



June 9, 2022

To: Eau Claire City Council

Re: Niagara Waters development agreement

We are writing in support of the proposed development agreement with Purple Rain Properties, LLC, to construct the Niagara Waters bottling facility in the Gateway Industrial Park.

The Eau Claire Area Chamber of Commerce has served our community since 1915 as the advocate of business. We have 1,100 investor organizations who employ more than 45,000 individuals throughout the Eau Claire area. We work to represent the business community as a champion of a strong local and regional economy.

This is a desirable and responsible project that will provide significant economic and employment benefits to the City of Eau Claire and the wider community. The economic activity, increase in the tax base, and creation of high-paying jobs are all important reasons to move forward. We are satisfied that the City staff has taken care to ensure that there is sufficient water capacity to provide for a successful project, and that safeguards are in place in case of future unforeseen circumstances. It would also be detrimental to the City's future economic activities should a well-vetted and responsible agreement like this be turned down based upon misleading information and unsubstantiated fears.

Thank you for your consideration

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Hoffmann".

Scott Hoffmann
CEO, WIN Technology
Chair, Chamber Board of Directors

A handwritten signature in black ink, appearing to read "David W. Minor".

David W. Minor
President & CEO
Eau Claire Area Chamber of Commerce

Reply to:
Scott Rogers, Vice President Governmental Affairs
rogers@eauclairechamber.org 715-858-0616