



Give us a follow!

The **ECHAMBER**
Eau Claire Area Chamber of Commerce

2023

SPONSORSHIP

GUIDE

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Explore Eau Claire

Why be a Sponsor?

The Eau Claire Area Chamber of Commerce is proud to have been part of the Eau Claire community for more than 100 years. Over 1,100 businesses and organizations pride themselves as being investors of the Eau Claire Chamber.

We are committed to presenting sponsorship opportunities to assist your business with its marketing and advertising needs. For each event, program or product, our team is happy to work with you to find the right promotional benefit with may include logo placement in various media platforms, event signage, recognition in communications and social media presence.

Whatever your budget may look like, if you are looking for broader exposure and are interested in one or multiple sponsorship opportunities, we've got you covered! With reach extending to roughly 1,100 businesses and representing over 45,000 employees, the Eau Claire Area Chamber of Commerce can assist you in taking your sponsorship investment to the next level.

Sponsorships at a Glance

 1,100 businesses with 3,500+ email addresses

     Social media presence consisting of 9,000+ followers

 More than 800 weekly visits to Chamber website

 Exposure at Chamber events which can range from 100 - 800 attendees

 EC Life Magazine distribution of 2,500 copies per issue and 600+ digital impressions

 400+ members in Young Professional of the Chippewa Valley organization



Email: information@eauclairechamber.org

Phone: 715.834.1204

Address: 101 N. Farwell Street, Suite 101, Eau Claire, WI 54703

Web: www.eauclairechamber.org





SIGNATURE EVENTS

These are the events to see and be seen at in the Eau Claire area business community. Our signature events, when combined, gather more than 2,000 business leaders each year, which allows the opportunity for our sponsors to have the most exposure.

EAU WHAT A NIGHT | CHAMBER CARNIVAL | BRAVO 2 BUSINESS

The following sponsorships include year round benefits and post-event report for all 3 signature events



GOLD \$6,000 *(limit 6)*

- Prominent company logo in all promotional materials for events *(both digital and print)*
- Prominent company logo on display at events
- Chamber produced promotional video featured at signature events and Chamber website
- 6 special access passes per signature event
- Half page ad and company logo recognition in EC Life Magazine
- Prominent company logo displayed on Chamber website and social media platforms



SILVER \$4,000 *(limit 15)*

- Company logo in all promotional materials for events *(both digital and print)*
- Company logo on display at events
- 4 special access passes per signature event
- Quarter page ad and company logo recognition in EC Life Magazine
- Company logo displayed on Chamber website and social media platforms



BRONZE \$2,000 *(limit to 30)*

- Name listed in all promotional materials for events
- Company name displayed at events
- 2 special access passes per signature event
- Company recognition in EC Life Magazine
- Company listed on Chamber website and social media platforms







PROFESSIONAL DEVELOPMENT

Furthering education is a critical component of the Eau Claire Area Chamber of Commerce. We provide sponsorship options that allow you to advertise at an event that might connect to your company culture.

Sponsorship benefits are per event

MOMENTUM Sales Conference - March 2023 *(Held every other year)*

Title sponsor \$1,000 *(Limit 2)*

- Prominent title sponsor logo in all promotional materials for event *(both digital and print)*
- 4 access passes
- Welcoming comments to conference attendees

Co-sponsor \$500 *(Unlimited)*

- Company logo signage on display at events
- 2 access passes

Human Resource Conference - April 2023

Title sponsor \$1,000 *(Limit 2)*

- Prominent title sponsor logo in all promotional materials for event *(both digital and print)*
- 4 access passes
- Welcoming comments to conference attendees

Co-sponsor \$500 *(Unlimited)*

- Company logo signage on display at events
- 2 access passes

Workforce Solutions Summit - November 2023

Title sponsor \$1,000 *(Limit 2)*

- Prominent title sponsor logo in all promotional materials for event *(both digital and print)*
- 4 access passes
- Welcoming comments to conference attendees

Co-sponsor \$500 *(Unlimited)*

- Company logo signage on display at events
- 2 access passes

HOMEPAGE: a marketing & social media experience - December 2023

Title sponsor \$1,000 *(Limit 2)*

- Prominent title sponsor logo in all promotional materials for event *(both digital and print)*
- 4 access passes
- Welcoming comments to conference attendees

Co-sponsor \$500 *(Unlimited)*

- Company logo signage on display at events
- 2 access passes

Cyber Security Conference - March 2024 *(Held every other year)*

Title sponsor \$1,000 *(Limit 2)*

- Prominent title sponsor logo in all promotional materials for event *(both digital and print)*
- 4 access passes
- Welcoming comments to conference attendees

Co-sponsor \$500 *(Unlimited)*

- Company logo signage on display at events
- 2 access passes



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THE CHAMBER
NATE COOK
THE EAST GROUP



THE CHAMBER
WORKING MOTHERS LUNCHEON

THURSDAY, MAY 12, 2022 • NOON-1:30 p.m.
The Florian Gardens Conference Center, 2340 Lorch Ave, Eau Claire, WI 54701

THANK YOU TO OUR SPONSORS



INVESTOR ENGAGEMENT

Businesses seeking the development of their business pipeline can find value in our networking events, as they provide connections, relationships and marketing avenues that generate new clients.

Sponsorship benefits are per event

Progressive Networking Lunch *(Quarterly for the calendar year)*

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event

UWEC/Chamber Business Community Breakfast - March 2023

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event

Working Mothers Luncheon - May 2023

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event

Women's Golf Workshop- Summer 2023

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event

CVTC/Chamber Business Community Breakfast - October 2023

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event

Economic Outlook Luncheon - November 2023

Title sponsor \$500 *(Limit 4)*

- Prominent company logo in all promotional materials for event *(both digital and print)*
- Company logo signage on display at event







YOUNG PROFESSIONAL INVOLVEMENT

YPCV is a program designed to engage, educate & elevate young professionals in our community - offering diverse opportunities for networking, professional development, and community involvement.

All sponsorship benefits are for the 2023 calendar year

PROFESSIONAL DEVELOPMENT EVENTS

Title sponsor \$3,000 *(Limit 1)*

- Prominent company logo in all promotional materials *(both digital and print)*

NETWORKING EVENTS

Title sponsor \$3,000 *(Limit 1)*

- Prominent company logo in all promotional materials *(both digital and print)*

COMMUNITY INVOLVEMENT

Title sponsor \$3,000 *(Limit 1)*

- Prominent company logo in all promotional materials *(both digital and print)*

ADDITIONAL YPCV EVENTS

Bean Bag Tournament - February 2023

Event Title sponsor \$500 *(limit 1)*

Court sponsor \$300 *(limit 3)*

Board sponsors \$150 *(limit 16)*

Annual Young Professionals Extravaganza

Event Title sponsor \$1,000 *(limit 1)*

Caddie Shack Scramble Golf Outing - June 2023

Event Title sponsor \$750 *(limit 1)*

Dinner sponsor \$500 *(limit 1)*

Cart sponsor \$500 *(limit 1)*

Hole sponsor \$300 *(limit 18)*

MARKETING & ADVERTISING

Digital

Member to Member Email Ad

Per ad \$80

The Update E-Newsletter Front Page Banner Ad

Per year \$2,300
13 consecutive weeks \$585
Per week \$50

The Update E-Newsletter Lower Banner Ad

Per year \$1,450
13 consecutive weeks \$410
Per week \$35

Print

Bravo to Business Booklet *(once a year, unlimited)*

Full page Back Cover \$300
Full page \$250
½ Page \$175
¼ Page \$100

Chamber Buy Local Bucks

Logo placement \$150

EC Life Magazine *(every six months, unlimited)*

½ Page horizontal \$895
¼ Page horizontal \$495
¼ Page vertical \$495

Magazine is also featured on Chamber website

Studio Productions

Title Sponsor

Per year \$5,000

Includes recognition in:

- Monday Morning Minute
- Business Matters Podcast
- Chamber Sofa Segment

Website

Website Billboard Ad

Per year *(renews annually)* \$500

- Three category pages of your choice
- Link to website page of your choice
- Enhanced business directory listing with logo, business description and social media links

Enhanced Business Listing

Per year for first listing \$75
Additional listing \$25

- Company logo featured in listing
- 50 word business description
- Social media icons linked to corresponding sites

Job Board Sponsor

Quarterly \$300

- Banner ad featured at top of job board page

A LA CARTE

Beverage Sponsor

Per year \$500

- Company logo and merchandise on display in Chamber conference rooms
- Mentioned at every meeting held in Chamber office

Business Salutes Eau Claire Golf Outing

For further details regarding sponsorship opportunities contact:

Phil Swiler | (715) 858-0617 | swiler@eauclairchamber.org

Chamber Foundation programs (Year round benefits)

Leadership Eau Claire (LEC)

Title sponsor \$5,000 (Limit 1)

- Prominent company logo in all promotional materials (both digital and print)

Youth Leadership Eau Claire (YLEC)

Title sponsor \$5,000 (Limit 1)

- Prominent company logo in all promotional materials (both digital and print)

Chippewa Valley Rally

Title sponsor \$1,000 (Limit 1)

- Full page ad on the back cover of the Rally issues booklet
- 2 access passes
- Recognition on Rally promotional items
- Logo on the Rally booklet that is distributed to legislators, the Governor and Cabinet, and all Rally participants
- Logo on the Rally sponsorship sign displayed at the Rally events in Madison, including the reception
- Logo on Chamber Calendar of Events
- Unlimited "Sponsor" stickers for your employees to wear at the event

Co-sponsor \$450 (Unlimited)

- 1 access pass
- Recognition on Rally promotional items
- Logo on the Rally booklet that is distributed to legislators, the Governor and Cabinet, and all Rally participants
- Logo on the Rally sponsorship sign displayed at the Rally events in Madison, including the reception
- Unlimited "Sponsor" stickers for your employees to wear at the event

Major sponsor \$750 (Unlimited)

- ¼ page ad inside the Rally issues booklet
- 2 access passes
- Recognition on Rally promotional items
- Logo on the Rally booklet that is distributed to legislators, the Governor and Cabinet, and all Rally participants
- Logo on the Rally sponsorship sign displayed at the Rally events in Madison, including the reception
- Logo on Chamber Calendar of Events
- Unlimited "Sponsor" stickers for your employees to wear at the event



Explore East Chaire

Thank you to our host!

Each business generously provided the welcome gift to your new home with a host of local products!

Items included:

- Silver Spring City Aleger
- Sample bag of coffee from The Coffee Grounds
- Hot dog from 103 Markets
- Bottle of wine from Safety Beverages Wherry & Distillery
- Ten 1/2 oz. shots from K Point Brewing
- Four drink and one sauce from Larkspur's
- Everything bagel mix from Silver Springs
- Chocolate from Sweet Driver Chocolates and Cafe
- Coffee mug and blue light blocking glasses from Eco Glass Chamber
- Two Business After Hours passes from Eco Glass Chamber





Explore Eau Claire is a new program from the Chamber to help solve our workforce challenges. We help you sell our community to your job candidates as they choose to call Eau Claire home. As an investor in this program, you are assisting the Chamber to establish and grow the Explore Eau Claire concierge services. We know how important it is to solve the workforce needs in Eau Claire and we need your help.

EXPLORER INVESTOR

Cost: \$5,000 *(Limit 10)*

- Contribute to a workforce solution for the Eau Claire area
- Make the program feasible for small businesses to use & purchase services a la carte
- Your company logo on all Explore Eau Claire marketing materials
- Your company logo on our program updates and distribution lists
- Website recognition on eauclairechamber.org
- Your company information in our online relocation packet - Video/PDF *(Coming in 2023)*
- Exclusive Meet & Greet events for your new hires *(2 per year)*
- First opportunity to sign up for community tours
- \$2,000 credit to use toward services

SUPPORTER INVESTOR

Cost: \$3,000 *(Limit 10)*

- Contribute to a workforce solution for the Eau Claire area
- Make the program feasible for small businesses to use & purchase services a la carte
- Your company logo on all Explore Eau Claire marketing materials
- Your company information in our online relocation packet - Listing only *(Coming in 2023)*
- First opportunity to sign up for community tours
- \$1,000 credit to use toward services

SPONSOR LEVELS

Title Sponsor \$1,000 *(Limit 10)*

- Video/PDF in digital relocation packet
- Logo on the welcome box
- Logo on the website
- EC Life Ad (Quarter page)
- Social media announcement

Co-sponsor \$500 *(Limit 10)*

- Logo on the website
- Listing in the digital relocation packet
- Social media announcement

A LA CARTE SERVICES

- | | |
|--------------------------|-------|
| - Customized Tour | \$350 |
| - Settle-In Service | \$250 |
| - Partner Career Support | \$150 |
| - Welcome Basket | \$100 |



