

Welcome to The EC Life!

Summer/Fall Edition



Dive into a variety of community driven stories that feature local businesses and explore the vitality and overall sense of home that Eau Claire represents.

This summer/fall edition will be released in June 2022.
(Publication cover shown above)

Highlight your business in this publication that is distributed throughout the Eau Claire area and featured on the Chamber's website, eauclairechamber.org

Advertising Benefits

Print Benefits

- 2,000 copies of this publication will be produced and included in our relocation packets sent to individuals and families interested in moving to Eau Claire.
- The EC Life is available to new residents and visitors that stop by the Chamber office.
- Printed copies, as well as table tents with QR code leading to the publication on the Chamber website will be available to place in your business, lobby or office.

Digital Benefits

- Online edition allows viewers easy and instantaneous access anytime, anywhere.
- Viewers can engage with EC Life on the Chamber's website using an interactive viewing format that contains active links.
- Digital analytics will provide advertisers with valuable and in-depth information on who is viewing their content.

Advertising Options

1/2 Page (7.5"W x 4.875"H)

1/4 Page (3.625"W x 4.875"H vertical) (7.5"W x 2.25"H)

*** Ad deadline is Friday, May 27, 2022**

Please email your full color high resolution file in a pdf, eps, or jpeg format to Phil Swiler.

Please select the **ad size** that you are interested in:

- | | |
|--|-------|
| <input type="checkbox"/> 1/2 Page Horizontal | \$895 |
| <input type="checkbox"/> 1/4 Page Horizontal | \$495 |
| <input type="checkbox"/> 1/4 Page Vertical | \$495 |

Company _____

Contact Person _____

Address _____

Email _____

Phone () _____

Business URL _____

- ☐ Invoice me
☐ Send online payment link

Questions? Contact Phil Swiler at swiler@eauclairechamber.org.