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The City of Altoona Announces Opening Date for The Yard Container Park

Altoona, WI—The City of Altoona is thrilled to announce the official grand opening of the highly anticipated Downtown Container Park on **Saturday, July 26, 2025**. The community is invited to join in a day of celebration, entertainment, and festivities as Altoona unveils this innovative new destination in the heart of the city.

The grand opening event will take place during business hours (11am - 10pm) at the new Container Park, located in downtown Altoona. An opening ceremony will take place at 1pm with music and activities to follow. A more detailed schedule to come.

Grand Opening Highlights

- **Dedication Ceremony & Ribbon Cutting**
Kick off the festivities with city officials and community leaders as we commemorate the opening of Container Park and officially welcome residents, visitors, and local businesses to this unique space.
- **Live Music**
Enjoy a full afternoon of live performances from talented local musicians, bringing energy and excitement to the park.
- **Cornhole Tournament**
Grab a partner and sign up for the inaugural cornhole tournament—fun awaits!
- **Food, Drinks & Local Vendors**
Sample offerings from the park's new tap room, restaurants, and retail spaces. Meet the entrepreneurs who helped bring this project to life!
- **Family Activities & More**
Experience a variety of activities for all ages, including games, pop-up events, and surprises throughout the afternoon.

A New Destination for Altoona and the Chippewa Valley

The Yard Container Park is designed to bring people together and spark new opportunities for recreation, dining, and gathering in Altoona's downtown. Featuring locally-owned restaurants, retail shops, an outdoor stage, a taproom, and plenty of green space, the park transforms shipping containers into vibrant spaces for the community.

We're incredibly excited to open the doors to Container Park and share this special place with Altoona and the greater community. This project represents creativity, sustainability, and our city's ongoing commitment to providing fun, fresh experiences for residents and visitors alike. We are also deeply thankful for our vendors and community members for being with us every step of the way!

Event Details

- **Date:** Saturday, July 26, 2025
- **Time:** Opening Ceremony at 1pm; music and activities to follow
- **Location:** Downtown Container Park, Altoona, WI
- **Admission:** Free and open to the public

Bring your friends and family and be part of Altoona's newest chapter. For more information, visit The Yard website at www.altoonayard.com or follow us on social media for updates and event details.

