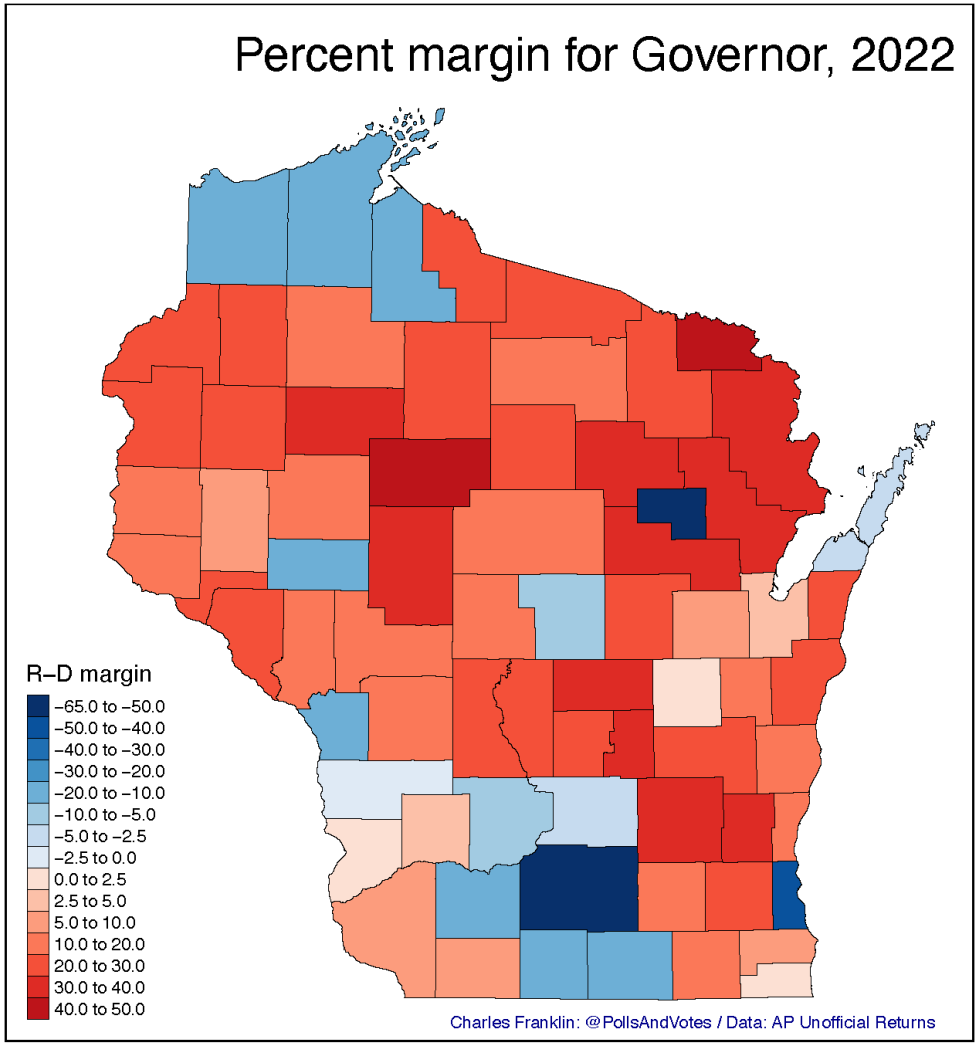
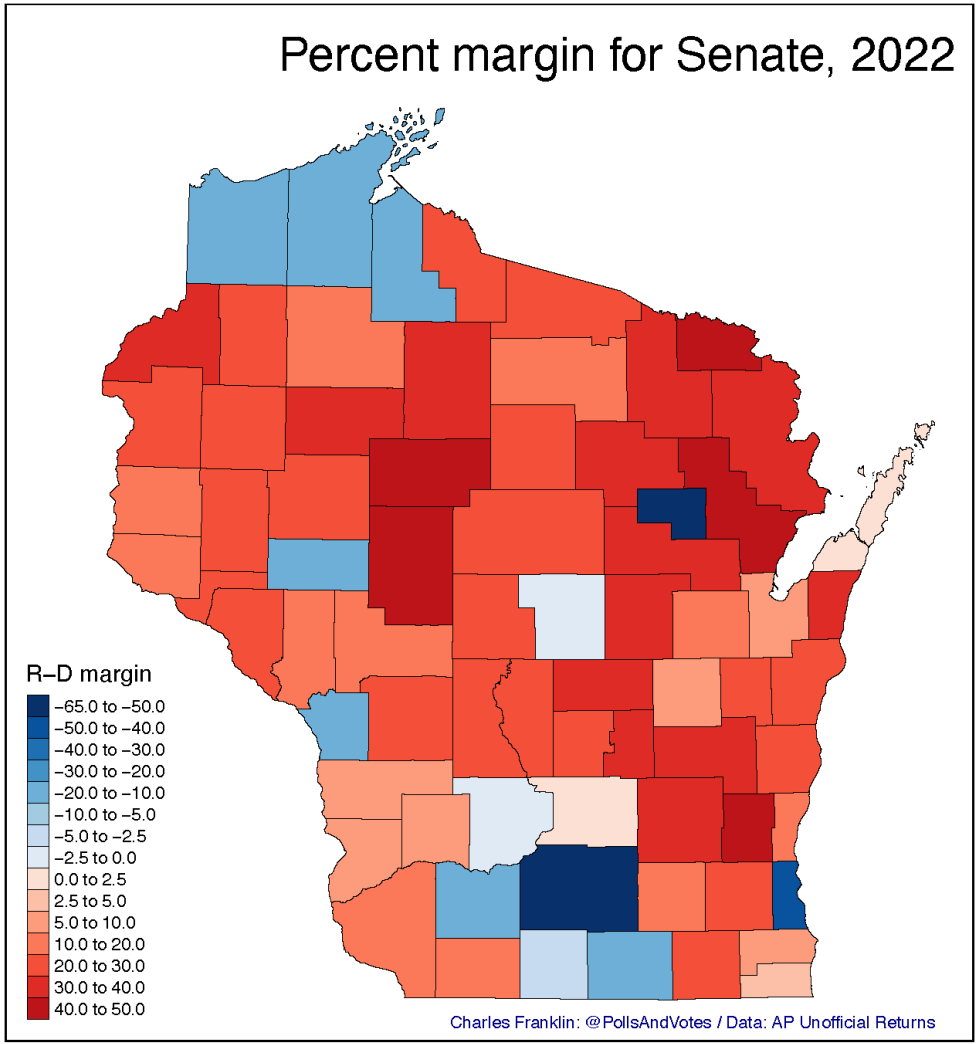
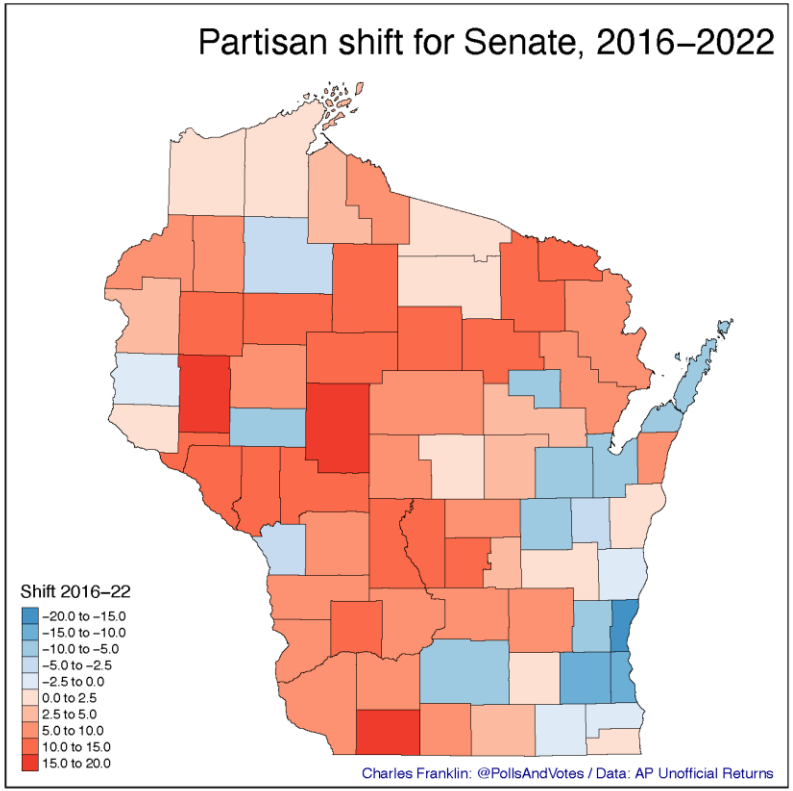
MARQUETTE UNIVERSITY
LAW SCHOOL POLL

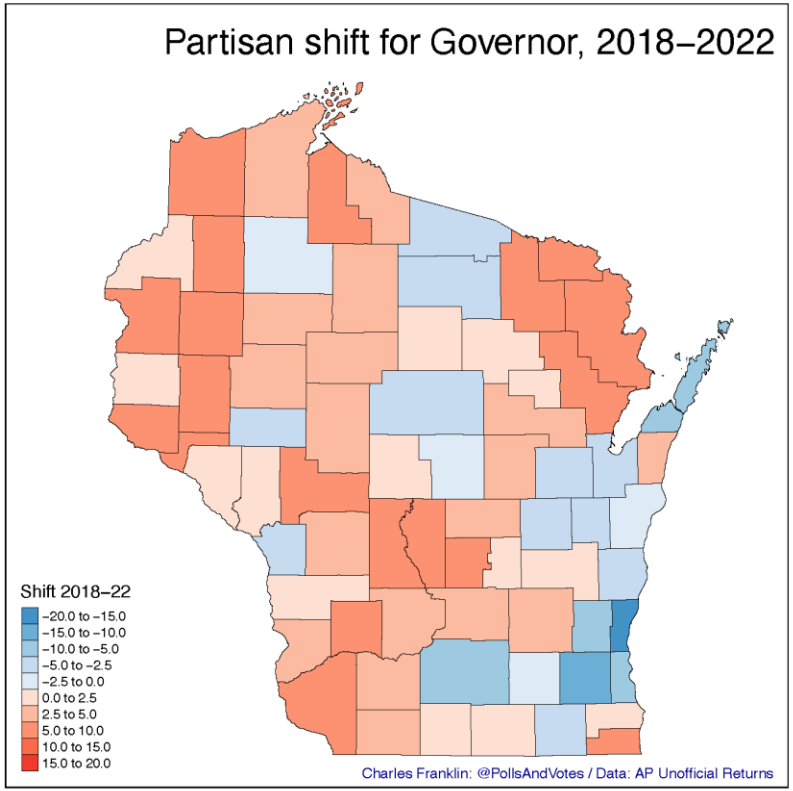
Percent margin for Governor, 2022



Percent margin for Senate, 2022

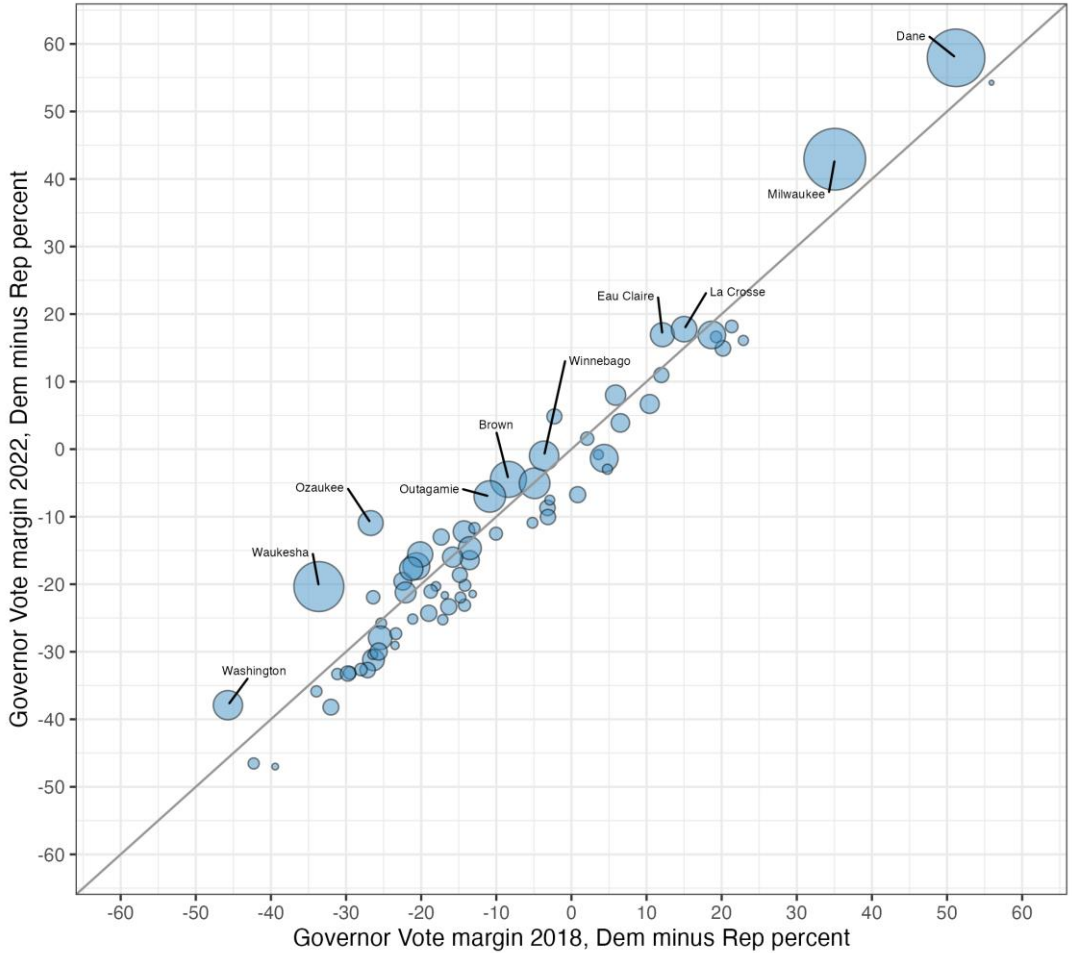



Partisan shift for Senate, 2016–2022
Shift 2016–22
−20.0 to −15.0
−15.0 to −10.0
−10.0 to −5.0
−5.0 to −2.5
−2.5 to 0.0
0.0 to 2.5
2.5 to 5.0
5.0 to 10.0
10.0 to 15.0
15.0 to 20.0
Charles Franklin: @PollsAndVotes / Data: AP Unofficial Returns


Partisan shift for Governor, 2018–2022
Shift 2018–22
−20.0 to −15.0
−15.0 to −10.0
−10.0 to −5.0
−5.0 to −2.5
−2.5 to 0.0
0.0 to 2.5
2.5 to 5.0
5.0 to 10.0
10.0 to 15.0
15.0 to 20.0
Charles Franklin: @PollsAndVotes / Data: AP Unofficial Returns

Shift in Governor Vote Margin, 2018 to 2022

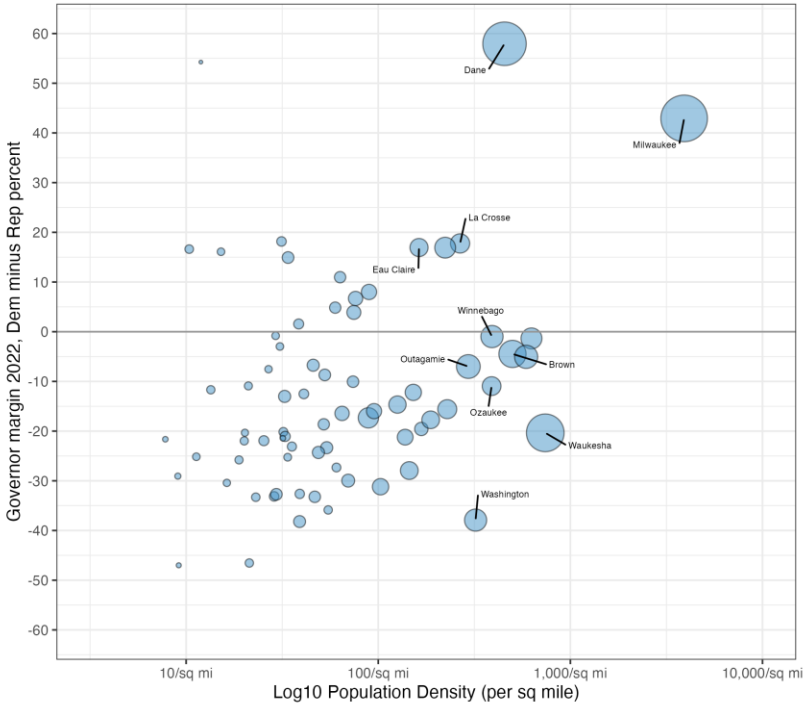
Size proportional to total vote, Democratic gains above diagonal, Republican gains below



Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

Governor D-R margin by population density

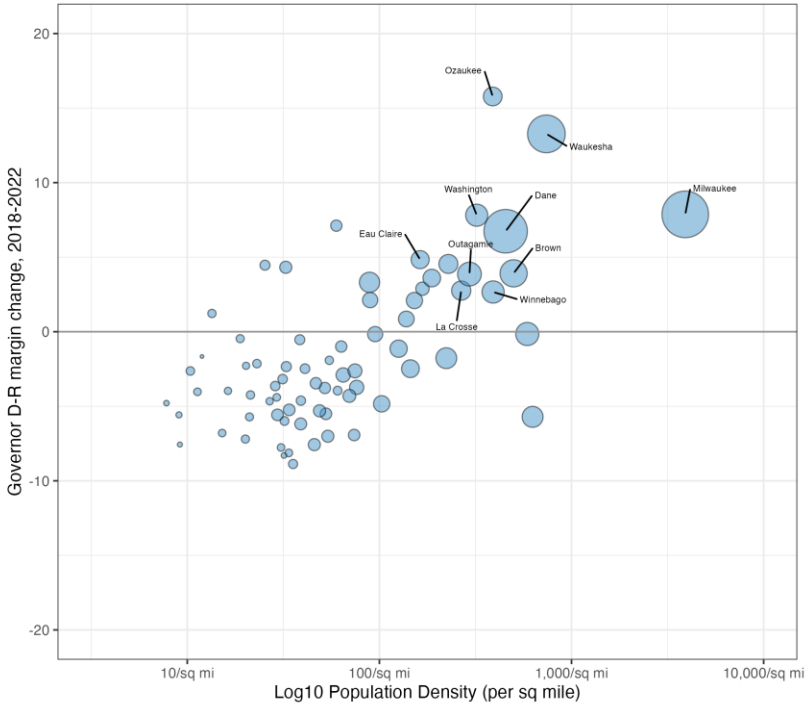
Size proportional to total vote



Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

Governor D-R margin change 2018-22 by population density

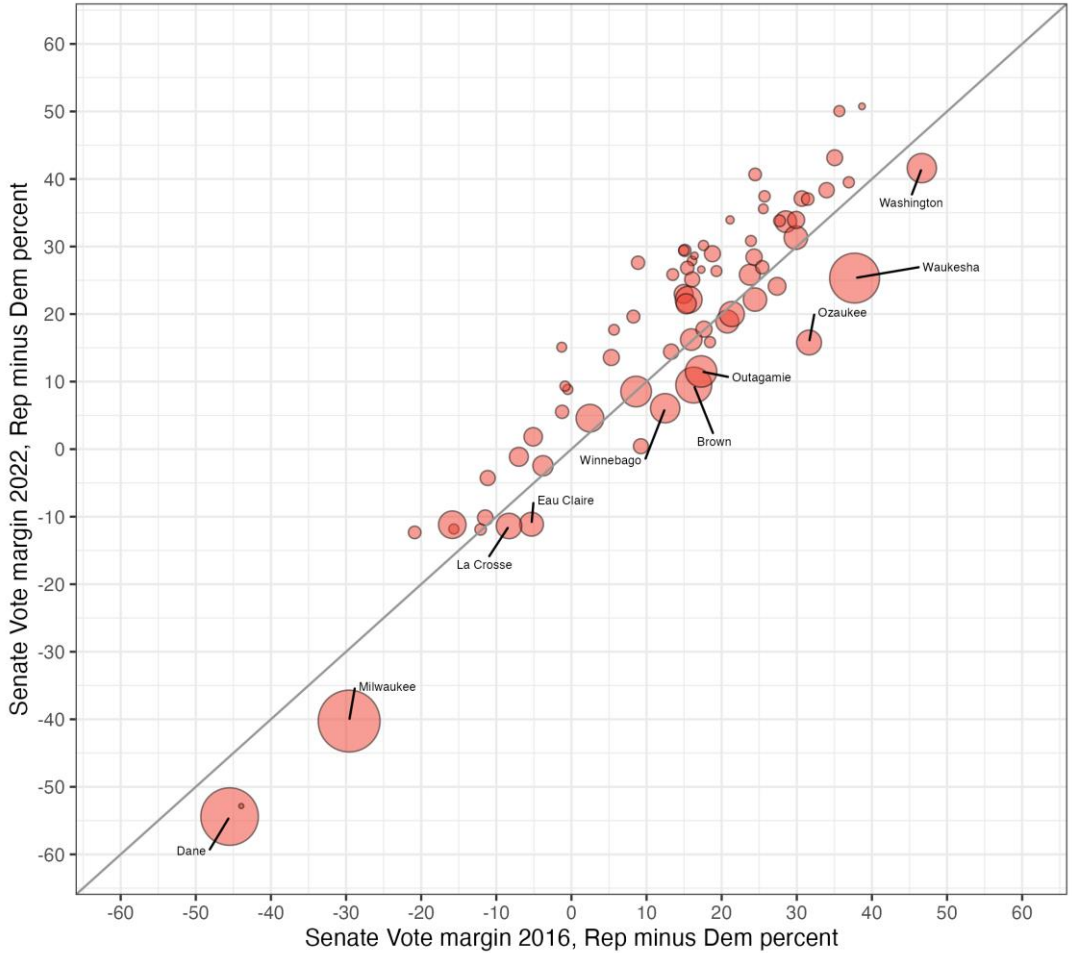
Size proportional to total vote



Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

Shift in Senate Vote Margin, 2016 to 2022

Size proportional to total vote, Republican gains above diagonal, Democratic gains below



Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

MARQUETTE UNIVERSITY LAW SCHOOL POLL

MARQUETTE UNIVERSITY
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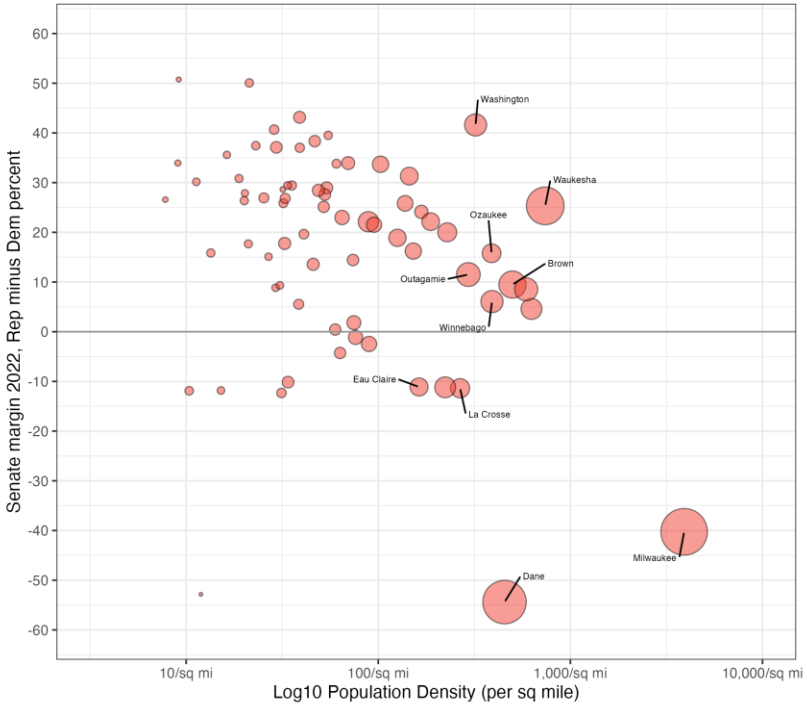
Senate R-D margin by population density

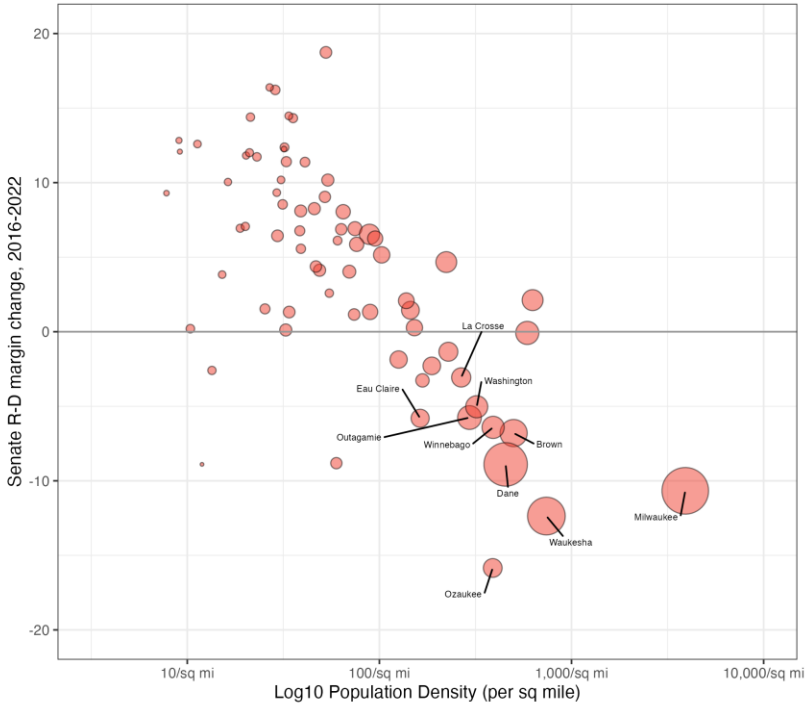
Size proportional to total vote



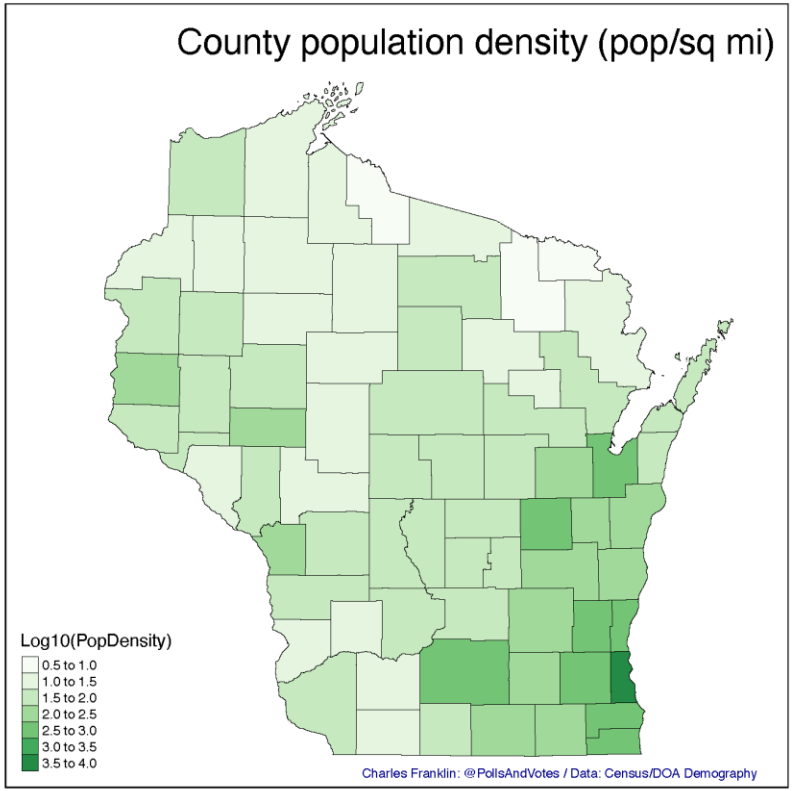
Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

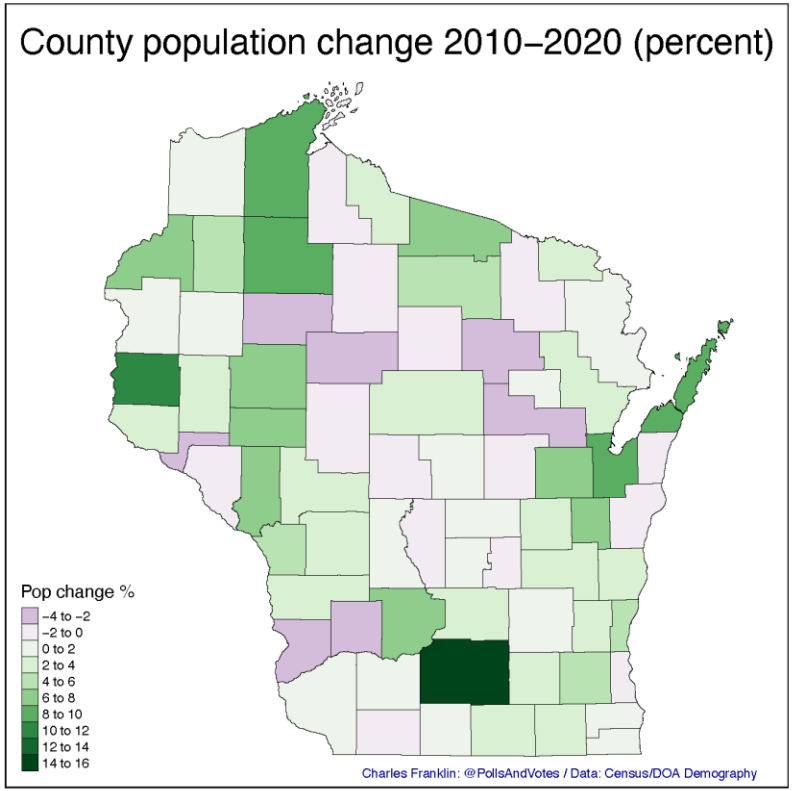
Senate R-D margin change 2016-22 by population density

Size proportional to total vote



Charles Franklin: @PollsAndVotes, Data: Unoffical 2022 via AP

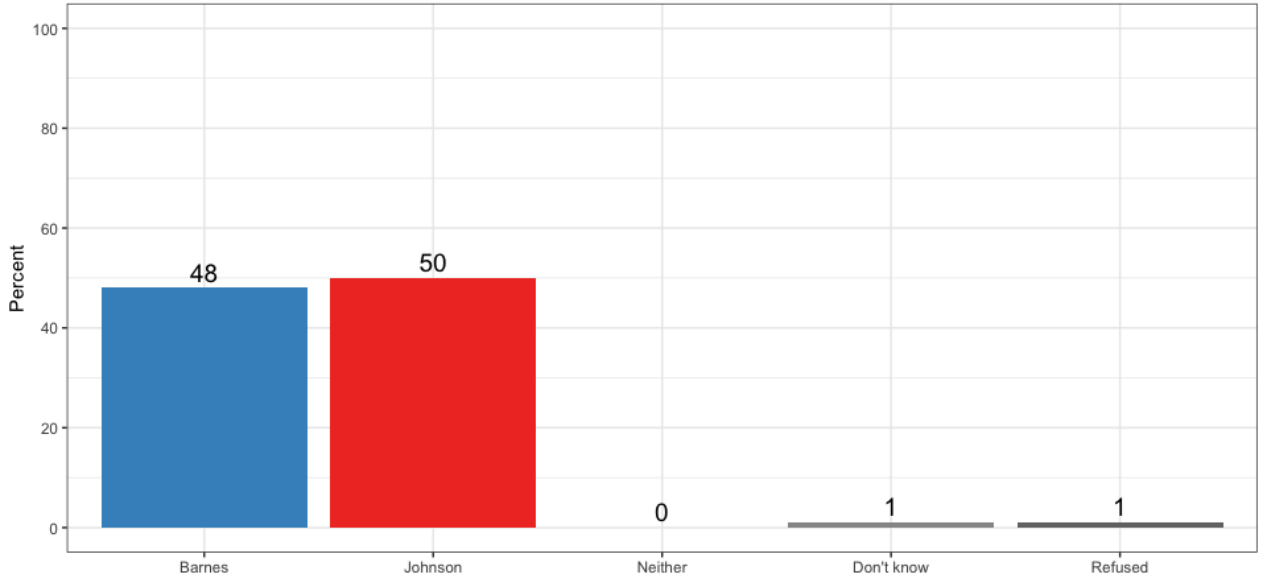

County population density (pop/sq mi)
Log10(PopDensity)
0.5 to 1.0
1.0 to 1.5
1.5 to 2.0
2.0 to 2.5
2.5 to 3.0
3.0 to 3.5
3.5 to 4.0
Charles Franklin: @PollsAndVotes / Data: Census/DOA Demography


County population change 2010–2020 (percent)
Pop change %
−4 to −2
−2 to 0
0 to 2
2 to 4
4 to 6
6 to 8
8 to 10
10 to 12
12 to 14
14 to 16
Charles Franklin: @PollsAndVotes / Data: Census/DOA Demography

General election matchups

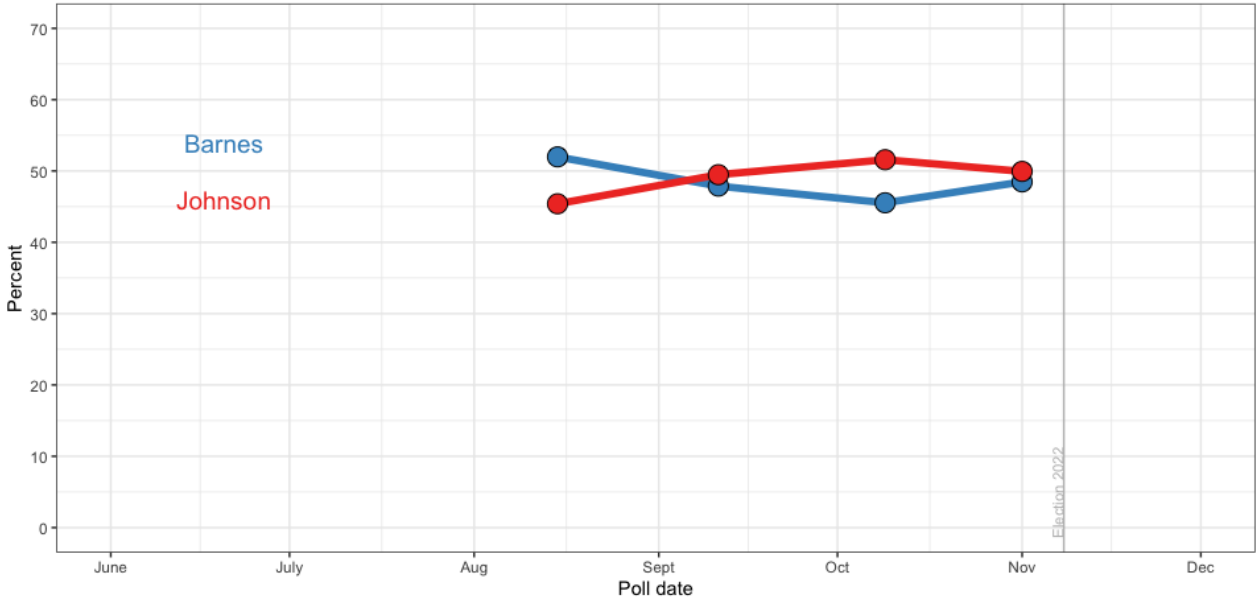
Vote preference, US Senate, likely voters

Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

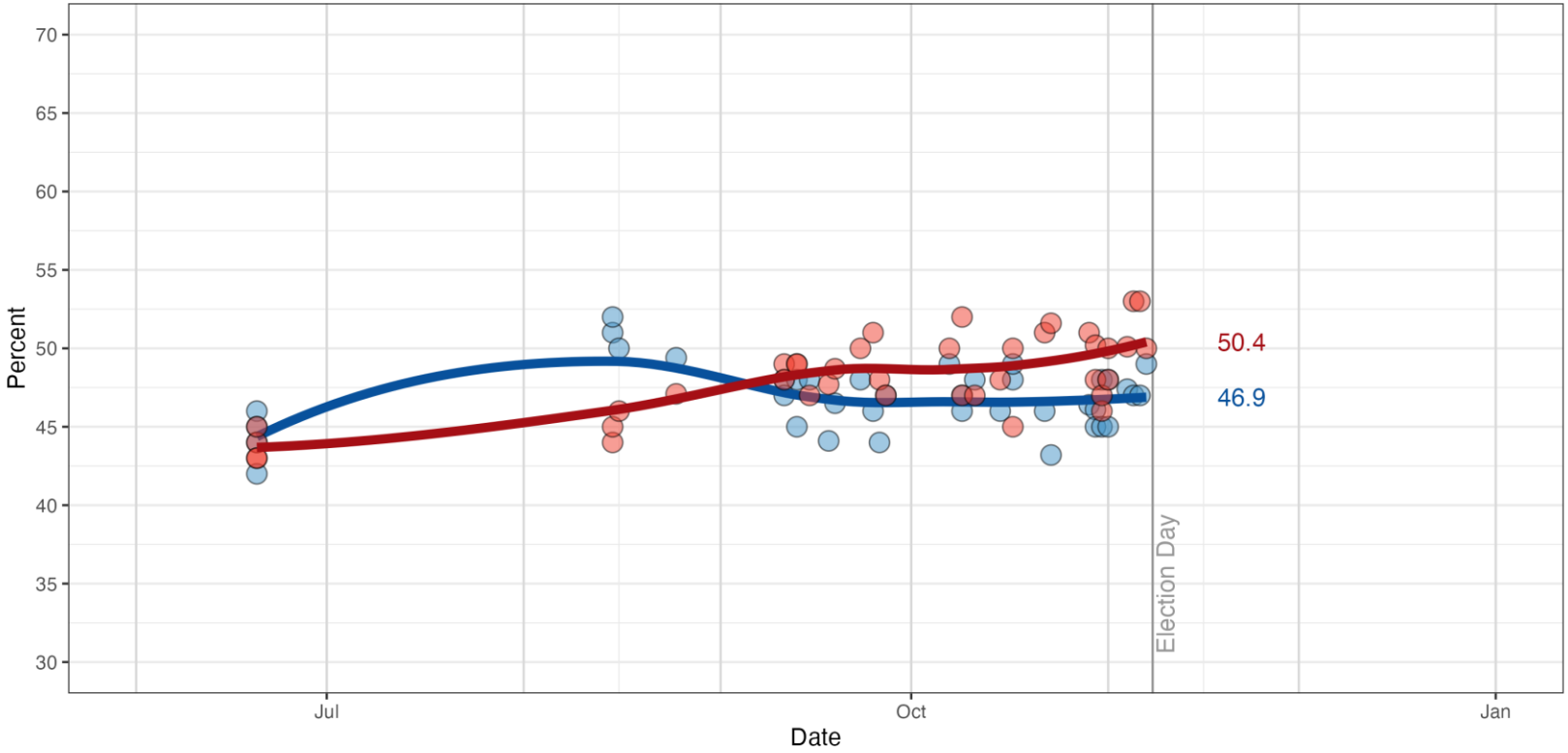
Vote preference for Senate, likely voters



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Wisconsin Senate race, Latest: 2022-11-07

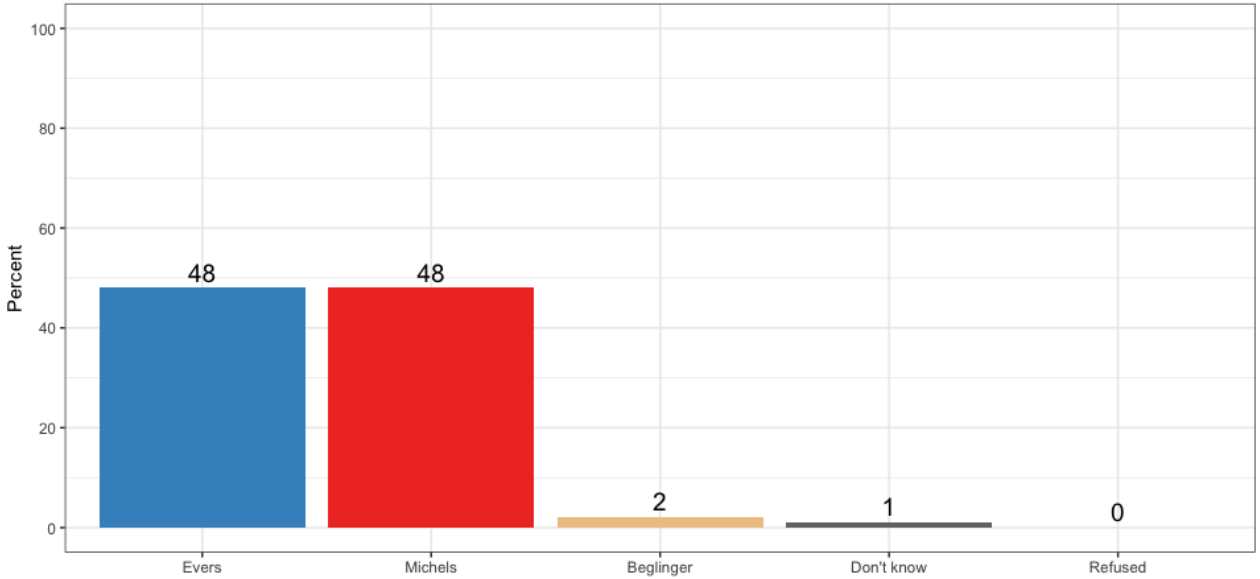
Barnes (D) vs Johnson (R) Incumbent: R, Cook Political Rating: Lean-R



Charles Franklin: Trend estimates @PollsAndVotes/Raw Poll Data: FiveThirtyEight.com

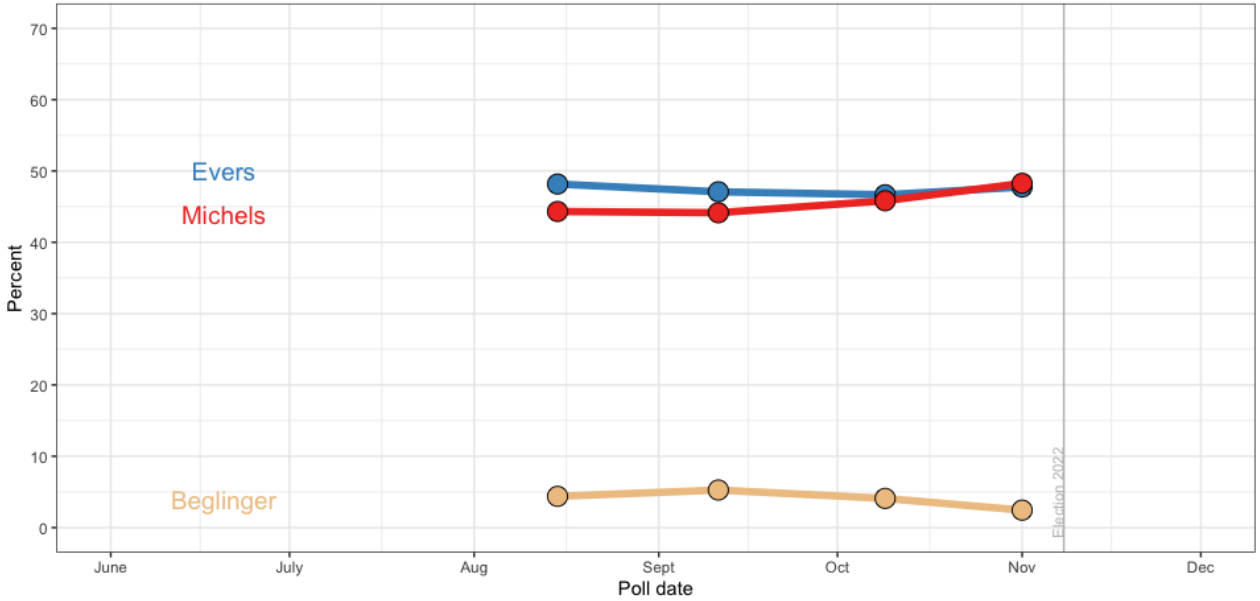
Vote preference, governor, likely voters

Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

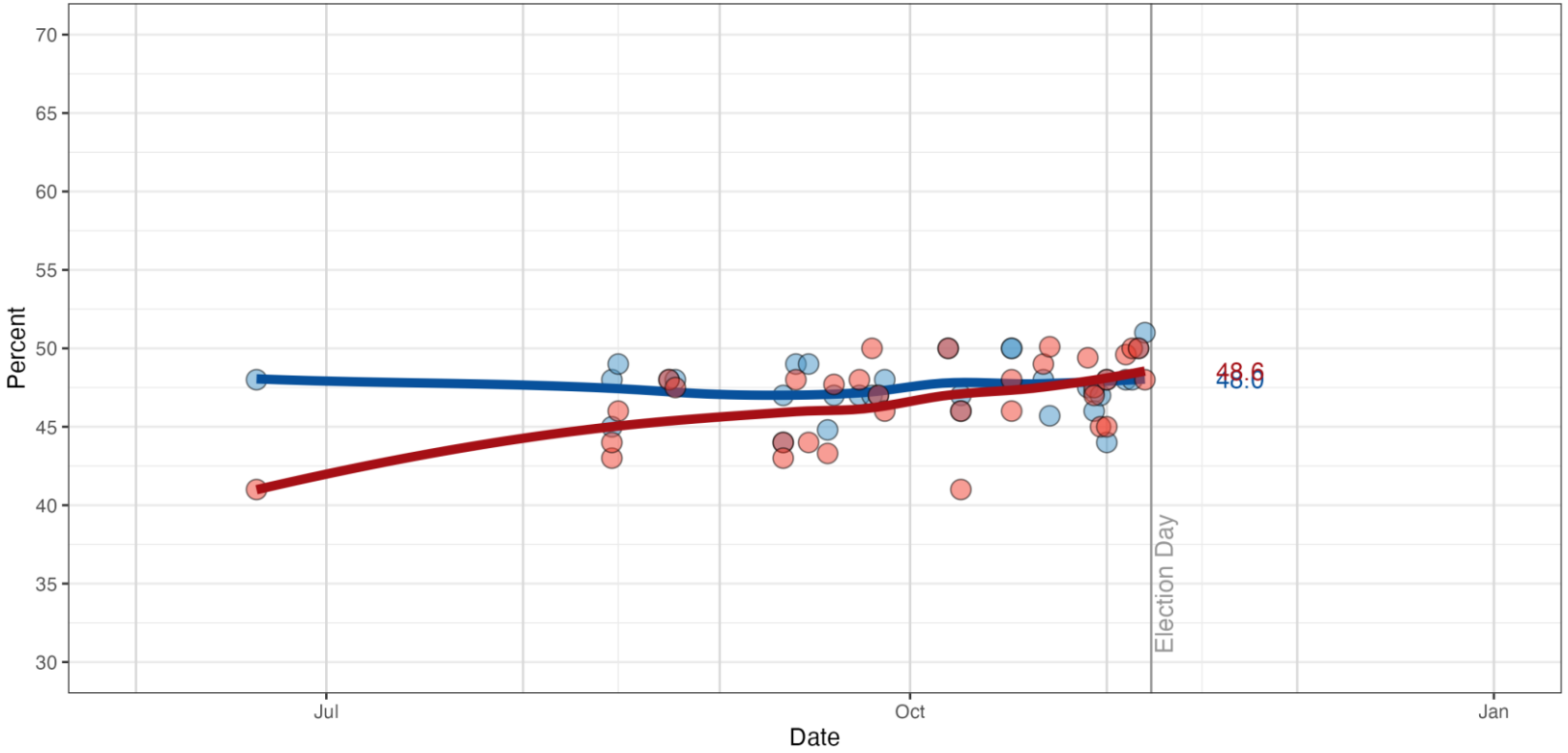
Vote preference for governor, likely voters



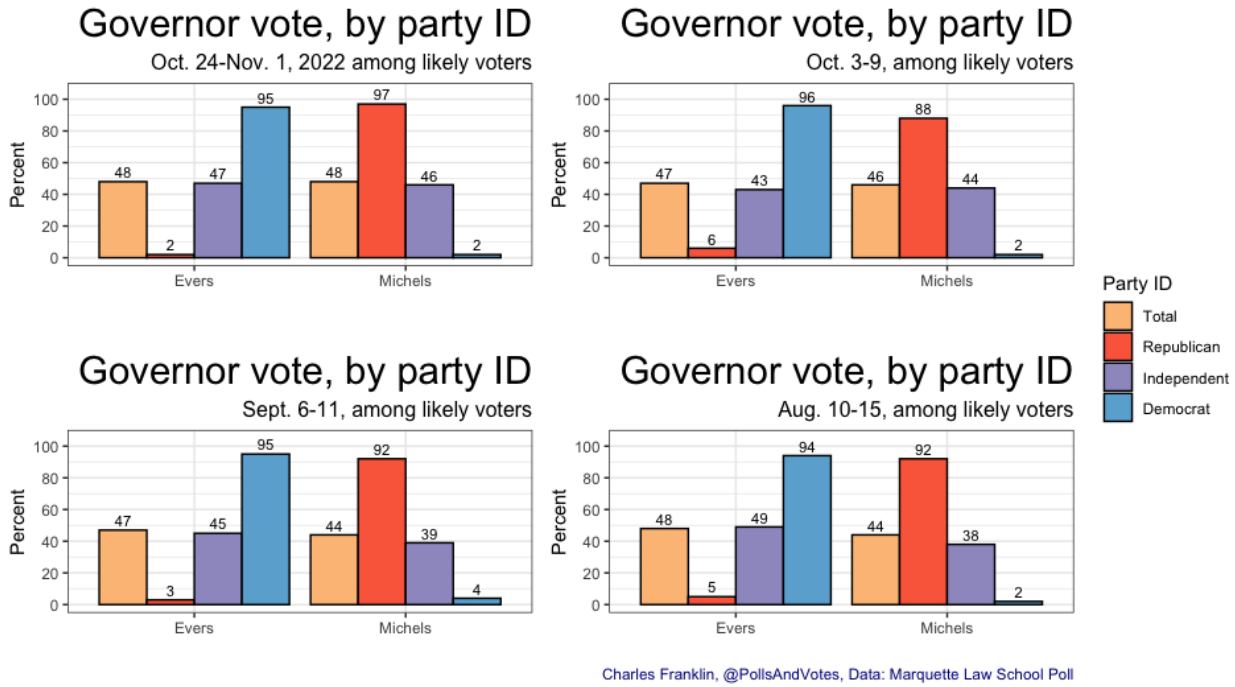
Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

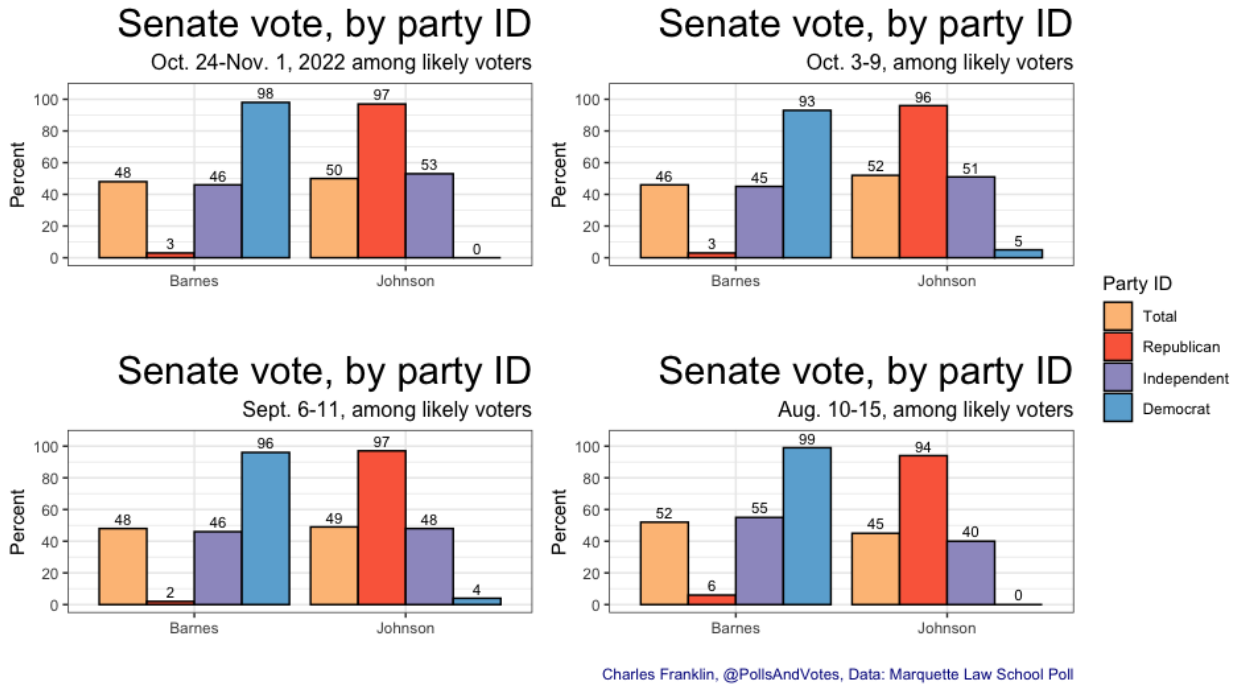
Wisconsin Governor race, Latest: 2022-11-07

Evers (D) vs Michels (R), Incumbent: D, Cook Political Rating: Tossup

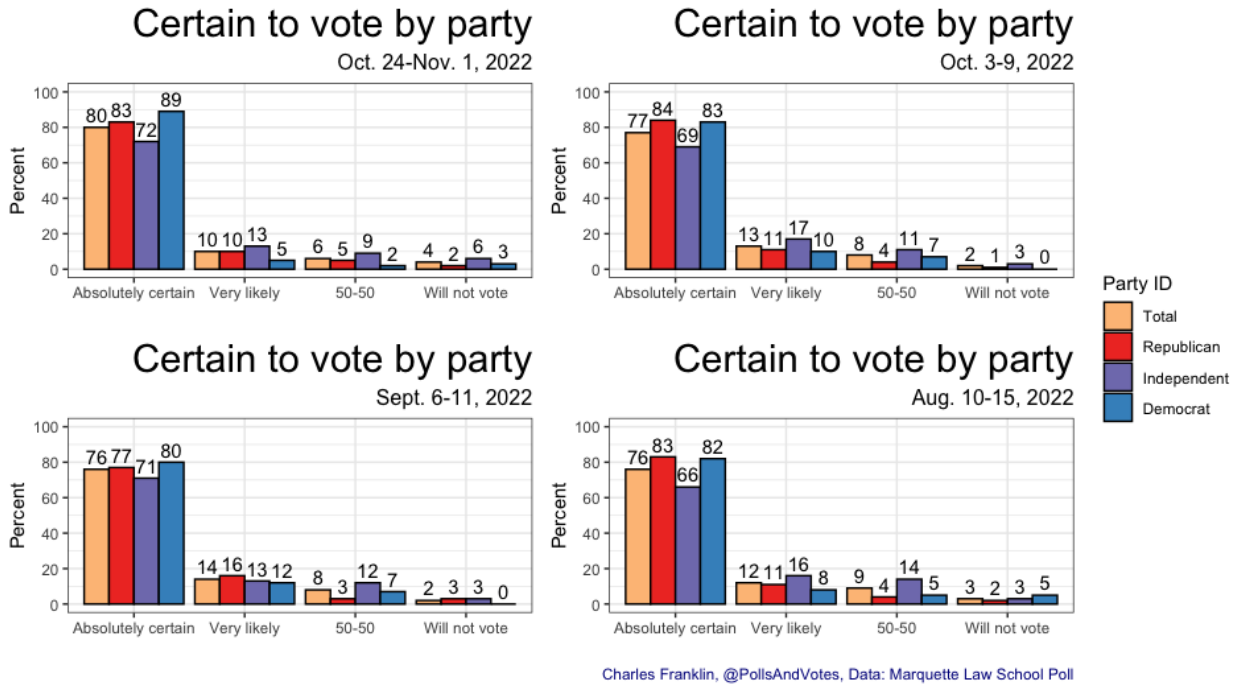


Charles Franklin: Trend estimates @PollsAndVotes/Raw Poll Data: FiveThirtyEight.com


Governor vote, by party ID
Oct. 24-Nov. 1, 2022 among likely voters
Governor vote, by party ID
Oct. 3-9, among likely voters
Governor vote, by party ID
Sept. 6-11, among likely voters
Governor vote, by party ID
Aug. 10-15, among likely voters
Percent
Evers
Michels
Party ID
Total
Republican
Independent
Democrat
Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

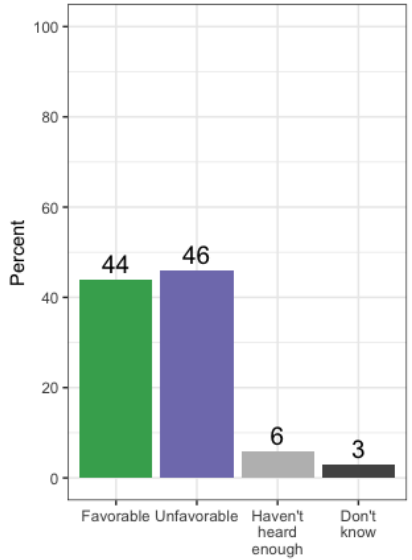


Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Candidate images

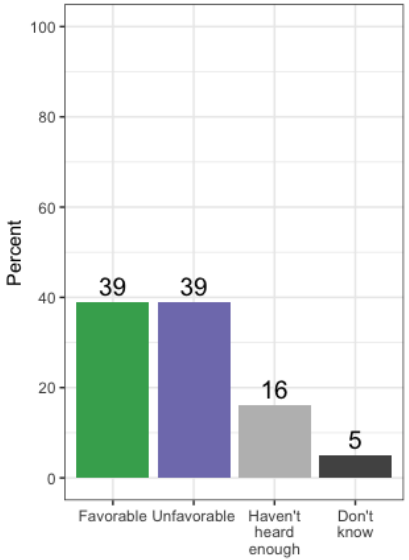
Evers favorability

Oct. 24-Nov. 1, 2022



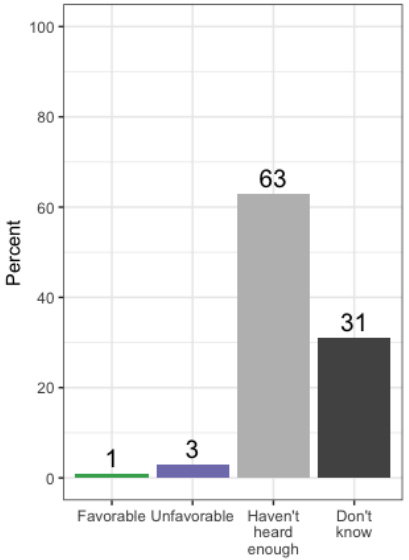
Michels favorability

Oct. 24-Nov. 1, 2022



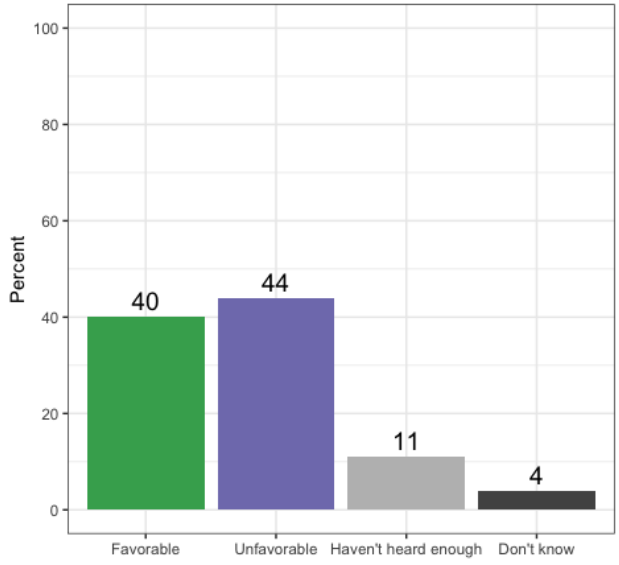
Beglinger favorability

Oct. 24-Nov. 1, 2022



Barnes favorability

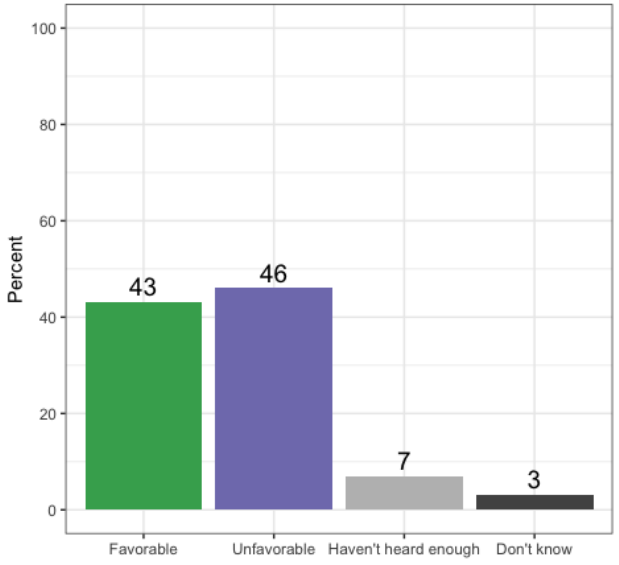
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Johnson favorability

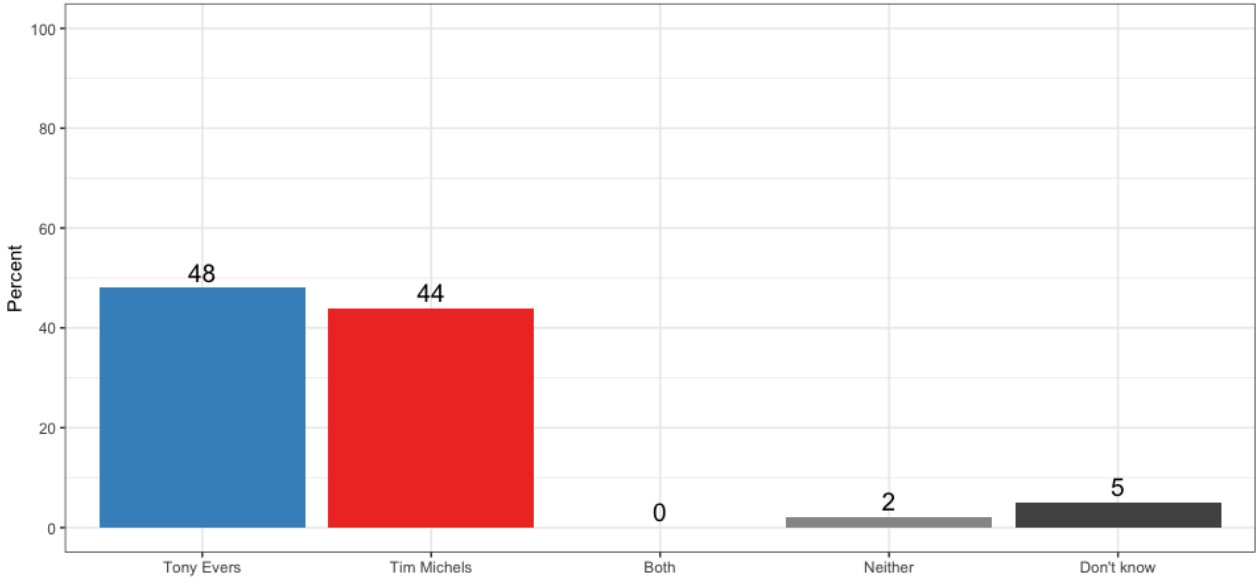
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Governor: Understands problems of ordinary people

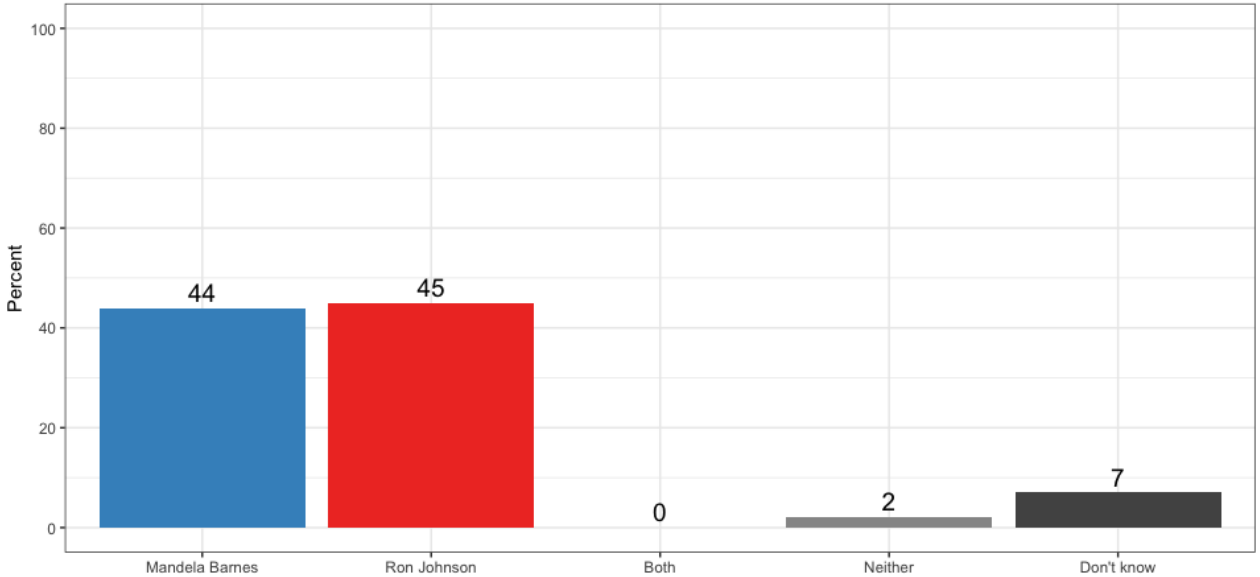
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Senate: Understands problems of ordinary people

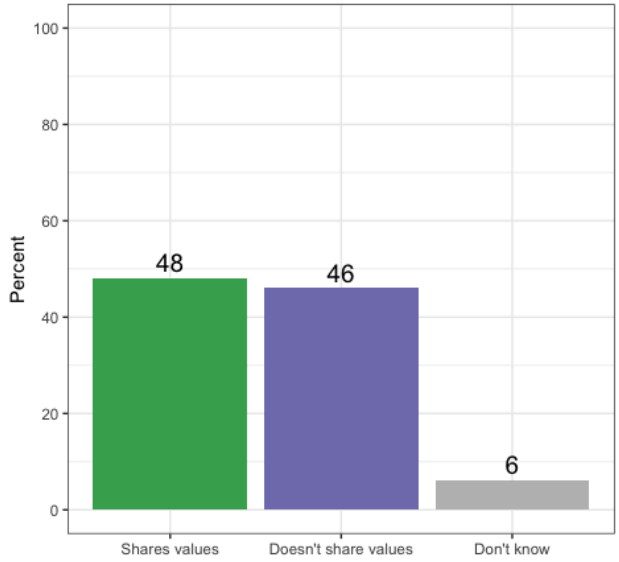
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Shares my values: Evers

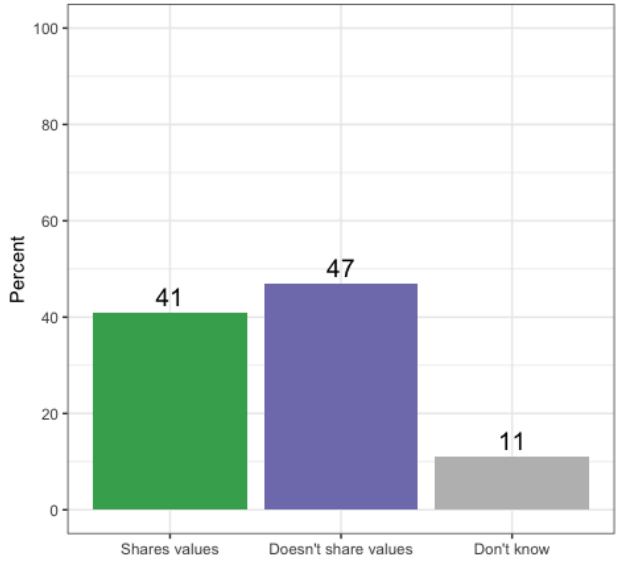
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Shares my values: Michels

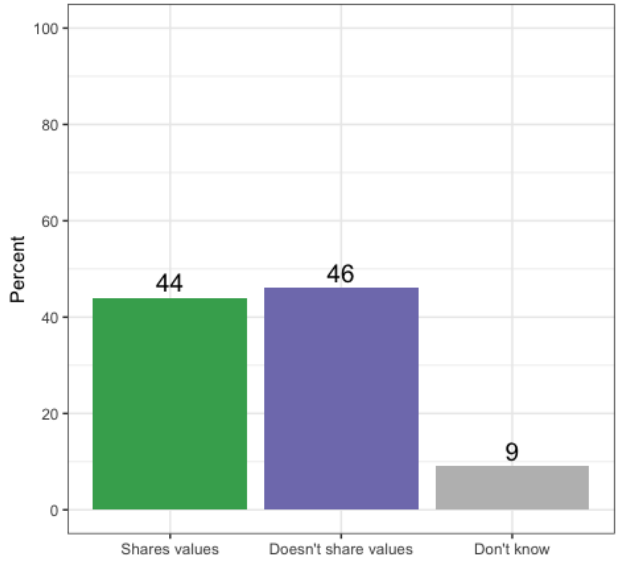
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Shares my values: Barnes

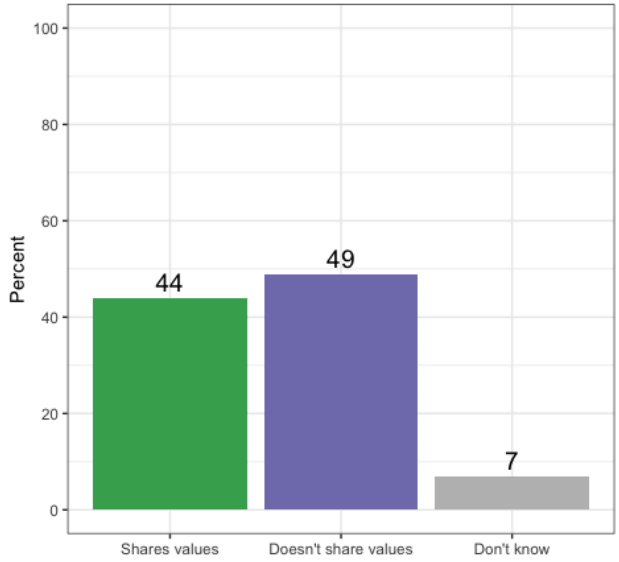
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Shares my values: Johnson

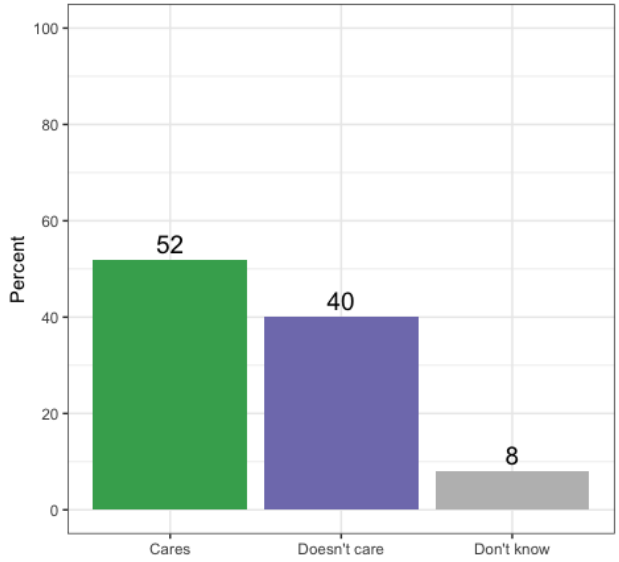
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Cares about people: Evers

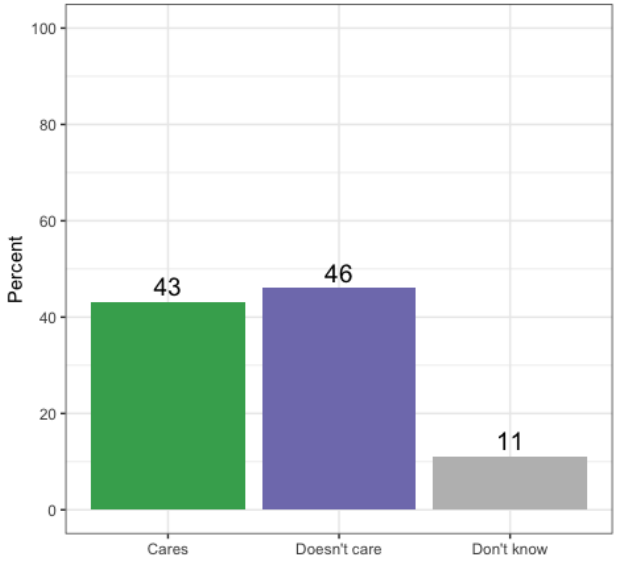
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Cares about people: Michels

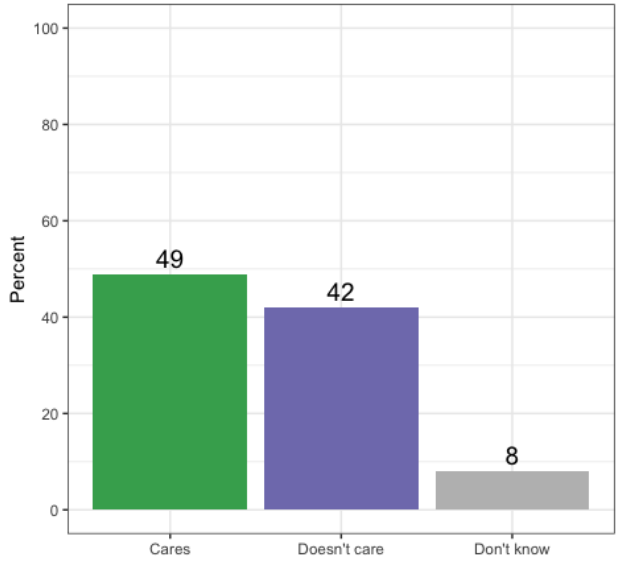
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Cares about people: Barnes

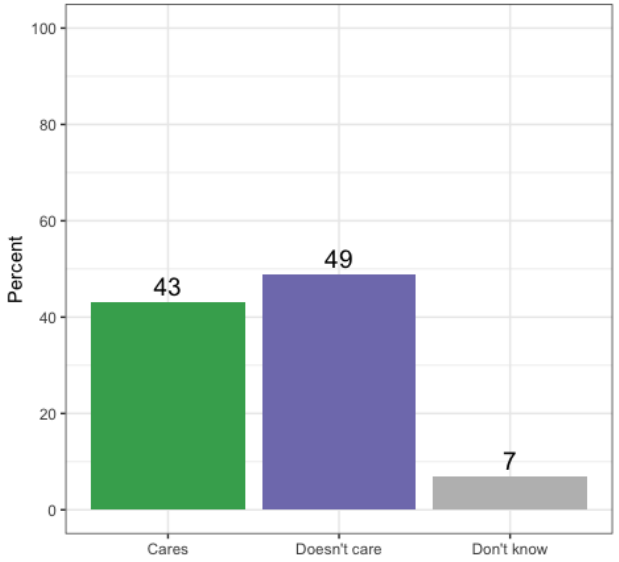
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Cares about people: Johnson

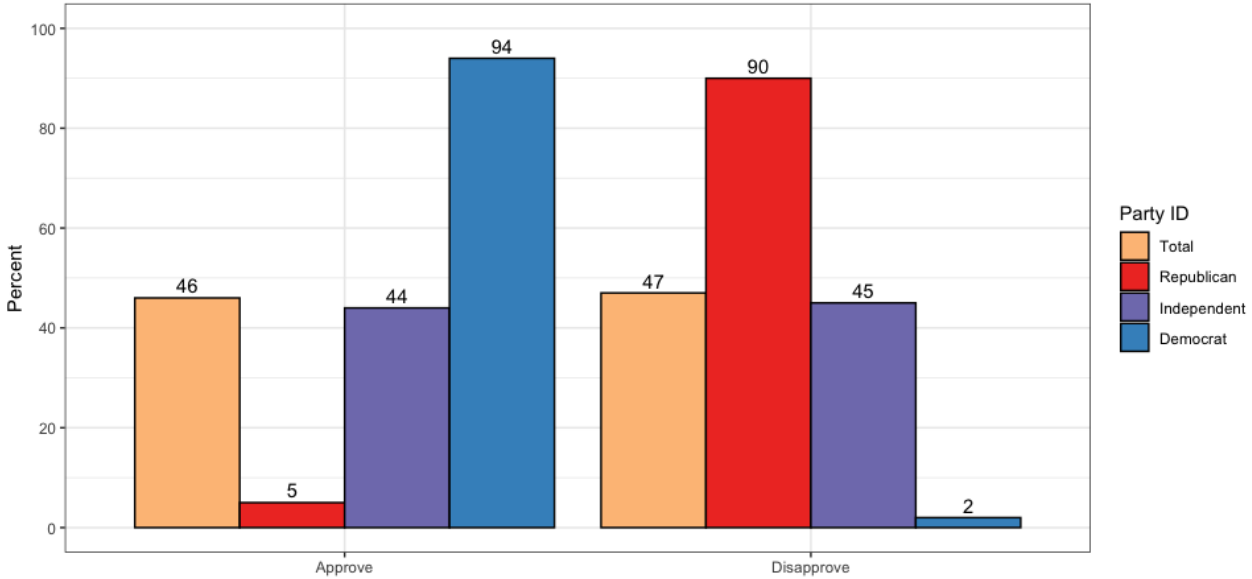
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

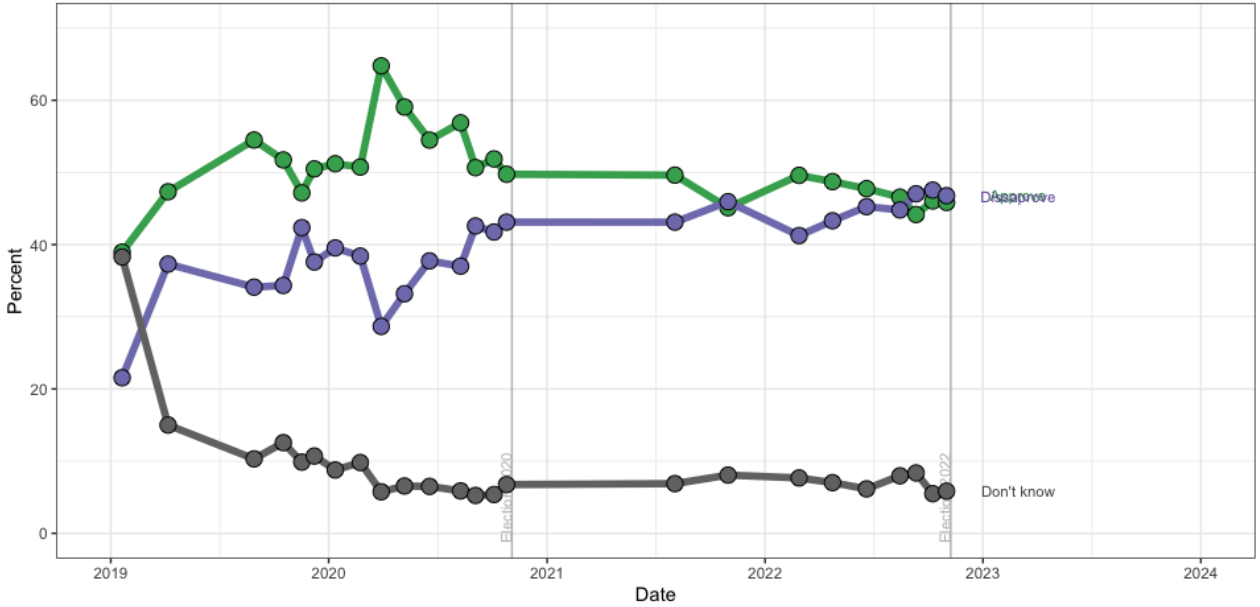
Evers job approval, with party ID

Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

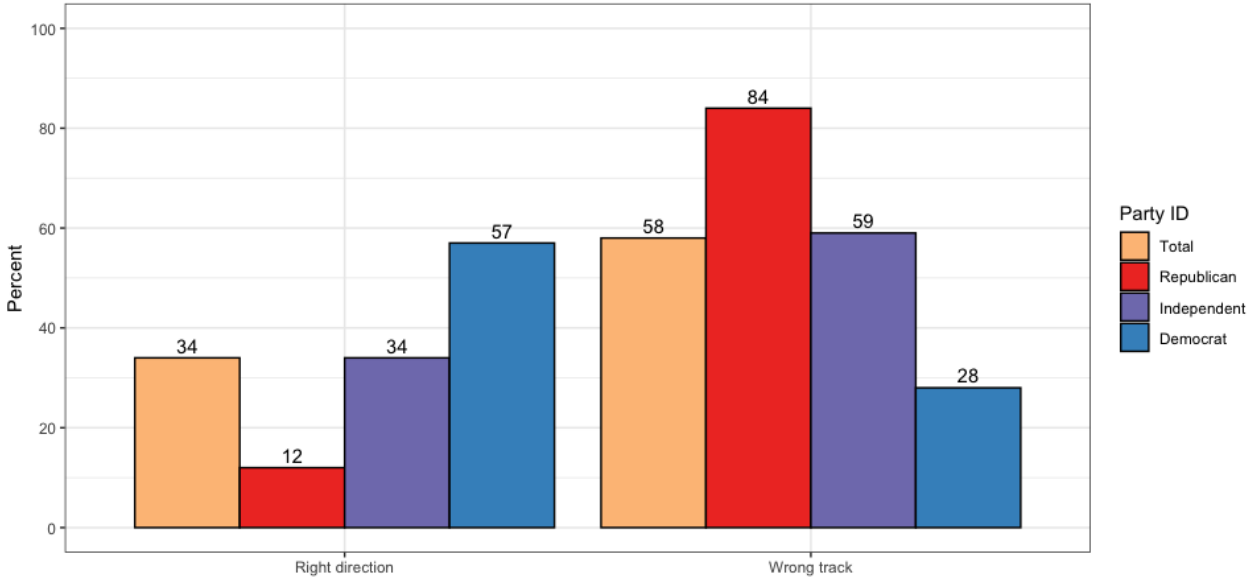
Evers job approval, disapproval, and don't know ratings



Charles Franklin: @PollsAndVotes/Data: @MULawPoll

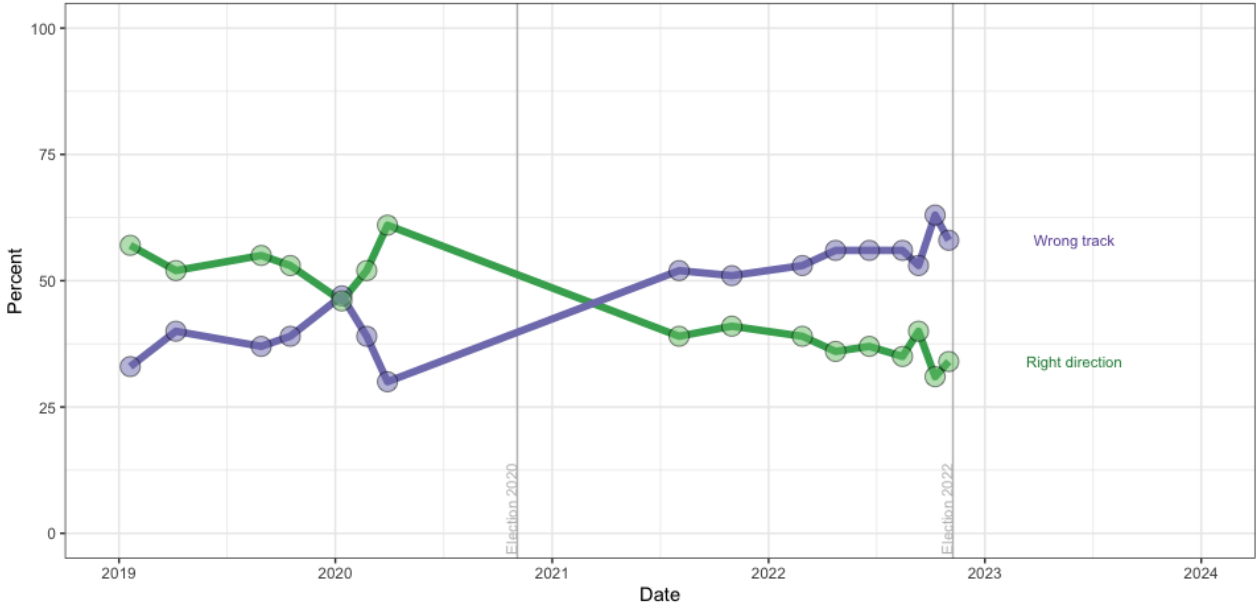
Right direction or wrong track, with party ID

Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

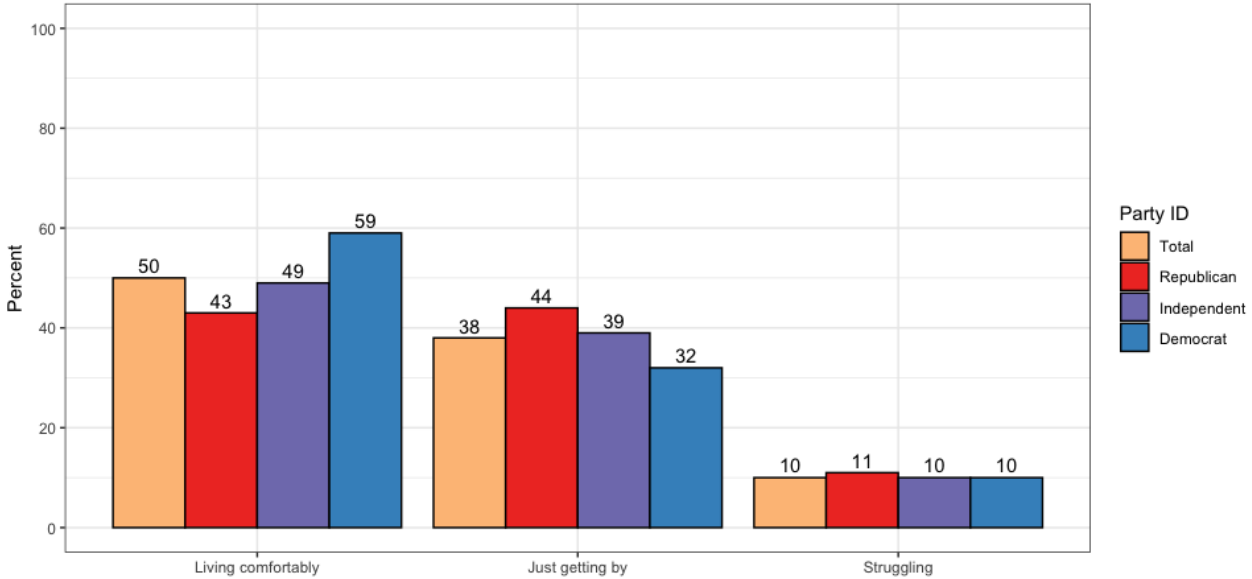
Right direction or wrong track



Charles Franklin: @PollsAndVotes/Data: @MULawPoll

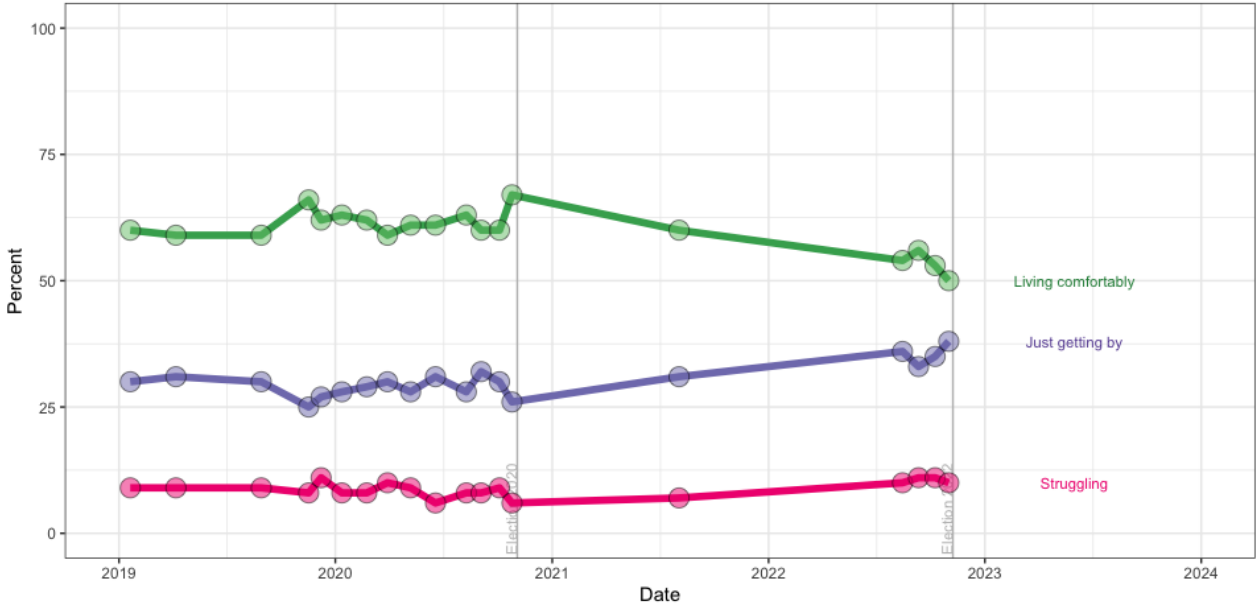
Financial situation, with party ID

Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Financial situation

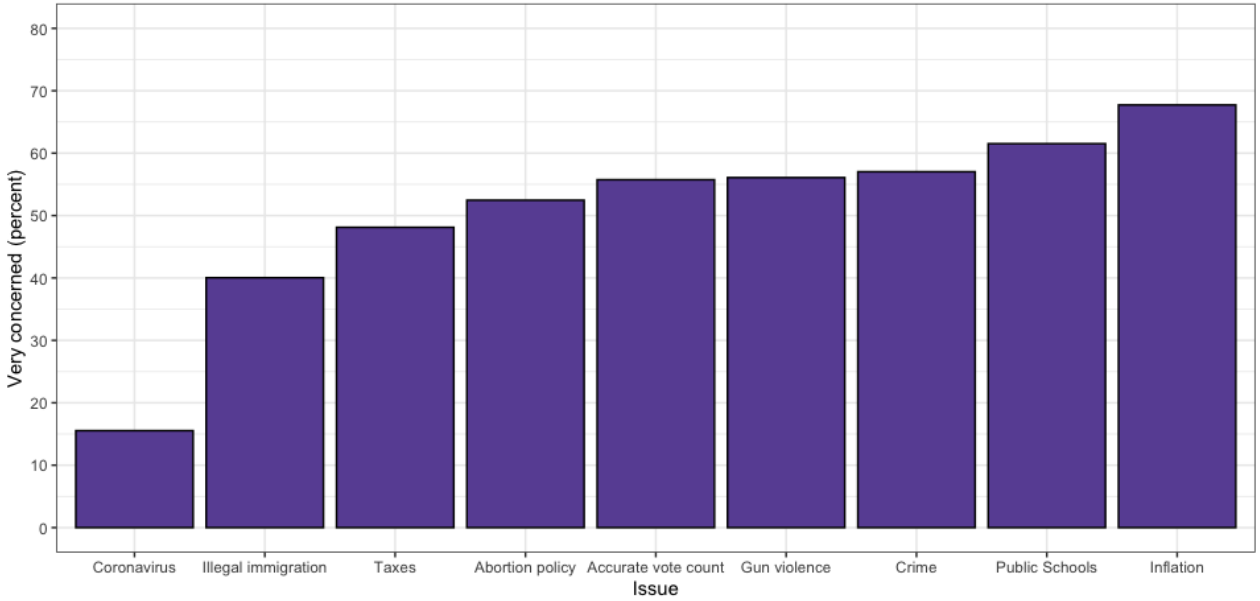


Charles Franklin: @PollsAndVotes/Data: @MULawPoll

Issue Concerns

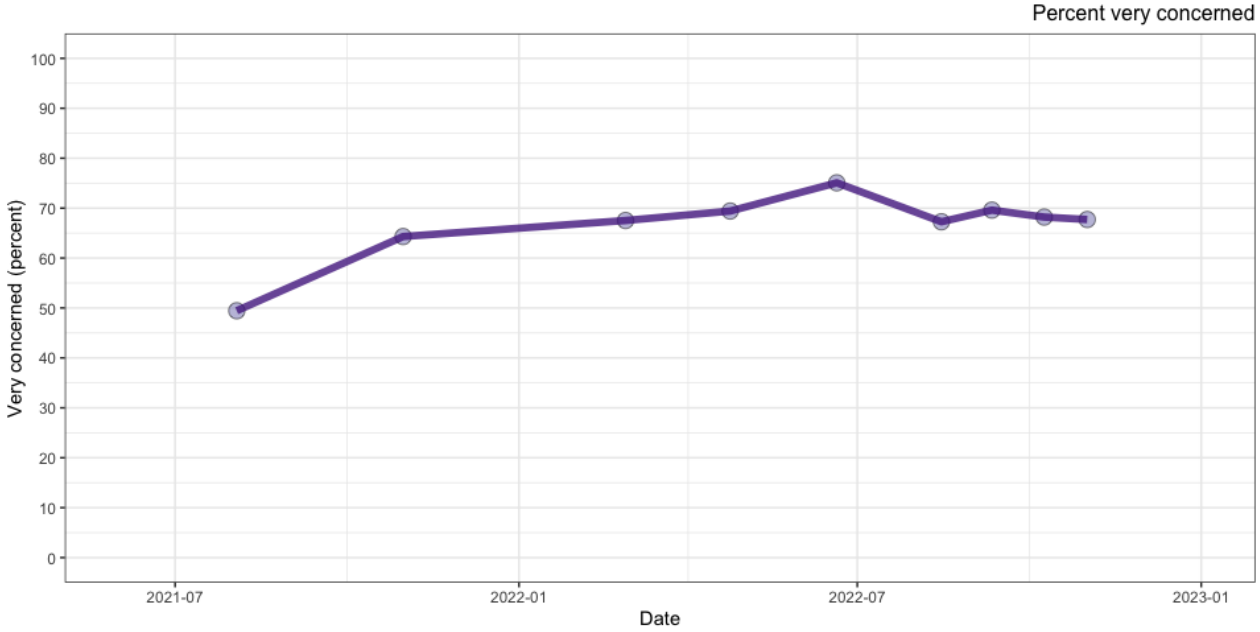
Issue concerns, Oct. 2022

Percent 'very concerned'



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Inflation concern, Aug. 2021-Oct. 2022



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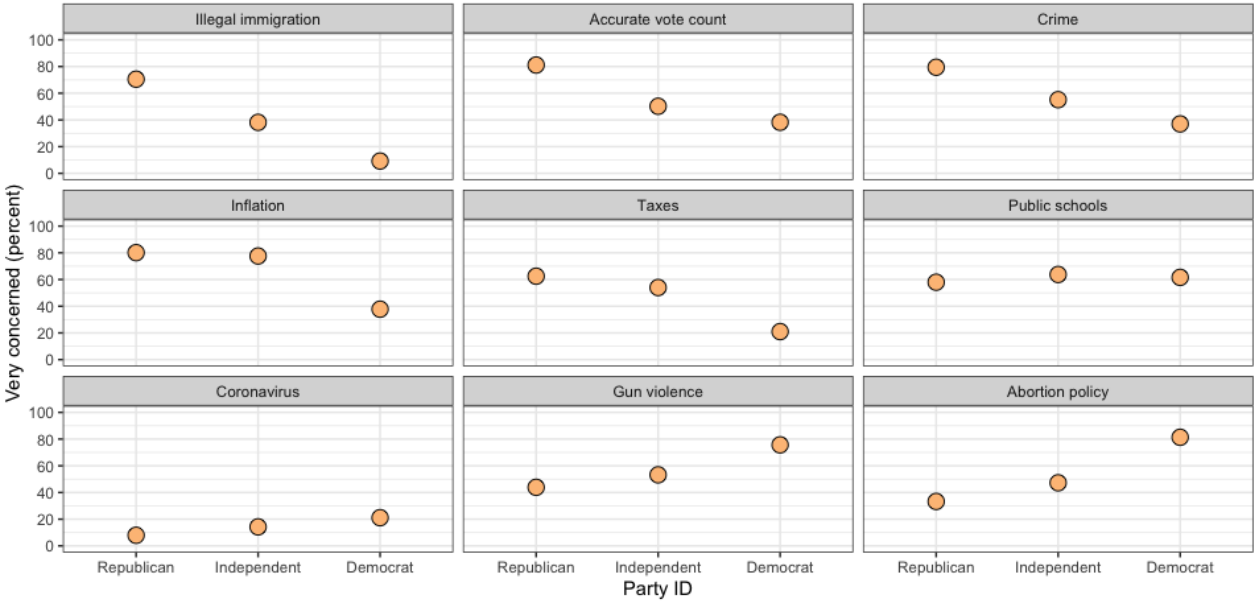
Issue Concerns by Party Identification

October 2022



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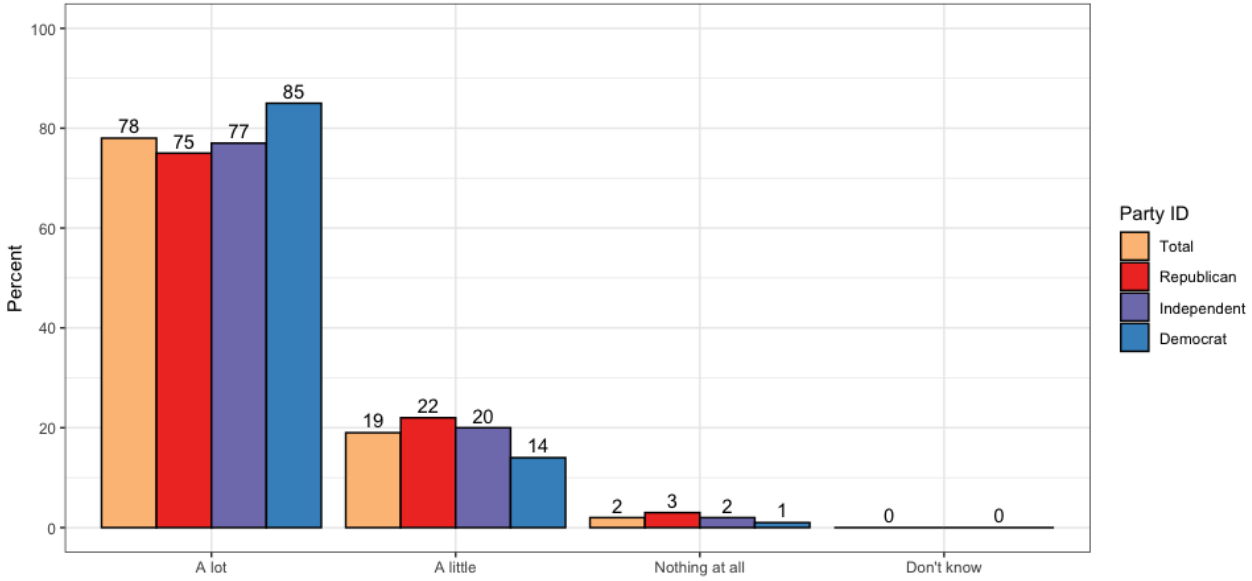
Particular issues

How much heard about abortion decision, with party ID

Oct. 24-Nov. 1, 2022



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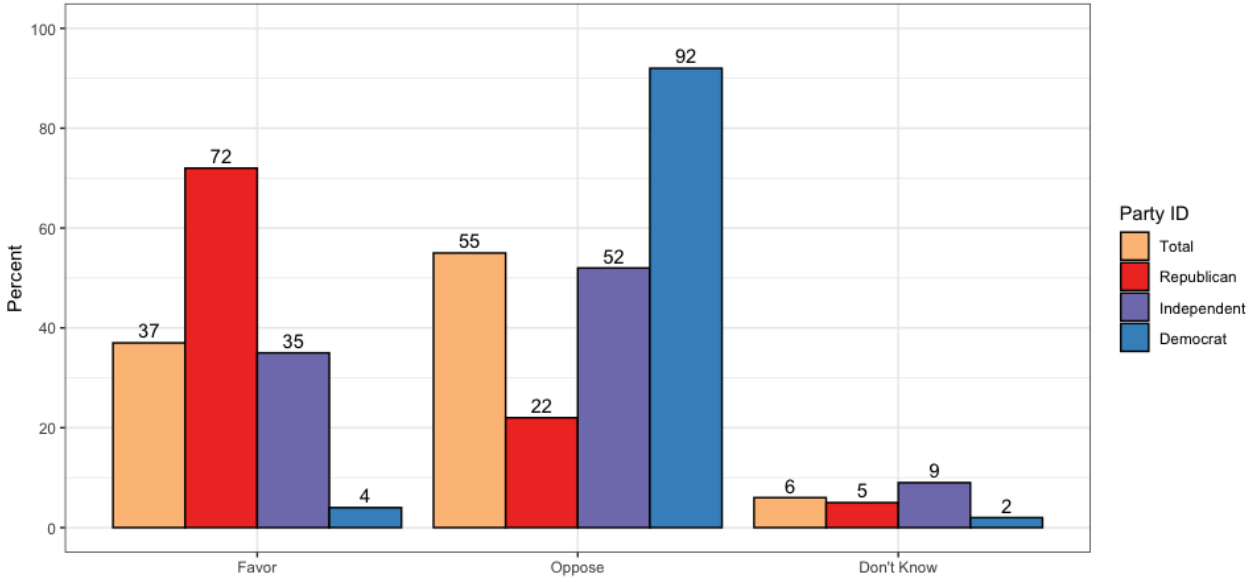
Favor or oppose overturning Roe v Wade, with party ID

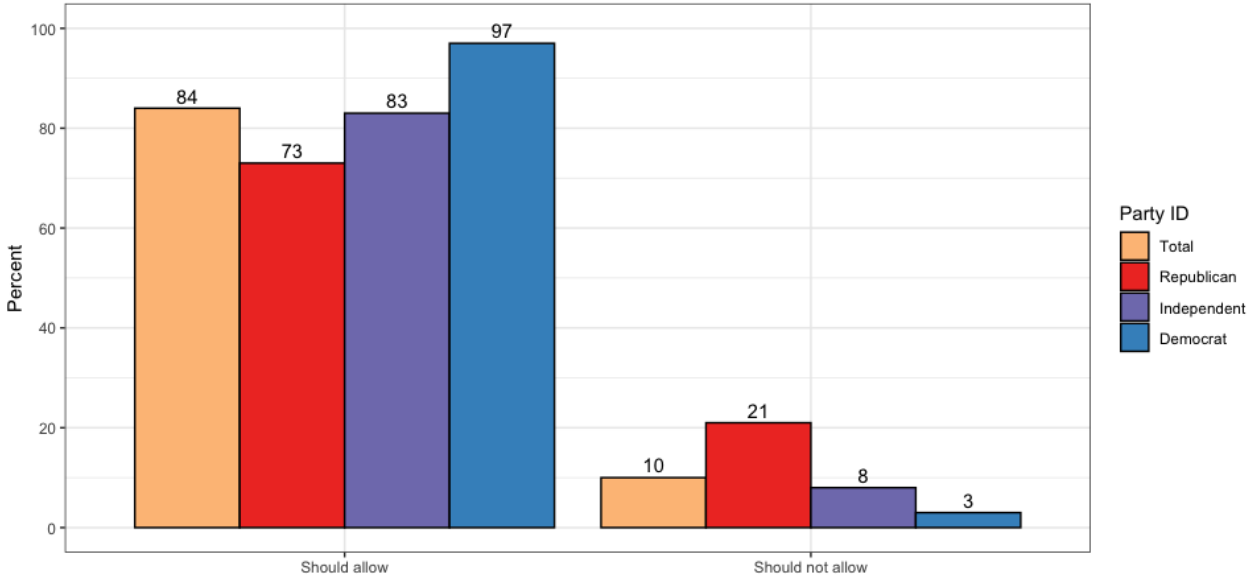
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Allow legal abortion if rape or incest, with party ID

Oct. 24-Nov. 1, 2022



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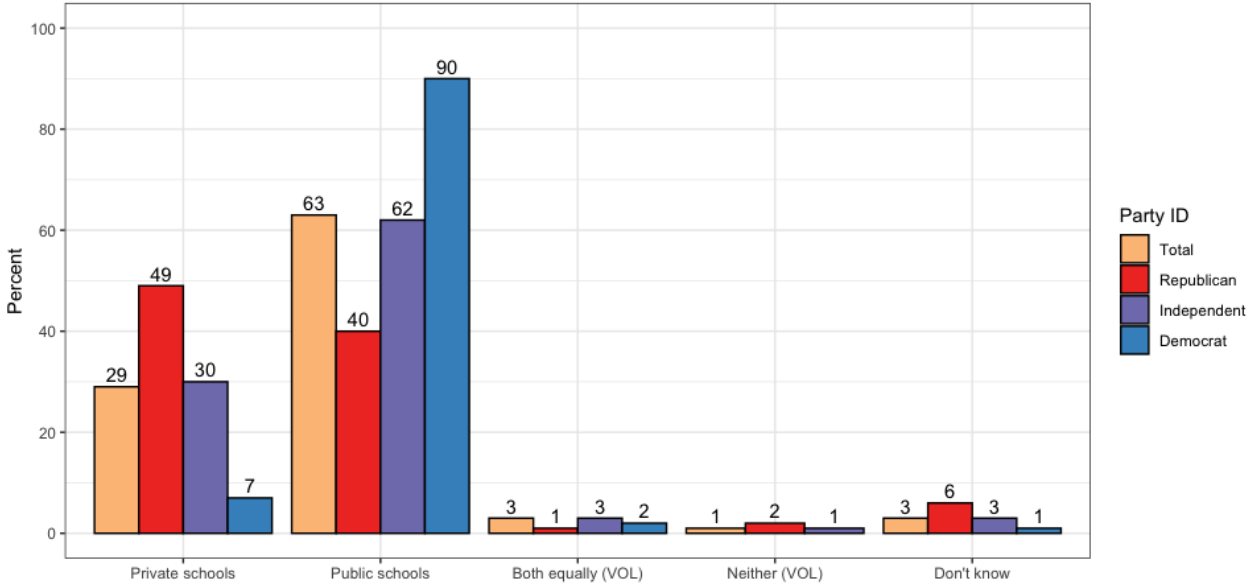
Increase state support for private vs public schools, with party ID

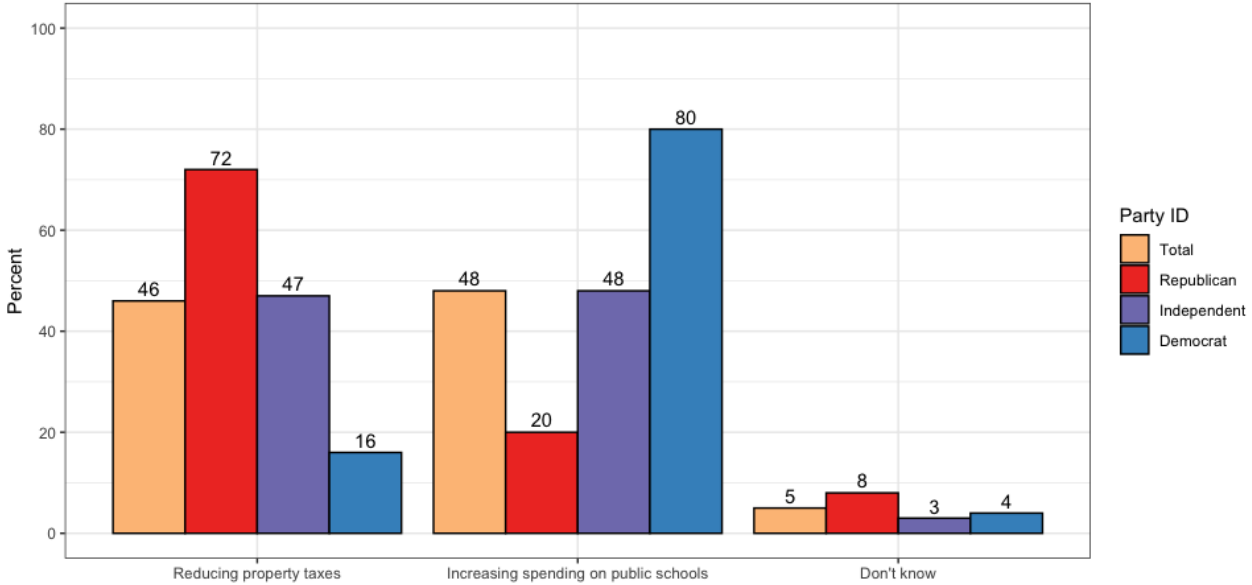
Oct. 24-Nov. 1, 2022



Charles Franklin, @PollsAndVotes, Data: Marquette Law School Poll

Reduce property tax or increase public school spending, with party ID

Oct. 24-Nov. 1, 2022



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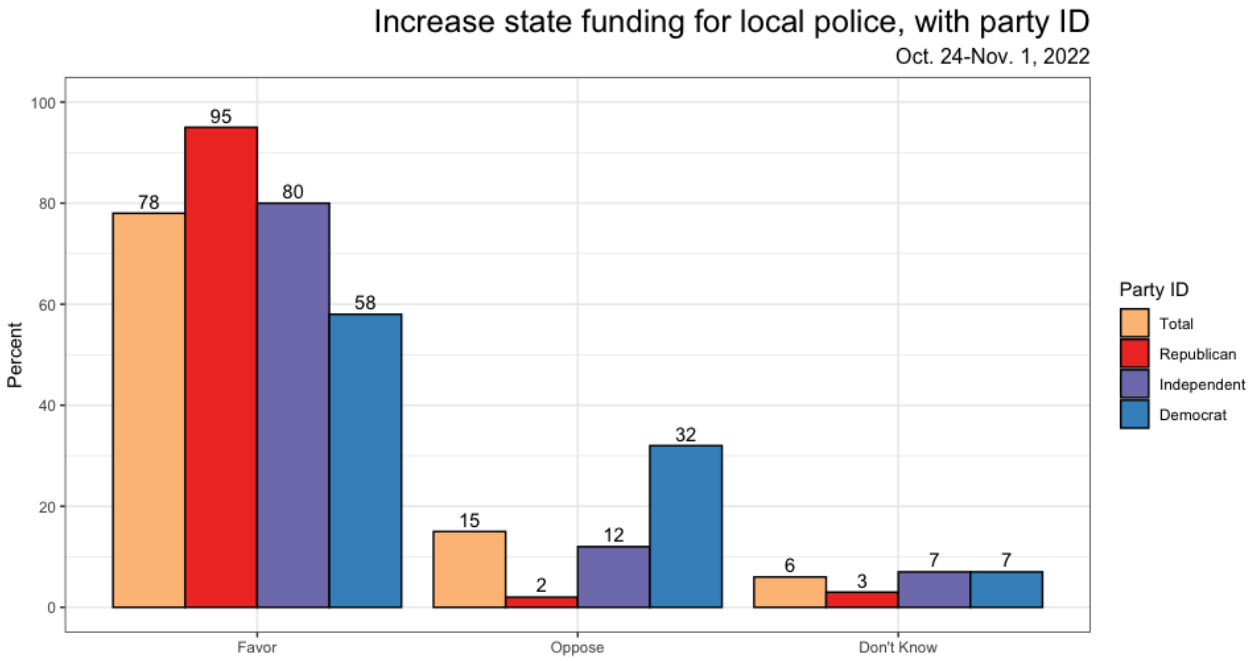

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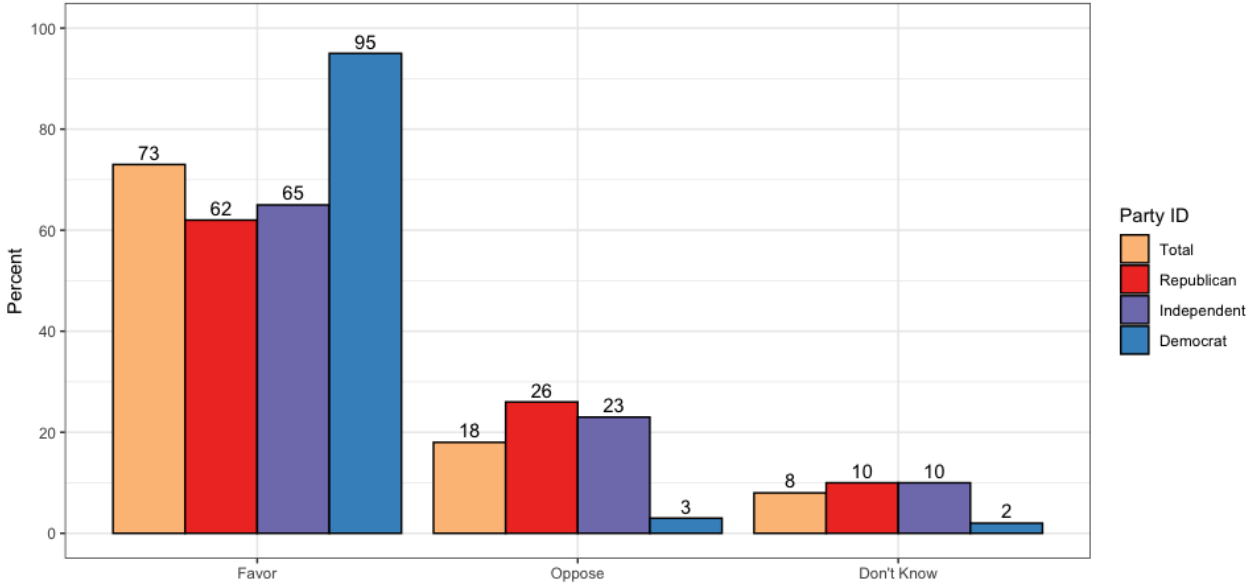
Require parental leave benefit, with party ID

Oct. 24-Nov. 1, 2022



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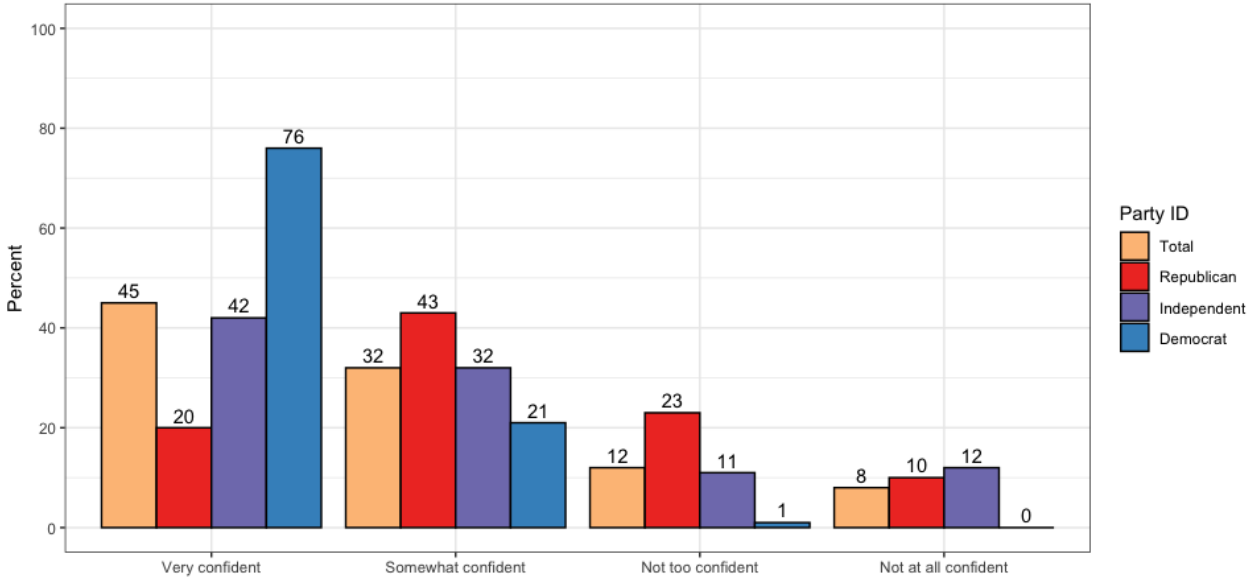
Confidence in accuracy of 2022 election, with party ID

Oct. 24-Nov. 1, 2022



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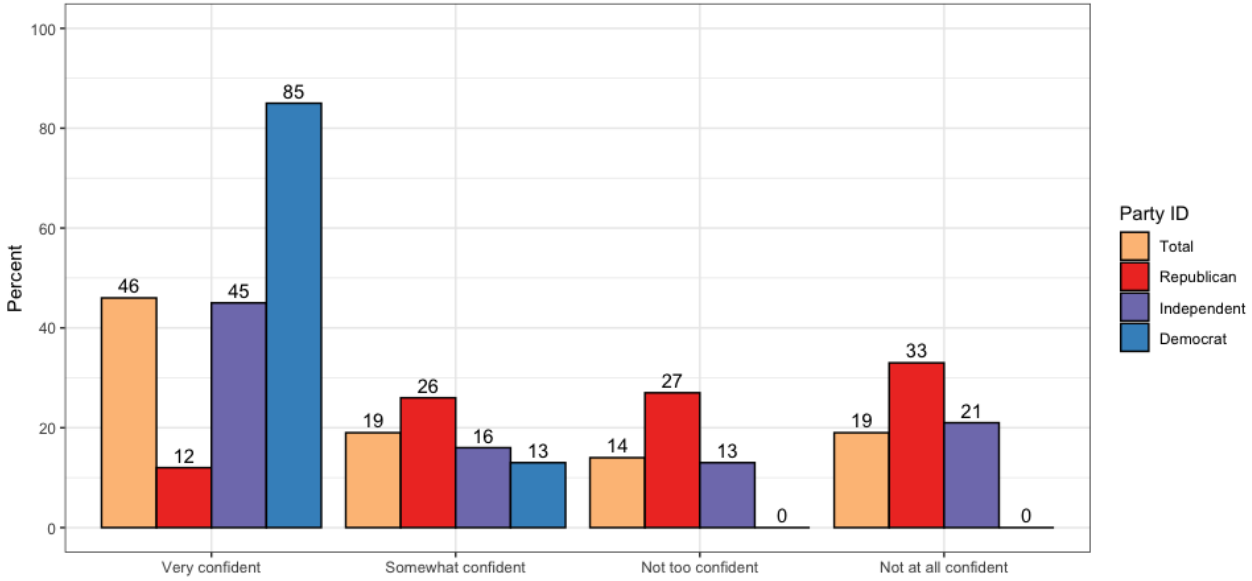
Confidence in accuracy of 2020 election, with party ID

Oct. 24-Nov. 1, 2022



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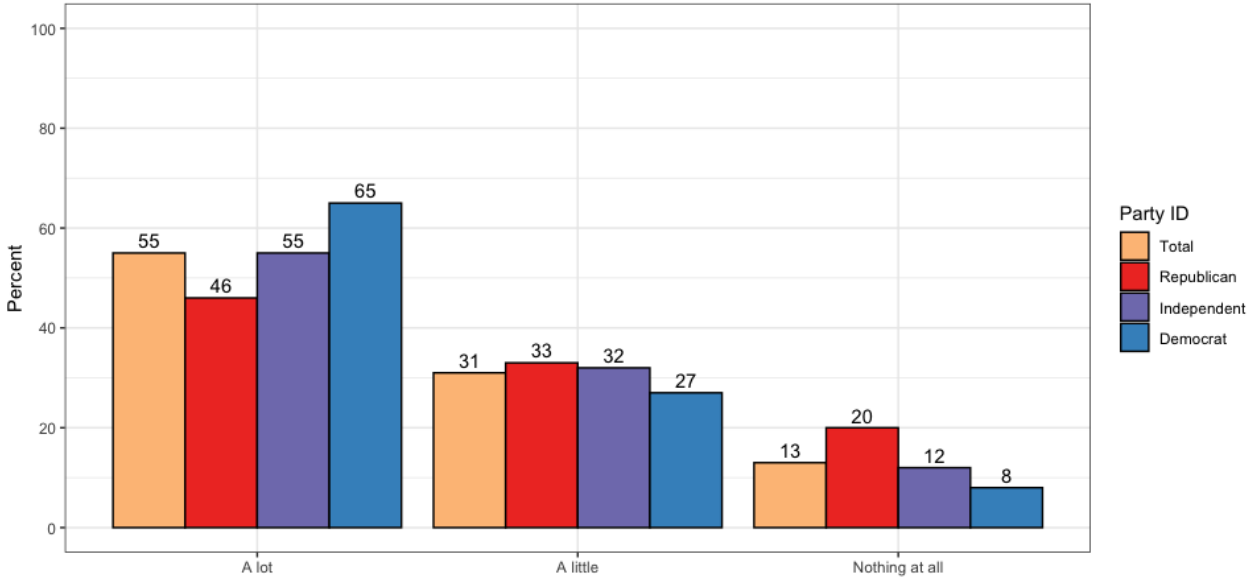
Heard about Jan. 6th committee, with party ID

Oct. 24-Nov. 1, 2022



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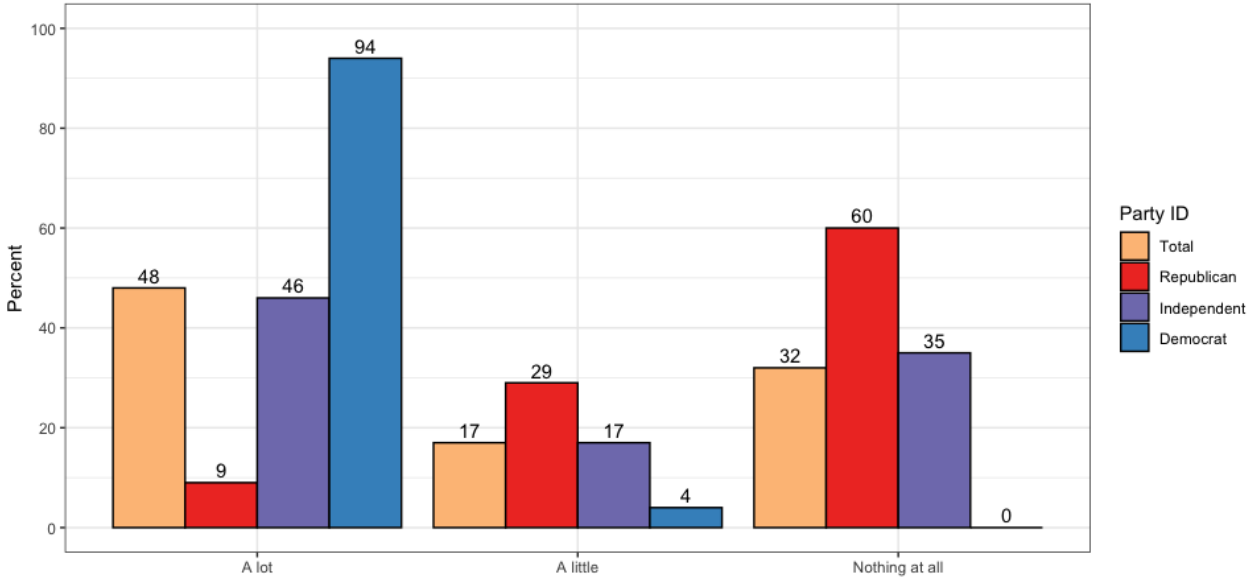
Trump responsibility for Jan. 6 violence, with party ID

Oct. 24-Nov. 1, 2022



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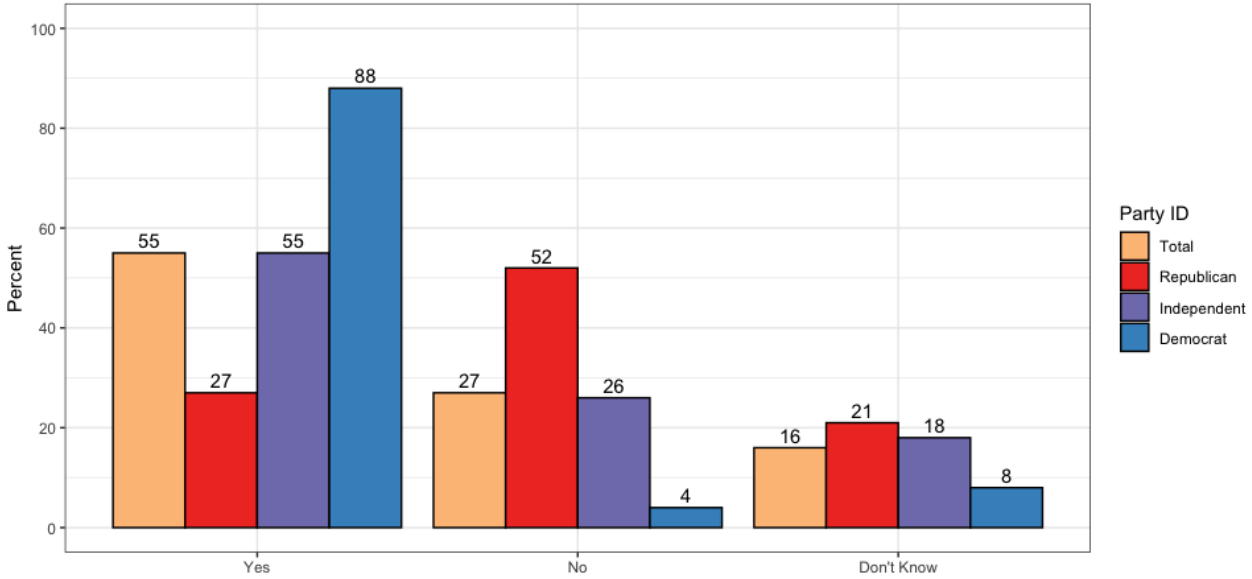
Did Trump have secret documents at Mar a Lago, with party ID

Oct. 24-Nov. 1, 2022



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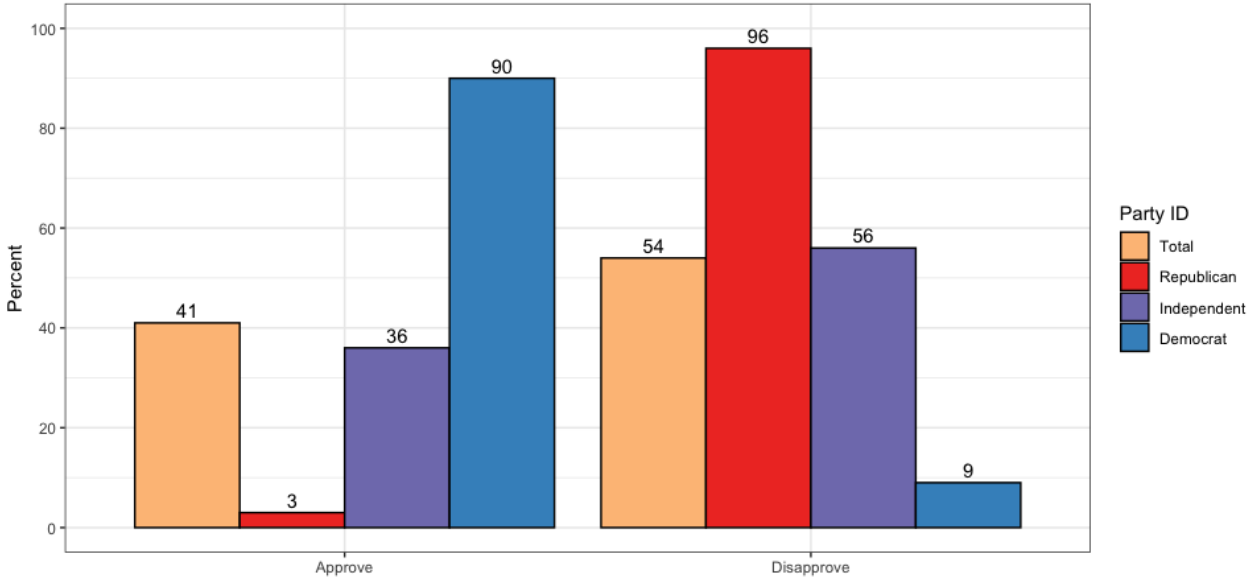
Biden job approval, with party ID

Oct. 24-Nov. 1, 2022



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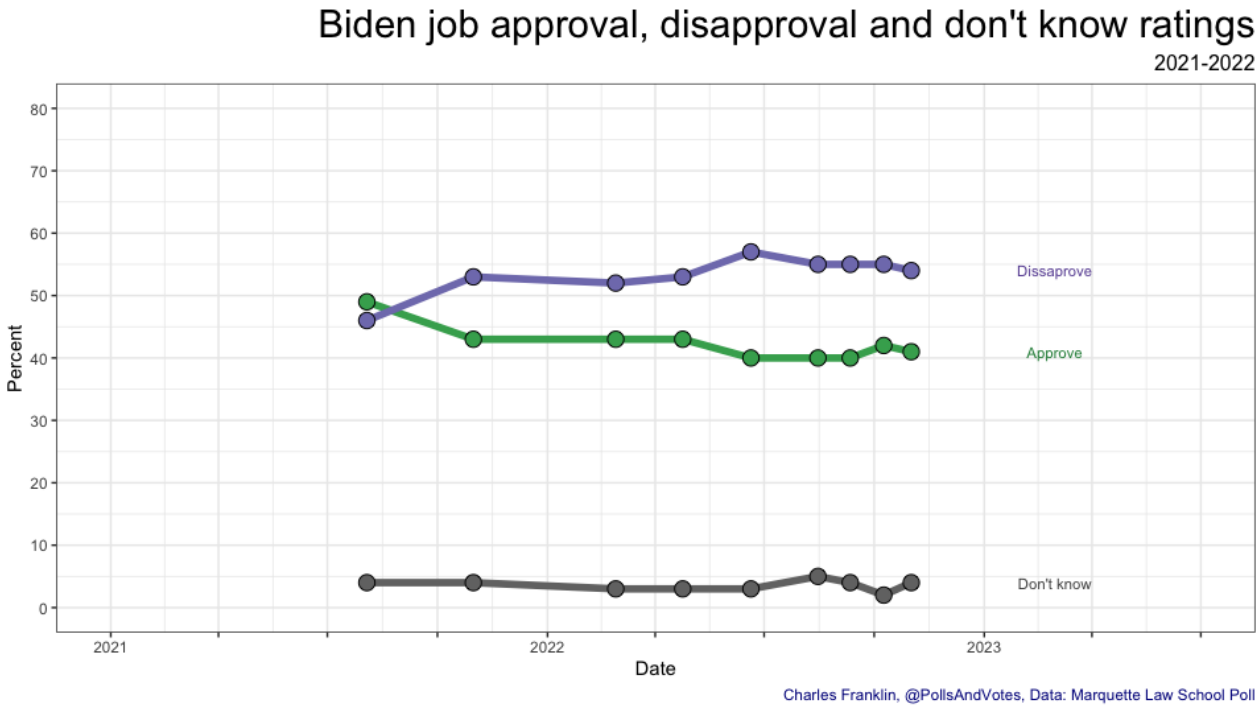
Biden job approval, disapproval and don't know ratings
2021-2022
Percent
80
70
60
50
40
30
20
10
0
2021
2022
2023
Date
Dissaprove
Approve
Don't know
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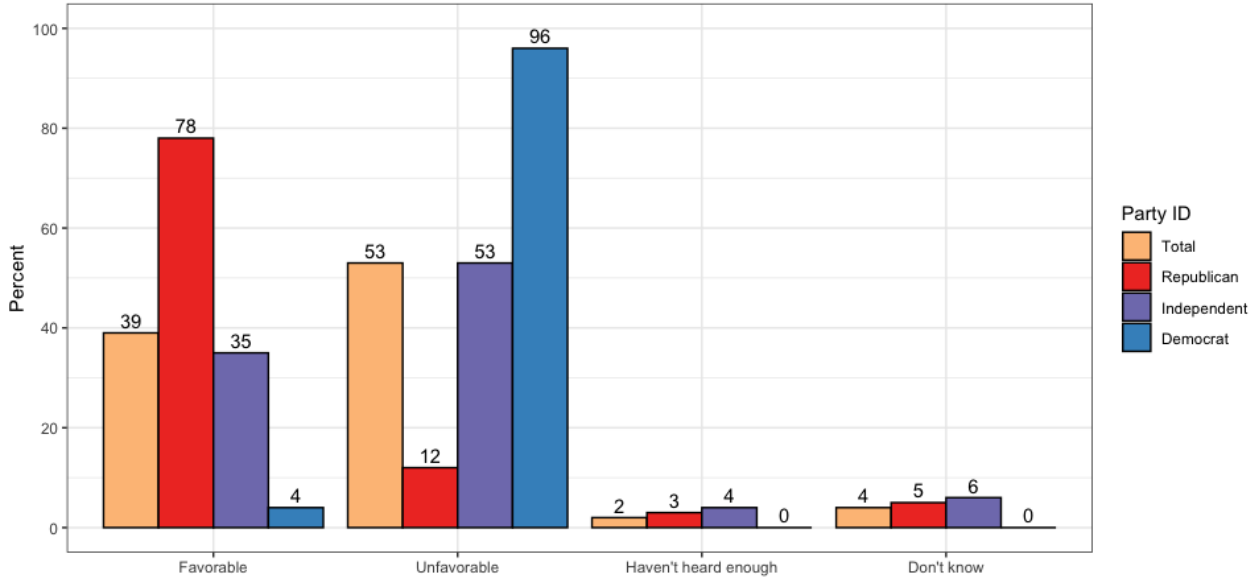
Trump favorability, with party ID

Oct. 24-Nov. 1, 2022



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Remember: Polls don’t vote. People vote. It is up to you.

MARQUETTE UNIVERSITY LAW SCHOOL POLL

Oct. 24-Nov. 1, 2022