DR TO TENTH AVE



December 20, 2022

David Solberg
Director of Engineering
Eau Claire City Hall
203 S Farwell Street
Eau Claire, WI 54701

Dear Mr. Solberg:

As part of the Bicycle and Pedestrian Advisory Committee (BPAC) work plan, we appreciated the opportunity to discuss the proposed 2023 Capital Improvement Projects with you as they relate to pedestrian and bicycle features of the projects. Overall, BPAC is very supportive of the recommendations of the Engineering Department on the 2023 Capital Improvement Projects and the following is a summary of the comments discussed by the Committee for the projects that will be presented to the City Council on March 27, 2023. In making these suggestions, the policies and recommendations contained in the City’s Bicycle and Pedestrian Plan and Comprehensive Plan as they relate to pedestrian and bicycle circulation and safety were considered.

Menomonie Street (Carson Park Drive to Tenth Avenue)

This is a pavement reconstruction project that proposes keeping the existing lane layout with a two-way-left-turn-lane (TWLTL) and on-street bike lanes. The sidewalk on the south side is proposed to be widened, and a roundabout is proposed at Menomonie Street and Tenth Avenue. The Committee recommends an underpass tunnel at the trail crossing east of Carson Park Drive. If an underpass tunnel is not feasible, the Committee recommends exploring the option of acquiring land on the south side of Menomonie Street to reconfigure the trail further east to provide a safer perpendicular crosswalk.

Again, we appreciate having the opportunity to review and comment on these pedestrian and bicycle related projects. We hope these comments and suggestions will be helpful in your planning and design.

Sincerely,

Aaron Salmon, Chairperson
Bicycle and Pedestrian Advisory Committee

PUBLIC DISCUSSION

CITY COUNCIL

AGENDA ITEM COVER SHEET

Meeting Date: Monday, April 24, 2023

Agenda Item: Public Discussion on the appropriation of ARPA funds.

SUMMARY / BACKGROUND

Since the fall of 2021, the City has been facilitating a planning process for use of \$13,529,002 in funding allocated to the City of Eau Claire as part of the “American Rescue Plan Act of 2021”. Funds must be obligated by December 31, 2024 and spent by December 31, 2026.

The Council has approved the Phase I spending on 07/11/2022, and a refined proposal for Phase II spending is proposed for Council consideration.

The material will be presented in two parts, with this meeting’s request providing detail on the following areas of proposed investment:

- Initiatives Related to Housing and Services for the Unhoused;
- Initiatives that Increase Access and Connection; and
- The Inclusive Community Pilot.

Presented at the next Council meeting will be detailed information on the following areas of proposed investment:

- Set aside for acquisition of Day Shelter; and
- Fiscal Stability One-Time Projects.

ACTION / ATTACHMENTS

Action: Public Discussion

Attachments: City of Eau Claire ARPA Spending Proposal, Phase II, First Allocation

RESOLUTION

RESOLUTION AUTHORIZING THE CITY OF EAU CLAIRE TO APPROPRIATE ARPA FUNDING FOR PHASE II SPENDING.

WHEREAS, on March 11, 2021, the federal government enacted Public Law 117-2 (the “American Rescue Plan Act of 2021” or “ARPA”) to provide additional relief to address the continued impact of the Coronavirus Disease 2019 (“COVID-19”) pandemic on the economy, public health, state and local governments, individuals, and businesses; and

WHEREAS, on May 10, 2021, the United States Department of the Treasury announced the launch of the Coronavirus State and Local Fiscal Recovery Funds (the “Fiscal Recovery Funds”), established by ARPA, to provide \$350 billion in emergency funding for eligible state, local, territorial, and Tribal governments to recover from the COVID-19 pandemic; and

WHEREAS, the City of Eau Claire (the “City”) has been directly awarded \$13,529,002 from the Fiscal Recovery Funds to be obligated by December 31, 2024 and spent by December 31, 2026; and

WHEREAS, the City receives various grants that require the uses of funds in the current year not originally anticipated during budget preparations; and

WHEREAS, appropriation or re-appropriation of funds is occasionally required to accommodate **different project needs.**

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Eau Claire that any remaining Phase I dollars of the City’s \$13,529,002 in ARPA funding is hereby appropriated for Phase I ARPA work for the positions and initiatives as itemized on the attached memorandum “City of Eau Claire ARPA Spending Proposal.”

NOW, THEREFORE, BE IT FURTHER RESOLVED by the City Council of the City of Eau Claire that \$3,000,000 of the City’s \$13,529,002 in ARPA funding is hereby appropriated for Phase II ARPA work for Initiatives Related to Housing and Services for the Unhoused, Initiatives that Increase Access and Connection, and the Inclusive Community Pilot, as itemized on the attached memorandum “City of Eau Claire ARPA Spending Proposal, Phase II, First Allocation.”

Adopted,
April 25, 2023

(SEAL) _____
President Emily Berge

(SEAL) _____
City Manager Stephanie A. Hirsch

(ATTESTED) _____
City Clerk Nicholas Koerner

OVERVIEW OF ARPA:

Information about ARPA:

- Should fund non-recurring expenditures. All funding requests must demonstrate a path to sustainability after the funding time period ends (12/31/2026).
- Total available funding is \$13,529,002.
- Funds must be obligated by December 31, 2024 and spent by December 31, 2026.
- Spending should address the public health emergency or its negative economic impacts, including lost revenue to municipalities, assistance to households, small businesses, nonprofits, and impacted industries (e.g. tourism, travel, and hospitality), with a particular emphasis on addressing the needs of residents and businesses in communities disproportionately impacted by the pandemic.
- More information is here:
 - <https://www.gfoa.org/american-rescue-plan-spending-guiding-principles>
 - <https://www.lwm-info.org/1638/American-Rescue-Plan-Act>

Eligible Uses: By law, funding focus areas include to...

- Help small business and unemployed workers;
- Relieve impacts to non-profits;
- Address public health outcomes, improve behavioral health, and relieve homelessness;
- Support public health needs related to COVID-19, including safety measures in key congregate settings;
- Address impacts to households, support affordable housing development, and create healthy childhood environments;
- Make capital investments in public facilities;
- Address impacts to tourism-related entities;
- Provide premium pay for essential workers;
- Adjust for lost revenue for government service delivery, including: infrastructure, cybersecurity, health services, environmental remediation, and public safety (Eau Claire experienced an estimated \$15.14 million in lost revenue); and
- Make necessary investments in water, sewer, or broadband infrastructure.

City of Eau Claire's Approach: The City has proposed spending ARPA funding in three phases, as follows:

- Phase I: The initial phase was considered and decided on last summer, and we have been implementing those plans since then. These spending requests included requests related to existing needs and ones related to community support.
- Phase II: We propose in the second phase to fund the following areas: Initiatives related to housing and services for the unhoused, initiatives that increase access and connection for residents, an Inclusive Community Project, and one-time fiscal stability initiatives. Most of these are presented in this packet, and details on the fiscal stability initiatives and day center contribution will be shared at the next Council meeting.
- Phase III: This final phase will be for funding for initiatives that come out of the Inclusive Community Steering Committee's work. We expect to bring these ideas to the Council in late fall or the winter of 2023-2024.

Update on Phase I: Here is an update on the status of funding allocated in Phase I.

Component	Status
Building Inspector (\$481,713)	Unable to fill position through 4/18/23. Currently seeking contractor to complete permits and continuing to seek LTE employee.
Network Engineer (\$537,581)	Position filled.
PFAS remediation (\$1,000,000)	Will be contributed to total cost of PFAS remediation, which is estimated at \$20 million
Paramedic training (\$100,000)	Will be spent to train incoming new recruits.
Transfer Station gap (\$5,000,000)	Allocated to Transfer Station funding package.
ARPA Coordinator/Analytics Manager (\$439,214)	Position filled as Analyst in City Manager’s Office, carrying out Administrative and Analytical work
.5 EDI Coordinator (\$252,059)	Position filled.
Housing Project Manager (\$463,484)	Restructure of CM positions, with this funding allocated to Analyst position, and funding from Executive Assistant vacancy allocated to Housing Project Manager position
Funding for Warming Center, Cooling Center, and bus passes:	
<ul style="list-style-type: none"> Warming center (\$450,000) 	Invoices currently total \$72,000. Will have one more invoice for City staff over the holidays which will then be paid back to the City (\$7,482). This leaves \$370,519 to provide services for the next two winters.
<ul style="list-style-type: none"> Cooling center (\$38,000 for summer 2022) 	Invoices currently total \$12,736.37. Not anticipating additional invoices.
<ul style="list-style-type: none"> Bus passes (\$30,000 for one year) 	Invoices currently total \$30,000
Housing needs assessment (\$60,000)	Collaboration with Eau Claire County and City of Altoona. Online survey open until 4/26/23. Expected completion by consultant (czb, LLC) in mid-June, with presentation to City Council.
Zoning Overhaul (\$500,000)	City Council approved contract with Houseal & Lavigne (Chicago) on 4/11/23. Joint kick-off workshop with Plan Commission and City Council scheduled for 6/19/23. Expected completion late 2024.

Remaining Funding from Phase I: We anticipate that the following funding will be available after all projects are complete from

- Lag money due to hiring process: \$129,824
- Challenges filling Building Inspector position: To be determined, currently two vacant for all of 2023 with 5 desired to right-size department and meet community demand
- Unused funding allocated to Cooling Center summer 2023: \$75,000
- Unused funding allocated to Zoning Overhaul: Between \$5,000 and \$55,000

We propose to use the funding that remains from Phase I as follows:

- Comprehensive Plan Amendments: Up to \$150,000
- Additional funding for Bus Passes (already allocated by Council): \$12,000
- Funding for contracted plumbing inspections activity and coverage of lost permitting revenue: Remainder of funding available from Phase I

PHASE II

Plans for Phase II: In last summer’s APRA proposal, we determined that we’d set aside the remaining funding for the following use: “An additional \$4,000,000 remains for distribution in Phase II ARPA spending. Funds will be allocated according to a detailed plan that will be drafted by the ARPA Coordinator and approved by City Council following a comprehensive, community-involved planning period. Allocations may include funding for initiatives relating to helping children and families thrive, helping people experiencing homelessness reach stability, helping neighborhoods build social connections, helping struggling businesses reach stability, piloting affordable housing projects, and compensating community partners for their collaboration on these initiatives.”

Community-Driven Decision-Making Work: Between the approval of Phase I ARPA spending in July of 2022 and today, City staff have spent significant time working with different stakeholder groups to map out a community-driven plan for Phase II spending. The hiring of the following individuals has been central to the planning process:

Billie Hufford shifted into the role of Housing Coordinator in October of 2022. Billie also has staffed the Eau Claire Neighborhood Associations Council. Billie has undertaken the following steps in the two areas:

- **Housing:** Billie has participated in and/or helped facilitate many standing meetings, including:
 - The Housing Opportunities Commission
 - A group of municipal and non-profit leaders who meet every other Monday (it has no formal name)
 - The Gaps Committee of the Dairyland Housing Coalition
 - The Ending Homelessness in EC group,
 - The Decriminalization of Homelessness group
 - Community Haven House Advisory Committee
 - Downtown Businesses and BIDS
 - Roundtable for Unhoused Residents

She has also carried out many, many individual or small-group meetings. The meetings have been with unhoused individuals and practitioners, and with businesses and employees for whom issues related to the unhoused community have a significant impact.

- **Eau Claire Neighborhood Associations Council:** A group of representatives of each neighborhood association meets regularly to problem solve. Billie staffs this committee and has worked to trouble shoot issues with associations and city departments.

Dr. Ka Vang started as the EDI Coordinator part time in December and then shifted to full time in February. She has been central to the planning process. Ka and members of the City Manager’s Office have met with over 25 people over the past two months, including people from these groups:

- ECASD

- HMAA
- UWEC Athletics
- CVTC Center for Racial and Restorative Justice
- Center for EDI Training, Development, and Education
- Uniting Bridges
- The Social X Change Network
- Black and Brown Womyn Power Coalition
- Eau Claire Chamber of Commerce
- C.C. WE ADAPT
- HALE
- Power of Perception
- UWEC Multicultural Student Services
- Hmong PTA
- Gender and Sexuality Resource Center at UWEC
- Hmong Women Summit
- Chippewa Valley Transformation Project
- Hmong Chamber of Commerce
- Welcoming Neighbors
- BIPOC student groups and employee groups.

Danya Morman was hired as the ICMA Management Analyst Fellow in January, and they have worked on the following planning-related tasks:

- **MCH Pilot:** Through the work of the Eau Claire City-County Health Department on the Maternal Child Health Equity Grant, members of different local stakeholders (Boys and Girls Club, United Way, and ECASD) have been meeting regularly to review data on children’s well-being and to identify areas of focus for the work of the grant. Danya has worked with data analysts from the ECASD, County, and Health Department to work through a huge volume of data. There will be a significant interview and story collection phase of the MCH work that will allow us to combine personal experiences with the data to help clarify the challenges.
- **Community Pass Pilot:** Danya and Transit Director Tina Deetz, with the help of Billie Hufford, have carried out extensive data analysis on current transit operations, ridership, and revenue. Much of the community engagement work to formulate a plan still remains. We plan to work with the Transit Commission, employee and resident stakeholders, and an advisory group from the Chamber of Commerce to develop strategies to improve access to transit and increase ridership. Ridership levels remain at 60 percent of the levels they were at before COVID.

Prior and Proposed Timeline:

- September, 2021: Listening Session
- September-October, 2021: Public Budget Exercise (394 responses) and Randomized mailed survey (Mailed 1,200 and received 49 responses)
- May 10, 2022: Work Session #1 - Recommendations on Approach

- June 13, 2022: Council Meeting - Public Discussion on general proposed ARPA spending approach
- June 14, 2022: Council Meeting City Council Work Session #2: Council further reviews proposal and gives guidance on Transfer Station allocation, to allow for preparation of the CIP.
- June 28, 2022: Work Session #3
- July 11, 2022: City Council Meeting - Public Discussion on ARPA Spending
- July 12, 2022: City Council Meeting - City Council revises and potentially appropriates Phase I
- October, 2022: ARPA-funded positions filled (Analyst, Housing Coordinator)
- February, 2023: APRA-funded position filled (EDI Coordinator)
- Fall 2022-Spring 2023: Phase II planning
- April 11, 2023: City Council Meeting: Work Session on ARPA Spending to date and proposed Phase II ARPA Spending
- April 24, 2023: City Council Meeting - Public Discussion on ARPA Spending Phase II – Allocation 1 - Housing, Engagement, and EDI
- April 25, 2023: City Council Meeting - City Council revises and potentially appropriates Phase II – Allocation 1 - Housing, Engagement, and EDI
- May 9, 2023: City Council Meeting - Public Discussion on ARPA Spending Phase II – Allocation 2 - Fiscal Stability, and Day Center
- May 10, 2023: City Council Meeting- City Council revises and potentially appropriates Phase II – Allocation 2 - Fiscal Stability, and Day Center
- Summer/Fall 2023: Inclusive Community projects conducted
- Winter 2023: Phase III funding requests presented to Council

INITIATIVES RELATED TO HOUSING AND SERVICES FOR THE UNHOUSED			
Request, Amount, Point Person	Purpose	Sustainability	ARPA Eligibility
Land Trust Seed Funding (\$350,000), Billie Hufford	Land Trusts help provide lower income residents a path to home ownership. A land trust is a non-profit that retains partial ownership of properties to help reduce the purchase price. Restrictions are placed on the properties to limit the amount of capital that can be made if the home is sold. This helps prevent a home from being purchased at an affordable rate and then sold for market rate, possibly eliminating an affordable housing option from the market. Staff has been discussing models and will be looking at an option that will award the funds to a land trust that is able to match funds.	May be matched by TID Affordable Housing funds.	This project addresses the ARPA-eligible needs of increasing housing stability and reducing homelessness.
CDC Seed Funding (\$500,000), Billie Hufford	Community Development Corporations (CDCs) are non-profit organizations that are set up for affordable housing development. We are proposing setting up a private/public partnership that will have	Funding would be similar to other funds held by the Eau	This project addresses the ARPA-eligible needs of

	<p>long-term impact in funding affordable housing development in Eau Claire. The City is discussing working with EC Community Foundation to set up a foundation that will seek private funding to match the ARPA funding provided by the City. The City is proposing an overall goal of \$10,000,000 in order to reach an endowment level that would be able to help fund LIHTC projects at \$500,000 a year. Until the full endowment amount is met, \$100,000 grants would be awarded yearly for affordable single-family or small multi-unit projects. Allocating ARPA dollars for a CDC would create a long-term sustainable affordable housing solution for the City.</p>	<p>Claire Foundation.</p>	<p>increasing housing stability and reducing homelessness.</p>
<p>Affordable Housing Fund (\$250,000), Billie Hufford</p>	<p>The Housing Fund has been funded via a CIP allocation. Given a very tight fiscal year and limited general fund transfers to the CIP, we are proposing to use some ARPA funding for this allocation.</p>	<p>Sustainability is dependent on City’s ability to fund. Future TIDs could also be used for funding.</p>	<p>This project addresses the ARPA-eligible needs of increasing housing stability and reducing homelessness.</p>

<p>Downtown Street Ambassador Program Seed Funding (\$200,000), Billie Hufford</p>	<p>The South Barstow BID is interested in starting a Street Ambassador program. Street Ambassadors will perform multiple duties throughout our downtown community. The Street Ambassadors will be that “one call” needed to help with concerns in the downtown area.</p> <ul style="list-style-type: none"> • Assist downtown visitors. • Remind people to walk their wheels. • Help keep the downtown clean. • Be the first call for businesses/residents experiencing challenges with homeless populations. <ul style="list-style-type: none"> ○ Help with de-escalation. ○ Determine the best resource if help is needed or if police intervention is needed. ○ Discourage blocking doorways, sidewalks, stairways. ○ Discourage camping. • Escort employees to vehicles. • Encourage Community Standards of Conduct. 	<p>Partners will be identified to help build, staff, and fund the program including: Visit Eau Claire, Eau Claire Police and Fire Departments, North, South, and Grand Avenue BIDs, DECI, homeless agencies, the City and County, and religious organizations.</p>	<p>This project addresses the ARPA-eligible needs of supporting small businesses and reducing homelessness.</p>
<p>Library Security (\$28,000), Nancy Kerr and Billie Hufford</p>	<p>Seeking funding to continue part-time security personnel at Library through the end of 2023.</p>	<p>Would seek to budget for function in 2024.</p>	<p>This allocation supports public safety and relates to the Library’s supportive services for the unhoused.</p>
<p>INITIATIVES THAT INCREASE ACCESS AND CONNECTION</p>			
<p>Community Process</p>	<p>Proposed Use</p>	<p>Sustainability</p>	<p>ARPA Eligibility</p>
<p>Community Pass Pilot (\$675,000), Tina Deetz and Danya Morman</p>	<p>The Community Pass Pilot is an effort to increase ridership and encourage people to get out of their homes and into the community. Post-pandemic ridership has not rebounded to pre-pandemic levels. Transit is very heavily subsidized from Federal, State, and local sources, however, it is still expensive for individuals who are low income and wish to access transportation. We seek to close the remaining gap in revenue currently paid by low-income riders. We will explore options to piggyback on existing income</p>	<p>Will seek to increase contracted revenue and full-fare revenue.</p>	<p>ARPA funding for this position will adjust for lost revenue for government service delivery. It is also key for helping</p>

	<p>verification processes, partner with other organizations to facilitate discounts to other regional programs and services, and undertake marketing pushes with groups like teens. This initiative lines up with an effort to better understand how to maximize transit ridership, such as through changing routes, seeking more contractual relationships, and testing on-demand service.</p>		<p>people access positions, services, and education.</p>
<p>Neighborhood Connections Fund (\$40,000), Billie Hufford</p>	<p>The fund will be used to help Neighborhood Associations (NAs) bounce back after COVID and to build community relationships. Neighborhood Associations came to staff with concerns regarding barriers they faced when trying to host events. Staff and NAs worked on a new process, but funding is still barrier for many NAs. Increases in housing turnover has created a need for communities to come together to create new relationships. There are many benefits to building stronger relationships in communities including: mental and physical health, safety and crime reduction, empowerment of residents to help set and achieve neighborhood and City goals, create NA assistance programs to help elderly and disabled neighbors, historic preservation, grant seeking, etc. The funding will be spent to help cover costs of insurance and hosting events. Funding will also help the NAs and Eau Claire Neighborhood Association Council (ECNA) create a sustainable funding source with events and neighborhood-branded merchandise, and it may help recruit or train leaders of new Neighborhood Associations.</p>	<p>Hope to help neighborhoods build capacity to fundraise in the future or can fund through City budget if capacity allows.</p>	<p>This allocation will help address isolation that increased during the pandemic, especially within vulnerable communities and households.</p>
<p>Child Health Equity Pilot (\$60,000), Danya Morman</p>	<p>The goal of the pilot is to address one are of concern while also getting a better understanding of what types of solutions/programs/services are needed in the community and how partners can work together. It will run alongside the continuing work of the MCH grant to address those disparities identified by stakeholders and community partners. By doing so, we can analyze the results and progress of the pilot and use it to construct long-term solutions with community partners along with the results of the gaps analysis and qualitative data analysis.</p>	<p>Will seek grant funding.</p>	<p>This allocation will help address isolation that increased during the pandemic, especially within vulnerable communities.</p>

INCLUSIVE COMMUNITY PROJECT			
Community Process	Proposed Use	Amount	Sustainability
<p>EDI Strategic Planning in City and Community (\$20,000), Dr. Ka Vang and Stephanie Hirsch</p>	<p>We are proposing to bring in an outside EDI Consultant to help the City create an EDI plan for City and Community. We envision involving City leadership and some key community members. Having an outside consultant to help lead this initiative will bring focus and attention to all areas. They will help take an objective look at the City and Community, analyze the efforts currently making, suggest new strategies, and help create a roadmap for EDI success.</p>	<p>One-time study, though group may continue as Commission.</p>	<p>This project will address historical gaps tied to demographics that have been aggravated by the pandemic, including disparate life outcomes in housing, education, food security, and criminal justice.</p>
<p>BIPOC Steering Committee (\$45,000), Dr. Ka Vang and Stephanie Hirsch</p>	<p>A steering committee comprised of BIPOC community members will explore how can the City of Eau Claire be a more welcoming, diverse, and inclusive community. As we've met with BIPOC community members, general issues identified have included concerns about: isolation, voices are not heard/valued, wish to diversify City staff, request to include LGBTQIA+ and intersectional community, wish for more language proficiency and translation/interpretation abilities among City staff, a wish for attention to issues related to ability/disability, more resources for bi-lingual/culturally competent mental health counselors, compensation for times when BIPOC community members are asked to represent stakeholder groups, wish to celebrate various diversity throughout the year and not just around designated heritage months, and other points. The Steering Committee would meet and work on defining projects and ways to address some of the themes that emerged.</p>	<p>One-time study, though group may continue as Commission.</p>	<p>This project will address historical gaps tied to demographics that have been aggravated by the pandemic, including disparate life outcomes in housing, education, food security, and criminal justice.</p>

	<p>We want to intentionally engage with historically underrepresented communities and continue building relationships to connect people to relief and recovery resources. We will strive to center and serve historically underserved communities, those who have been historically denied access to power. Bringing them to the table so will help us center equity, diversity, and inclusion in everything we do. We hope to create a place where all are welcome and everyone has an opportunity to thrive, working to partner more effectively with our diverse communities so more diverse community partners directly influence the City’s plan, policy, and budget decisions.</p>		
<p>EDI Community Meetings and Focus Groups (\$22,000), Dr. Ka Vang and Stephanie Hirsch</p>	<p>A member from the Steering Committee/Other stakeholders will convene meetings/focus groups to hear from other groups, such as:</p> <ul style="list-style-type: none"> -Youth -LGBTQIA+ -People with disabilities -Others <p>The purpose here is to ensure all voices are heard and taken into consideration when gathering information and ideas are collected. We’ve heard time and time again that marginalized groups’ voices are not heard or they are not being invited to the table. This provides a venue/process for marginalized groups to voice their thoughts/opinions/ideas.</p>	<p>One-time study, though group may continue as Commission.</p>	<p>This project will address historical gaps tied to demographics that have been aggravated by the pandemic, including disparate life outcomes in housing, education, food security, and criminal justice.</p>
<p>Reserve for Phase #3 (\$810,000), Dr. Ka Vang and Stephanie Hirsch</p>			

PROPOSED PHASE 2 ARPA SPENDING

First Allocation - April 25th, 2023	Amount
Initiatives related to housing and services for the unhoused	
Land Trust Seed Funding	\$350,000
Community Development Corporation Seed Funding	\$500,000
Affordable Housing Fund Allocation	\$250,000
Downtown Street Ambassador Program Seed Funding	\$200,000
Library Security Guard for remainder of 2023	\$28,000
Initiatives that increase access, equity, and connection	
Community Pass Pilot	\$675,000
Neighborhood Connections Fund	\$40,000
Child Health Equity Pilot	\$60,000
Inclusive Community Program	
EDI Strategic Planning in City and Community	\$20,000
EDI Steering Committee	\$45,000
Community Meetings and Focus Groups	\$22,000
Set aside for Phase #3	\$810,000
Second Allocation - May 9, 2023 (Tentative)	
Set aside for acquisition of Day Shelter	\$500,000
Fiscal Stability One-Time Projects	\$500,000
Total	\$4,000,000

CITY COUNCIL

AGENDA ITEM COVER SHEET

Meeting Date: Monday, April 24, 2023

Agenda Item: Public discussion on authorizing the City of Eau Claire, with Festival Foods, to conduct a fireworks display on July 4, 2023 from the Pedestrian High Bridge.

SUMMARY / BACKGROUND

The City of Eau Claire’s Fourth of July Committee and other City staff are proposing moving the launch from the traditional location in Carson Park to a new location on the pedestrian high bridge. The reasons for the suggested move include safety, resource savings, and community enjoyment.

City staff have identified several safety concerns at Carson Park that make it less desirable for a large fireworks display, including a mortar misfire which struck bleachers in 2022, risk of fire due to the large pine trees around the launch site, and limited ingress/egress options for emergency response and traffic control.

The resource savings estimated for the move include over \$11,900 in staff overtime costs. It is also expected to ease the burden on Police Department staff on one of the busiest days of the year for emergency services.

The proposed launch from the pedestrian high bridge is expected to improve community enjoyment of the display by allowing viewing from a broader area, launching over water for a more aesthetically pleasing display, and the ability to display different fireworks, not available from an inland launch.

ACTION / ATTACHMENTS

Action: **Public Discussion**

Attachments: Resolution

RESOLUTION

RESOLUTION AUTHORIZING THE CITY OF EAU CLAIRE, WITH FESTIVAL FOODS, TO CONDUCT A FIREWORKS DISPLAY ON JULY 4, 2023 FROM THE PEDESTRIAN HIGH BRIDGE.

WHEREAS, the City of Eau Claire desires to conduct the Fireworks on Tuesday, July 4th from the deck of the pedestrian high bridge; and

WHEREAS, the City of Eau Claire desires to:

- a) Provide a fireworks display,
- b) Close city streets, alley, sidewalk or boulevard.

THEREFORE, BE IT RESOLVED by the City Council of the City of Eau Claire, that the City of Eau Claire be allowed to conduct their event, as described, subject to reasonable control and regulation by the Director of Community Services Department.

Adopted

(SEAL) _____
President Emily A. Berge

(SEAL) _____
City Manager Stephanie A. Hirsch

(ATTESTED) _____
City Clerk Nicholas L. Koerner

PUBLIC COMMENT