



**Keeping Talent Local**

*Friday, October 20*



Chippewa Valley

Technical  
College



**Keeping Talent Local**

***Friday, October 20***



Thank you to our sponsors!

VISIONARY

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ROYAL  
CREDIT  
UNION

University of Wisconsin  
Eau Claire





# ECHAMBER

## Business Advocacy

Thank you to our sponsors!

### ADVOCATE

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**Thank you to our sponsors!**

## CATALYST

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CCF Bank  
Double Forte  
Godfrey & Kahn, S.C.

McDonough Manufacturing  
Ruder Ware, L.L.S.C.  
Trubilt Collision Center

U.S. Bank  
von Briesen & Roper s.c.



## **Charles Franklin, Marquette Poll**

- *Friday, November 17*

## **Holiday Legislative Breakfast**

- *Friday, December 15*



MENOMONIE AREA

# EGGS & ISSUES

BRIDGING THE GAP BETWEEN EDUCATION & WORKFORCE

**November 2, 2023 | 7:30 - 9 AM**

University of Wisconsin - Stout Ballrooms



**UW-Stout**  
Wisconsin's Polytechnic University

*The* **ECHAMBER**  
Eau Claire Area Chamber of Commerce





## **Economic Outlook Luncheon**

- *Tuesday, November 14*

## **Workforce Solutions Summit**

- *Wednesday, November 15*

## ***Eau What A Night - 109th Annual Meeting***

- *Wednesday, January 24, 2024*



*Mark your calendar:*  
**30<sup>th</sup> Annual**  
**Chippewa Valley Rally**  
February 28, 2024



**CHAMBER ALLIANCE**  
Chippewa Falls • Eau Claire • Menomonie



## **Keeping Talent Local**

*The workforce challenge for employers*



**Elisia Gonsowski**



**ROYAL  
CREDIT  
UNION**

**Rachel Downs**



**Julie Thoney**



**Courtney Olsom**



**Anne Thurmer**



University *of* Wisconsin  
Eau Claire

**Billy Felz**

# TOP LOCAL EMPLOYERS HIRING BLUGOLDS

Baker Tilly

Clifton Larson Allen  
LLP

Dove Healthcare

Eau Claire County

Eau Claire Area  
School District

HSHS Sacred Heart  
Hospital

JAMF

Marshfield Clinic  
Health Systems

Menards

Mayo Clinic Health  
Systems

UW-Eau Claire

Wipfli

Volume One



**Keeping Talent Local**

*Young people who grow up here...*



**Junior  
Achievement™**  
of Wisconsin



**Volunteers Needed for Both Classroom and Employer Tours:**

Northstar Middle School: 11/13/23 & 11/14/23

Altoona Middle School: 2/15/24

Delong Middle School: 2/21/24

South Middle School: 3/6/24





**Elisia Gonsowski**



**Julie Thoney**



— SINCE 1991 —  
**YOUTH APPRENTICESHIP**  
— WISCONSIN —





ROYAL  
CREDIT  
UNION

MEMORIAL  
HIGH SCHOOL



CAN YOU TELL WE'RE TOT MA

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MEMORIAL HIGH SCHOOL  
ROYAL CREDIT UNION



The Wisconsin Credit Union League

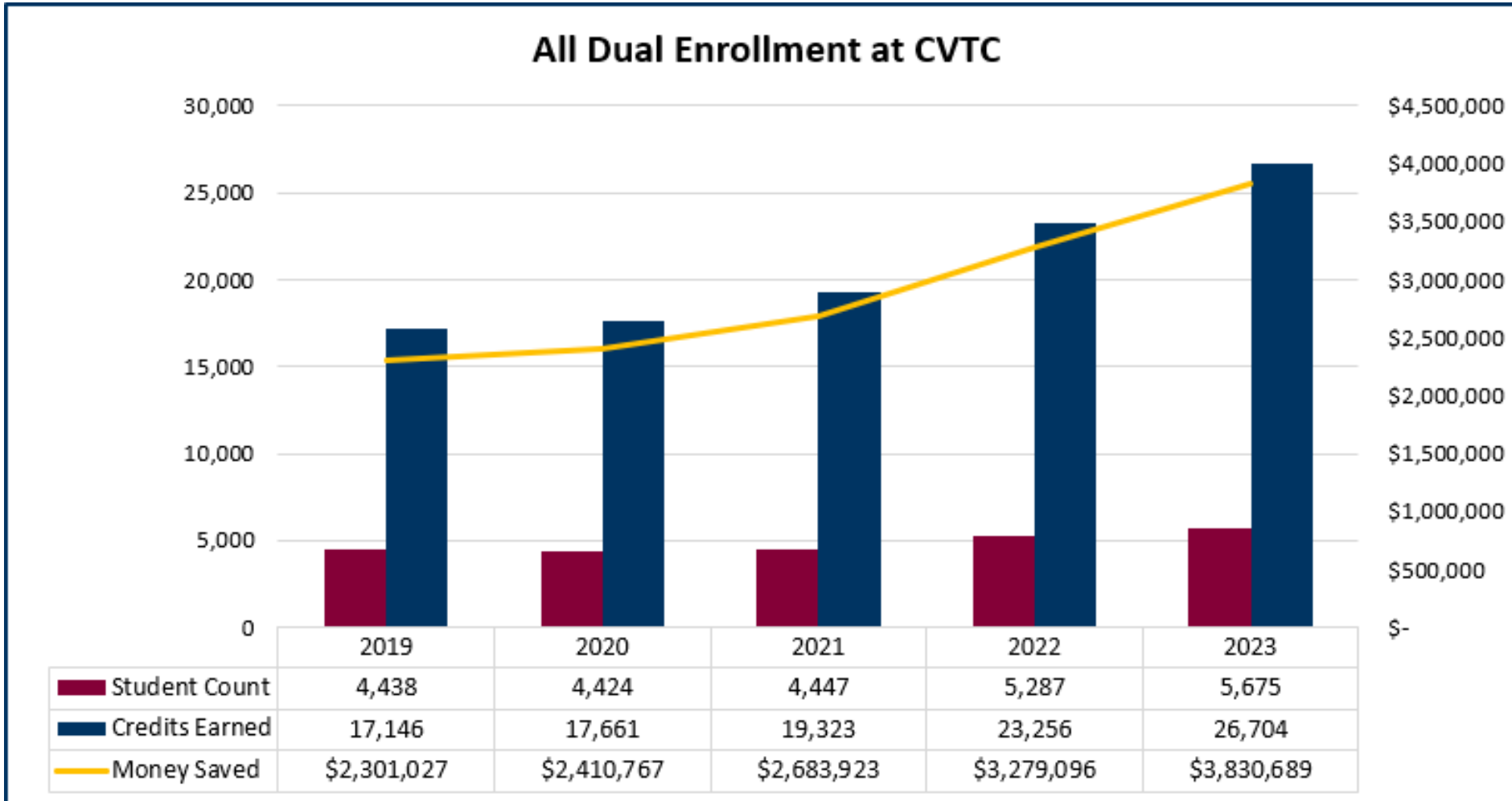
CREDIT UNIONS FOR PEOPLE NOT PROFIT

# Prospective Student Engagement

- Large on-campus events:
  - Career tours (2,700+ attendees)
  - Middle school tours (1,000+ 7th and 8<sup>th</sup> graders)
  - Fall and spring open houses (1,000+ attendees)
- MECx: Manufacturing Experience
  - 200 high school students
  - 10 manufacturing employer tours in Eau Claire, Chippewa Falls
- Build My Future – 1,000 Middle & HS students
- Presentations to high school classrooms and parent groups



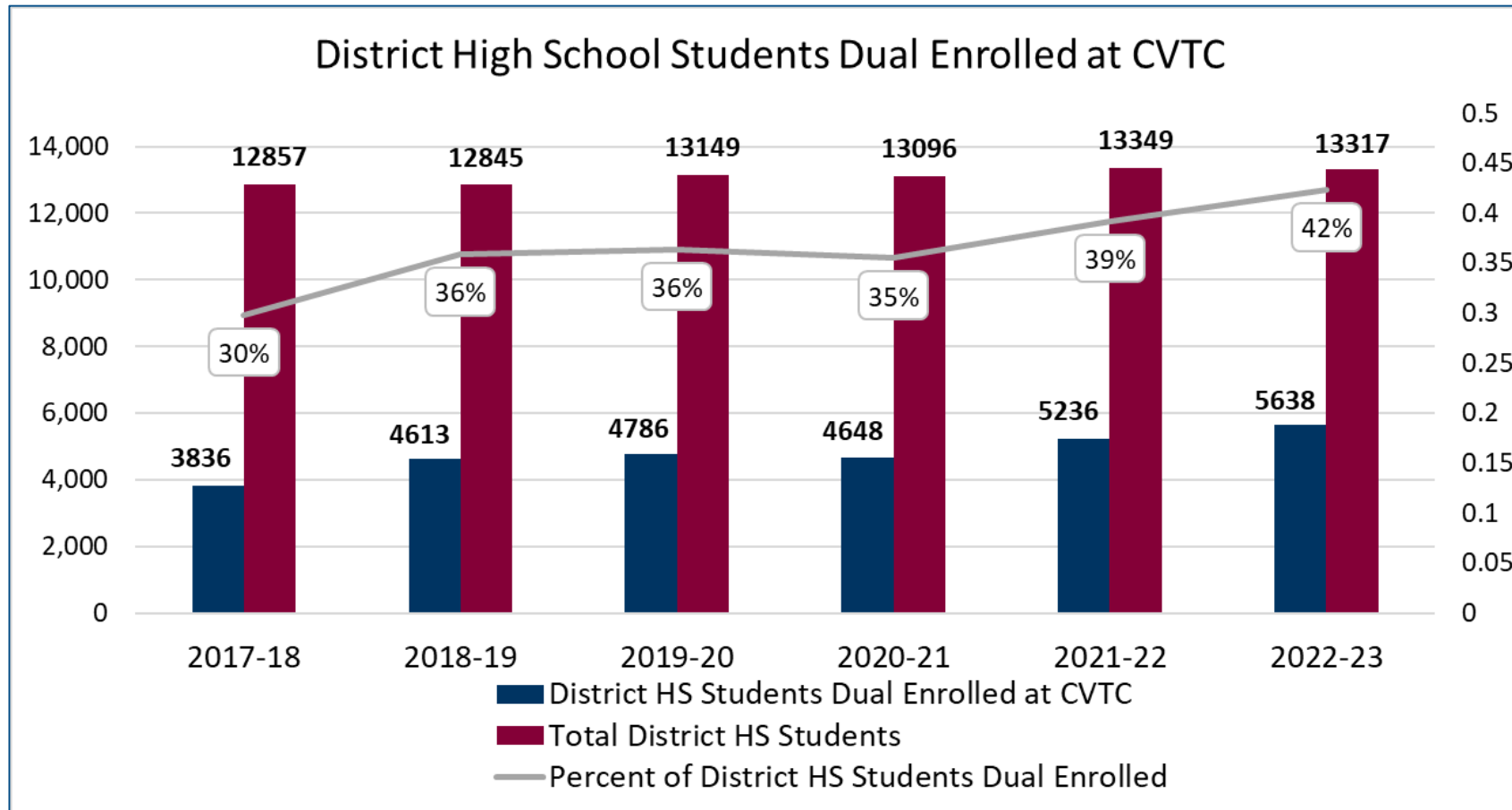
# Dual Enrollment Opportunities



5,675 students saved an average of \$675 on tuition costs in 2022-23.



# Dual Enrollment Opportunities



Last year, 42% of the district's high school students were dual enrolled at CVTC.



# Dual Enrollment Transition to College in 2022-23



80% of dual credit students who enroll in college choose CVTC



95% of students in a high school academy course earned a C or higher



Students who earned dual credit in high school are retained in college at a 5% higher rate and graduate at a 5% higher rate



CVTC has received \$9.78M in grant funding to support dual enrollment efforts since 2017





# Keeping Talent Local

*Retaining higher ed students  
after graduation*

# Employment Fast Facts for CVTC Graduates



96% of CVTC graduates are employed



82% are employed in a field related to their training



86% remain in Wisconsin



66% remain in CVTC's 11-county district





# Connecting Students to Careers

- Program advisory committees
- Dual Enrollment Options
- Reaffirmation Days/Degree Transfer Agreements
- Work-based learning opportunities (internships, practicums, clinicals, etc.)
- Program enterprises directly link students to the community through services:
  - Cosmetology salon
  - Culinary restaurant
  - Automotive and small engine repair
  - Graphic design
  - Low-income dental clinic



# BY THE NUMBERS-STUDENTS & THE CHIPPEWA VALLEY

## INCOMING CLASSES

- Fall '23: 185 or 9.1%
- Fall '22: 192 or 9.6%
- Fall '21: 197 or 9.3%

## OUTGOING CLASSES\*

- Class of 2022: 32%
- Class of 2021: 28%
- Class of 2020: 27%
- Average Salary: \$50,903

**\*BASED ON RESPONSES FROM FIRST  
DESTINATION SURVEYS**

# ENGAGEMENT IN THE CLASSROOM

- College of Business hosts multiple organizations each semester to work on real-life projects
- Allows employers to meet and work with students
- Educates students on local employers and the work they do
- More info contact: [lauverkj@uwec.edu](mailto:lauverkj@uwec.edu)

# INTERNSHIPS

- Internships, student teaching, service-learning, and practicums are happening in the Chippewa Valley
- Gives students the chance to learn about local organizations
- Students test drive a career option and better understand employment in the area
- More info contact: [careers@uwec.edu](mailto:careers@uwec.edu)



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