

# Higher Education in the Chippewa Valley

Thursday, August 21

# Chippewa Valley Technical College



# Higher Education in the Chippewa Valley

Thursday, August 21



Thank you to our Investors!

VISIONARY







University of Wisconsin Eau Claire

WIPFLI





Thank you to our Investors!

#### **ADVOCATE**

















#### Thank you to our Investors!

#### **CATALYST**

Benedict Sales & Service
BMO Bank N.A.
Cascades Tissue Group
CCFBank
City of Eau Claire
Double Forte
Eau Claire County

Godfrey & Kahn, S.C.

Hoeft Builders, Inc.

Marshfield Clinic - Medical Center

McDonough Manufacturing Company

Minnesota Wire

Miron Construction Co., Inc.

PESI, Inc.
Prevail Bank
Silver Spring Foods, Inc.
Trubilt Collision Center
UKG Inc.

#### **INVESTOR**

Barks & Recreation
Bauman Associates, Ltd.
Brotoloc North
Cellcom
City of Altoona
Compeer Financial

Eau Claire Co-op Oil/ Chippewa Valley Energy Global Finishing Solutions, LLC Group Health Cooperative of Eau Claire Itechra

King Pin Management
Landmark Company
Lee Beverage of Wisconsin LLC
Markquart Motors
Morrie's Eau Claire Subaru
Mower Sperry Insurance Agency

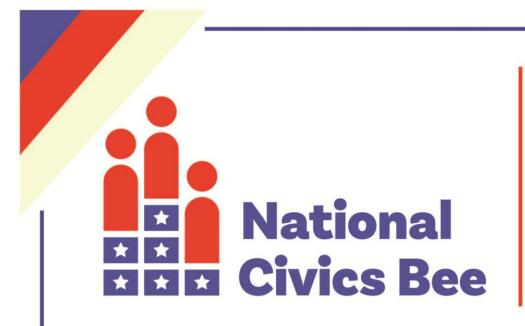
NBI, Inc. NEI Electric Inc. OakLeaf Clinics, SC One Nation Exterior Rock Falls Raceway

The Business News
The Phoenix Taproom & Kitchen
U.S. Bank
WQOW-TV 18
WRR Environmental Services Co., Inc.



# Higher Education in the Chippewa Valley

Thursday, August 21









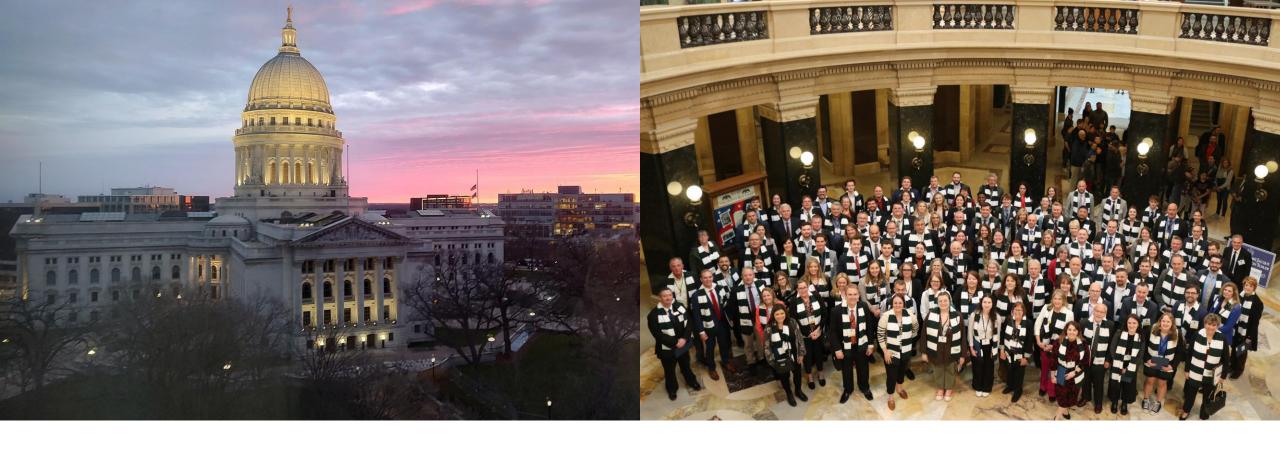
### The Economic Impact of Local Tourism

Friday, September 19

# 

Building the Future Together!

**- 9.24.25** 



32<sup>nd</sup> Annual

#### **Chippewa Valley Rally**

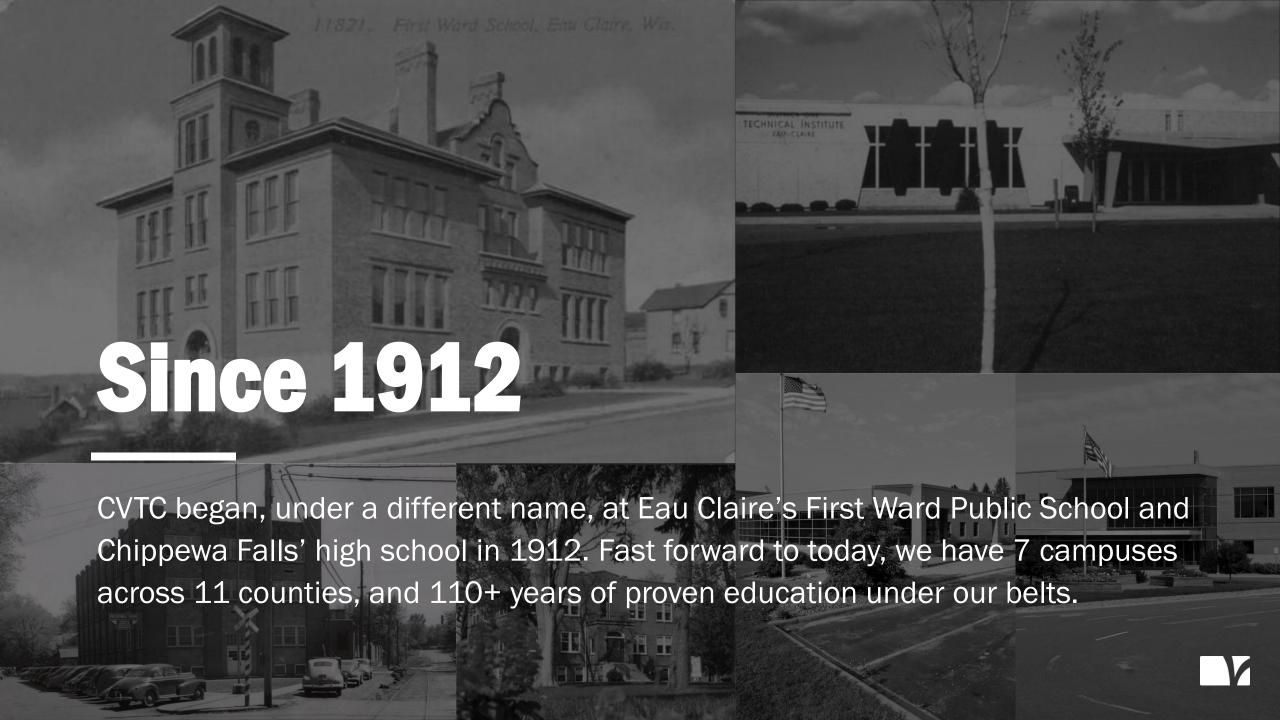
Thursday, February 19, 2026



# Higher Education in the Chippewa Valley

Thursday, August 21





#### **Who We Serve**

11 counties

17,956 course enrollees

**5,809** program students

6,315 high school students

452 adult education students

**559** English language learners

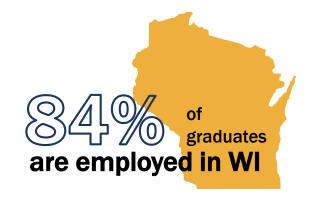
**120+** regional businesses received customized training





#### **By the Numbers**

**ARE EMPLOYED** WITHIN 6 MONTHS OF GRADUATION



College credits awarded to area high school students for dual credit courses and programs

**14:** 1 **Student to Faculty ratio** 

**ASSOCIATE DEGREE GRADUATES EARN AN AVERAGE** 

starting salary of

\$59,742

The CVTC Foundation Awarded

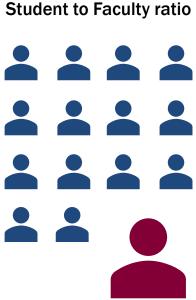
**Scholarships** and grants



**SAVED ANNUALLY\*** 

**BY STUDENTS USING OER/AER MATERIALS** 







#### **Meet Eli**

ON CHOOSING A COLLEGE...

"I knew I wanted bigger things and CVTC was the right step for me both logistically and financially. Balancing full-time work with unpredictable hours meant flexibility was important. I needed a place around which I could manage my work schedule, and CVTC provided exactly that."





#### **What We Hold Dear**

#### Commitment

We value all students and their diverse backgrounds. We are committed to their learning and success in a global society.

#### **Trust**

We act with honesty, integrity, and fairness.

#### Respect

We value a safe and cooperative work environment where individuals care for each other and grow through open communication.

#### Collaboration

We value partnerships with business, government, educational systems, and our communities.

#### Excellence

We value working together to develop and continuously improve processes that support the creative pursuit of new ideas.

#### Accountability

We value the resources entrusted to us and will use them responsibly.



# What We Do

#### 110+ Programs

- // Associate Degrees
- // Technical Diplomas
- // Advanced Technical Certificates

#### 15+ Certificates

#### 15+ Apprenticeships

#### **Dual Enrollment**

- // High School Academies
- // Transcripted Credit
- // Start College Now

#### **Adult Education & College Prep**

- // English Language Learning
- // GED/HSED

#### Workforce Solutions & Continuing Education

- // Customized Contract Training
- // Technical Assistance
- // Seminars, Training & Coaching
- // Education Pathways to Program Degrees



Business, Agriculture, Food Architecture & Finance, & National **Health Sciences** Construction Hospitality & Resources Marketing Law, Public **Human Services** Information Safety, Manufacturing & Education Technology Corrections & Security Science, Technology, Transportation, And So University Engineering & Distribution & Transfer **Much More** Mathematics Logistics (STEM)



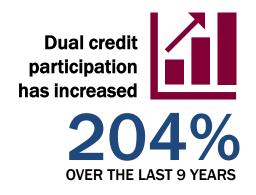
#### **Dual Enrollment at CVTC**

HIGH SCHOOL STUDENTS
earned college
credit from CVTC

**High School Students & Families Saved** 

\$4,210,348

IN COLLEGE CREDIT TUITION





of high school students with dual credit\*

CHOSE TO GO TO

CVTC FOR COLLEGE



Transcripted Credit 14,016

Start College Now 701

High School Academies 3.818



# Dejntxhee "DJ" Vang, 2025 University Transfer - Liberal Arts Alumni Chippewa Valley Technical College

#### **Meet DJ**

ON FINDING COMMUNITY...

"I feel (my transformation) has really given me a lot of opportunities. I just really blossomed. And I didn't expect to care so much about my advisors. It's kind of heartbreaking that I'm graduating because I really care, I have such a strong connection here, and I feel like this is my community."



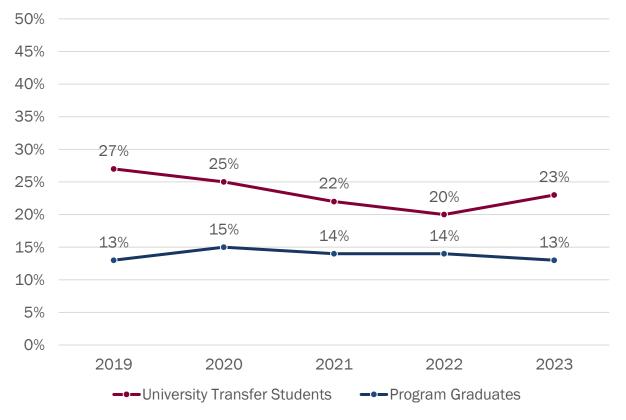
#### **Start Here, Go There**

23% of University Transfer students transfer to a 4-year institution

13% of program graduates transfer to a 4-year institution

208 articulation agreements with 4-year institutions and colleges

#### Student Transfer to 4-Year Institutions





#### **CUSTOMIZED TRAINING**

CVTC will create customized content and offer onsite training at an organization's site or a CVTC campus scheduled at a time that is convenient and productive.

#### CONTINUING EDUCATION SEMINARS

Individuals or incumbent workers can strengthen skills with affordable, quality seminars and continuing education training. Participants can choose from a variety of seminars designed for working adults and professionals.

#### **TECHNICAL ASSISTANCE**

CVTC customizes a diverse array of consulting services to meet the needs of organizations throughout the district.
CVTC can assist with an analysis of company policies and procedures or a workflow diagnosis. Leaders in the organization can receive individual leadership coaching and CVTC can conduct skill assessments to determine employee learning plans.

#### **APPRENTICESHIPS**

Apprenticeships provide access to careers that are typically unavailable to those without experience. They combine structured on-the-job training at businesses with related classroom instruction.



#### **Save the Dates**



#### **SAFETY** DAY

A CONFERENCE DESIGNED TO STRENGTHEN YOUR SAFETY CULTURE

Friday, October, 3, 2025 cvtc.edu/SafetyDay



Wednesday, April, 22, 2026 cvtc.edu/LearnGrowLead



#### **Our Areas of Training Expertise**



#### Agriculture, Manufacturing, & Trades

Automation, Construction, Mechatronics, HVAC, Plumbing, Quality, Tooling & Design, Utility, Welding



#### **Environmental & Workplace Safety**

Construction, Electric & Utilities, First-Aid & CPR, HAZWOPER, Mobile Elevated Work Platform, NSEC OSHA Training, Regulatory, Train-the-Trainer



#### **Business & Leadership**

Artificial Intelligence (AI), Analytics, Communication, Graphic Design, Hospitality & Human Services, Leadership and Management, Marketing and Social Media, Office Technology, Project and HR Management, Web Development



#### First Responder & Healthcare

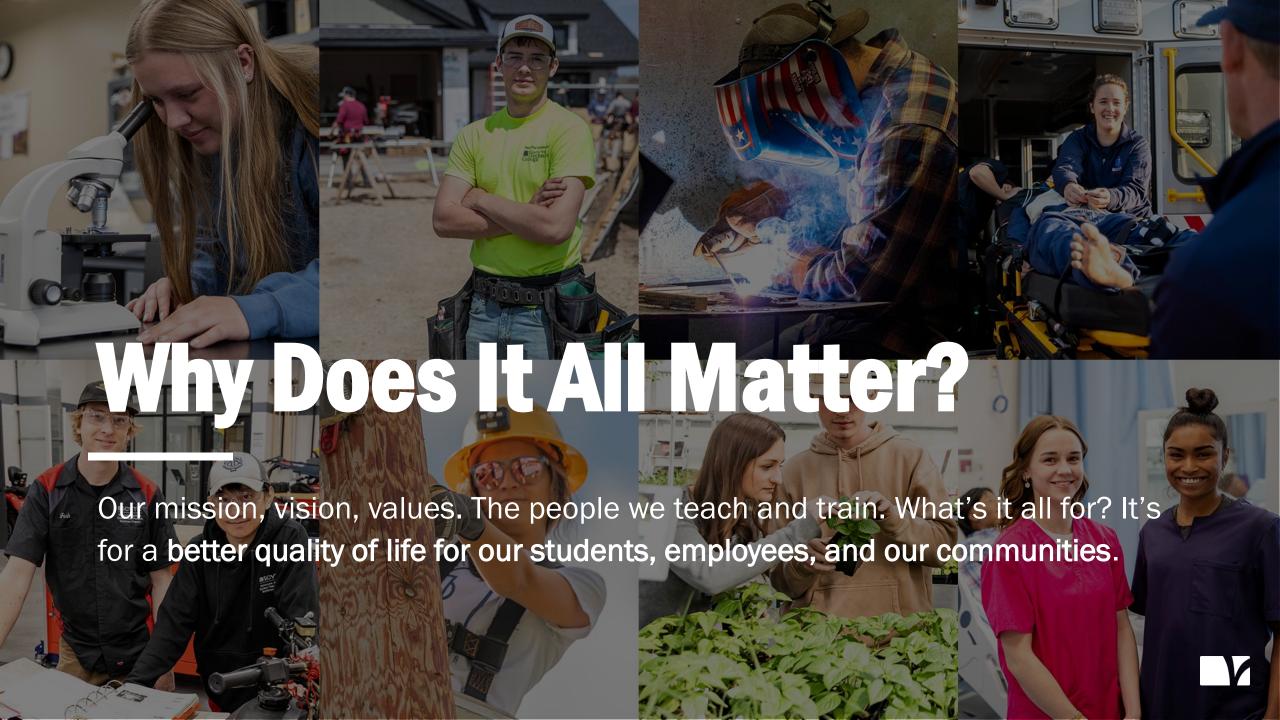
CPR & First Aid, Dental, EMS, Fire, Fire/Hazmat State Funded, Healthcare, Law Enforcement



#### **Transportation**

Collision Avoidance, Commercial Driving, Drone





#### **Meet Segdrick**

ON CHANGING HIS LIFE AROUND...

"After I came home from my incarceration, I realized that I was in the same place that brought me a lot of trauma. I didn't want that for myself or my family. I had to change my environment, I had to change the people that I was around, and I distanced myself from those things. My education, that was the way out for me."





### Innovative Programs & Training

Dental Assistant, Apprenticeship

**Expanded Function Dental Auxiliary,**Advanced Technical Certificate

**eSeed Express,**Business Development Series

Library Director, Technical Diploma

Paramedic, Apprenticeship

Therapeutic Massage, Associate Degree

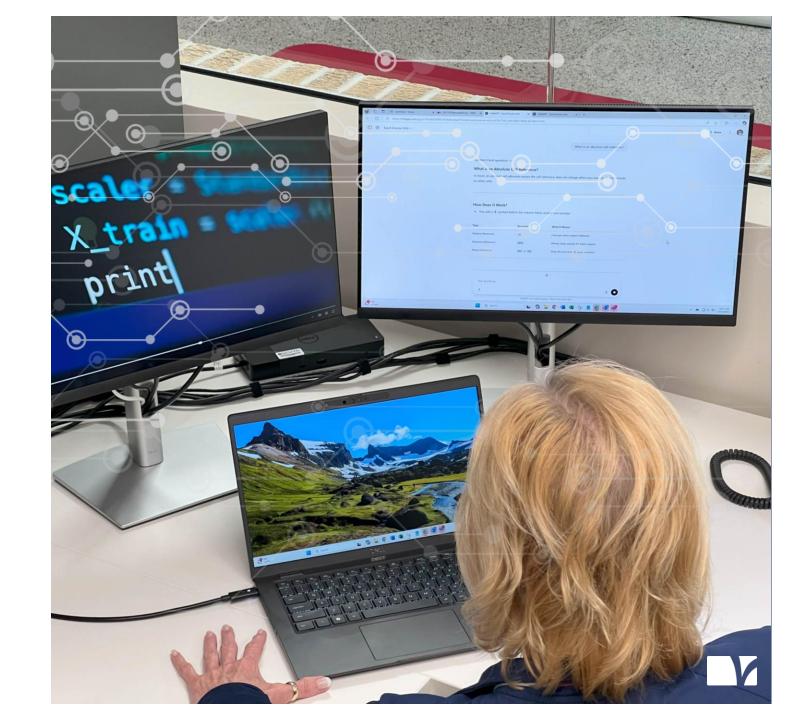


# Unlocking the Future with Al

Incorporation into Core Abilities

Innovative Use in All Programs

Focus on Responsible and Ethnical Use



#### The Ripple Effect

**\$376.7 million** total economic impact

**5,407 jobs** supported

1 out of every 42 jobs is supported by the activities of CVTC and its students

CVTC operations **contribute \$73.9 million** to the region

<sup>\*</sup>Economic impact calculated by Lightcast based on FY 2022-23. Data reflects impact in the CVTC service area, 75 zip codes in Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, Pepin, Pierce, St. Croix, Taylor and Trempealeau counties

#### To the Next 110 Years...

We are dedicated to deliver the best in education and training. We are relentless in our commitment to help every student succeed. And we are passionate in our efforts to continuously improve and grow our communities.

# **Our Future**







**OUR VISION** 

CVTC is a dynamic partner, empowering students, employers, and communities to learn and succeed.









The Student Experience

Athletics, Clubs & Intramurals

**Esports** 

Flag Football

**Competitive Cheer** 

Disc Golf - Coming Soon!

Study Abroad

Leadership Development

**Career Services** 



#### **Forward-Thinking Facilities**





## **New this Fall...**

- Menomonie Campus: September 15 Open House & Ribbon Cutting
- Chippewa Falls Campus: October 25 Open House & Ribbon Cutting
- Safety Center: October 29 Eau Claire Area Chamber Business & Community Breakfast & Ribbon Cutting









### **Until Next Time...**



# Be Bold. Be a River Otter.





# Higher Education in the Chippewa Valley

Thursday, August 21

# **UW-Stout Update**

Katherine P. Frank, Chancellor



## **UW-Stout's Polytechnic Distinction**

Only 3% of U.S. Higher Education Institutions Are Polytechnic.



# Applied Learning & Research.

Hands-on education to produce innovative solutions to real-world problems.



# Business & Industry Collaboration.

Innovative partnerships that benefit students and grow the economy.



# Career-Focused Experiences.

Real-world opportunities that prepare graduates for professional careers.



Applied Education. Business Collaboration. Career-Focused.



**University Facilities** 

3X Labs & Studios as traditional campus classrooms

**Applied Experience** 

1,000 Internships

placements across the U.S.



**Industry Partners** 

**700+**internship & research partners

Program Advisory

100%

advised by industry professionals



**Unmatched Employment** 

99%

employed or continuing education

Industry-Ready

**125** Fortune 500 employers in the past five years



Our Distinction in the Details.

"Top 100 Colleges in America"

(2024 Best Colleges, Money.com)

"Top 50 Best Value Colleges in America"

(2024-2025 Best Value Colleges, Research.com)

North of Madison for Undergraduate

Engineering Students/Graduates

# 1 North of Madison for Undergraduate
Technology Students/Graduates

North of Madison for Undergraduate
Art & Design Students/Graduates



Graduates in High Demand.

99%

Near-Perfect Employment for More Than a Decade

\$57K

**Average Starting Salary** 



Graduates in High Demand.

Fortune 500 Employers

#### **Select Employers**

3M
Best Buy Corporate
Boston Scientific

CDW

Costco Wholesale

DICK'S Sporting Goods, Inc.

Farmers Insurance

Fastenal Company

FedEx Express

**General Motors** 

Hewlett Packard Enterprise

Hilton Hotels & Resorts

Home Depot

IBM

**Marriott** 

Northwestern Mutual

Oracle

PepsiCo

Securian Financial

Sherwin-Williams

Target

U.S. Bank

UnitedHealth Group

Walgreens

Walmart Stores & Clubs

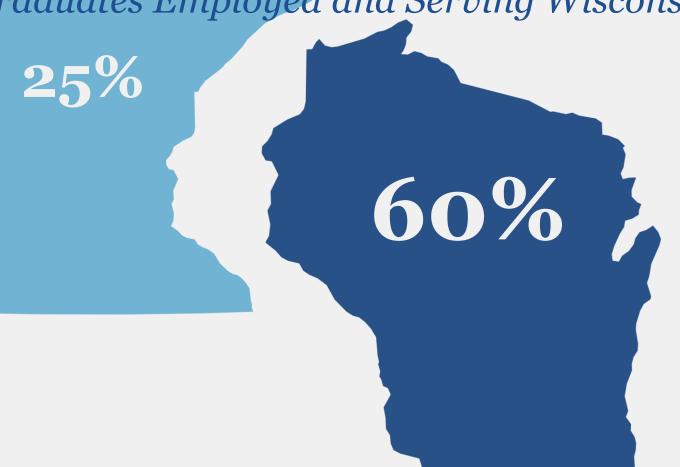
Walt Disney World

WEC Energy Group

**Xcel Energy** 



Graduates Employed and Serving Wisconsin & Minnesota.



#### The Bigger Picture.

2023-2024 UW-Stout graduates are employed in

39 U.S. States & 11 Countries



# **UW-Stout's Regional Economic Impact**

Students & Alumni Who Grow Our Economy.







4,600+

\$90M+

\$306M+

jobs supported through employment, construction, student spending and alumni activity

total payroll, much of which is reinvested through rent, mortgages, groceries and leisure annual economic impact in immediate region alone



## **Heritage Hall Renovation**

- \$139M renovation
- Timeline:
  - August 2025: Construction Began
  - September 2025: Groundbreaking Celebration
  - Fall 2028: Estimated Opening

#### Programs & Services:

- Criminal Justice & Rehabilitation
- Counseling Programs and Services
- Food Science and Technology
- Golf Enterprise Management
- Health, Wellness & Fitness
- Hotel, Restaurant & Tourism
- Nutrition and Dietetics
- Real Estate Property Management
- School of Education—including Child & Family Study Center







## **Capital Priorities**

#### Recreation Complex Renovation

- \$31.7M renovation
- Received bonding authority in the 2025-27 budget
- Construction is anticipated to begin in Spring 2026 and be completed in Fall 2027

#### Johnson Fieldhouse Renovation

- \$8.9MRenovation
- Renovation will include:
  - Air Conditioning Installation
  - New Bleachers
  - New Flooring







## **Camps & Enrollment**

#### **Camps**

- 1,824 number of total campers
- 8% increase from 2024
  - 3D Animation
  - Interior Design & Architecture
  - Innovation Launch Camp (Entrepreneurship)

#### **Enrollment**

- Dual Credit up 200% percent over last year
- Fall enrollment 7,000+
  - Increase in overall enrollment
  - Increase in first-year students
  - Increase in transfer students for 3<sup>rd</sup> year in a row





### **Automation Leadership**

- Continues to be highlighted by business/industry as an innovative & responsive program to meet workforce needs.
- Since its launch in 2023, it has led to 24 articulation agreements, as well as significant enrollment growth.
- Collaborating with technical college partners to recruit directly from industry.



## **UW-Stout's 360° Approach to Al**

#### **Students**

- UW-Stout AI Club grew to 62 members in the first year
  - The 62 members are from multiple majors including Engineering, Computer Science, Business Administration, and Art & Design
  - They host AI seminars each semester with students, researchers, & industry presenters

#### Al Fellows

- Workforce funding focused on enhancing current academic offerings
  - Al-Machine Learning Concentration

- Al-tool implementation in Health, Food, Nutrition, Counseling, Engineering and Business
- Faculty developed AI chatbots, intelligent tutoring systems, and drone applications

#### Al Integration Technologist

- Works with faculty and staff on AI integration
  - To date, 47 projects with collaboration involving 32 departments
- Outreach and Training
  - Multiple presentations and workshops attracting large audiences (100+ attendees)



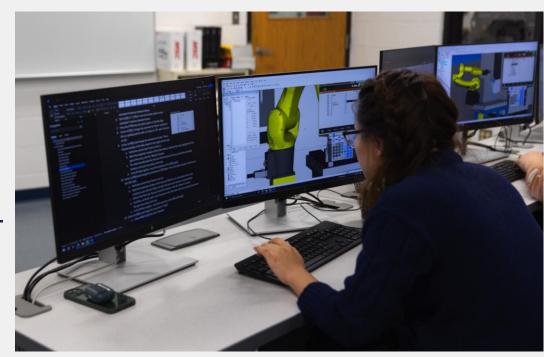
## Central Wisconsin Al Center (CWAIC)

- UW-Stout, in partnership, with Northcentral Technical College, UW-Stevens Point, the Greater Wausau Chamber of Commerce, & Midpoint Consulting launched the CWAIC during Fall 2024.
- The CWAIC serves as a hub for AI education, business development & workforce transformation, aiming to empower workers & businesses with the skills & knowledge to adopt AI technologies in their operations.
- The center is poised to become a catalyst for regional economic development by offering workforce training programs, K-12 educational pathways & industry-specific AI solutions.
- Stout is part of the center due to our expertise in manufacturing, automation, robotics, & Al.



## Center for Advanced Manufacturing & AI (CAM-AI)

- Academic side of our Manufacturing Outreach Center, which works directly with small & medium sized manufacturers in developing & applying process improvements & automation to their operations.
- Provides advanced manufacturing, AI innovation & product development assistance through our students, staff, & labs that effectively delivers real-world, handson, solutions to our business & industry partners.
- Received \$647,000 grant from WEDC to fully build out Center for Advanced Manufacturing and AI.
- Recent major private investment in equipment to support engineering, robotics, automation, additive manufacturing, and AI.



# Thank you!





# Higher Education in the Chippewa Valley

Thursday, August 21

# State of Higher Education

Interim Chancellor Mike Carney
Eggs and Issues | August 21, 2025

## State Budget/Fiscal Outlook



- Heading into year with balanced budget
- State budget investments:
  - Pay plan
  - General fund support
  - Facility renewal project
  - Faculty recruitment/retention
- Continue to monitor operating expenses closely

## Enrollment Outlook

- Enrollment always our top priority and biggest challenge
- 400 fewer students this fall:
  - Slightly smaller incoming class
  - Current students graduating faster
- Revamped First Year
   Experience programming
- New pathways for nontraditional students



# Strategic positioning for the Future

- Academic programs launching this fall:
  - Artificial Intelligence
  - Assistive Systems and Robotics Engineering
  - Professional Sales
  - Digital Marketing Analytics
  - Philosophy, Politics, and Economics
- Continued success of Bachelor of Professional Studies degree



# The Partnership Advantage

- Partnerships create unique opportunities – "unfair advantages" – for students
  - Facilities partnerships
  - Academic partnerships with nearby institutions
- Continue partnerships by providing valuable internships
- 27% of 2023-24 graduates stayed in Chippewa Valley



## Science and Health Sciences Building Progress



# Friday, Sept. 5 at 10:00 a.m.:

- Beam Signing and Topping Off Ceremony
- Brief remarks and placement of final beam
- Garfield Ave. near
   SHS Construction
   Site, lower campus

# University of Wisconsin Eaul Claire

uwec.edu



# Higher Education in the Chippewa Valley

Thursday, August 21